2024 Impact Report

GIVE LIKE A MOTHER

Give Like A Mother®

5,540
PACKS PROVIDED

↑ **69.4% more than in 2023**
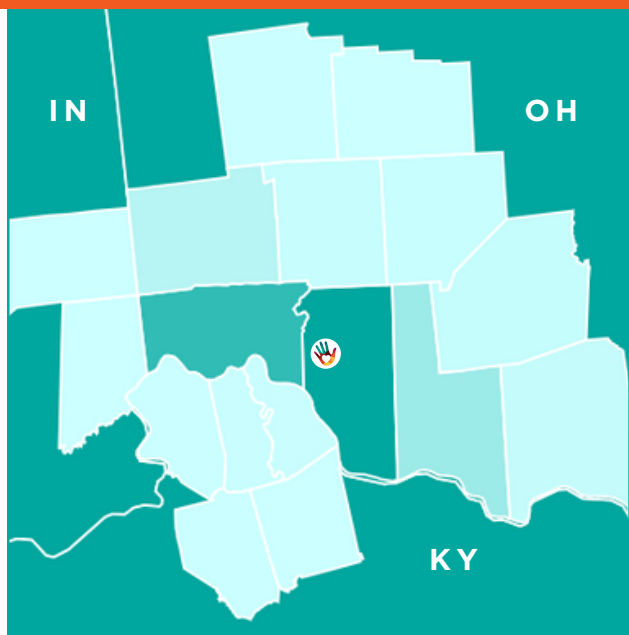
131,243
ITEMS DISTRIBUTED

$ **$895,401 in Fair Market Value**

9,936
VOLUNTEER HOURS

♥ **the equivalent of 4.8 FTEs**

IN

OH

KY

OUR REACH

In 2024, GLAM served children from 17 counties in Ohio, Kentucky, and Indiana. Most of those served resided in **Clermont** (46%), **Hamilton** (32%), and **Brown County** (11%).

BACK-TO-SCHOOL

In July, GLAM hosted our first ever back-to-school distribution. During the 3-month distribution period, we provided **1,833 clothing packs to children from 845 families** living in the region.
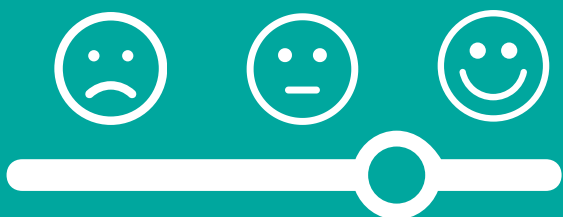
17
COUNTIES SERVED

in Ohio, Kentucky, and Indiana

160,590
POUNDS DONATED

to local partner agencies

162,754
ITEMS COLLECTED

from the community

NET PROMOTER SCORE

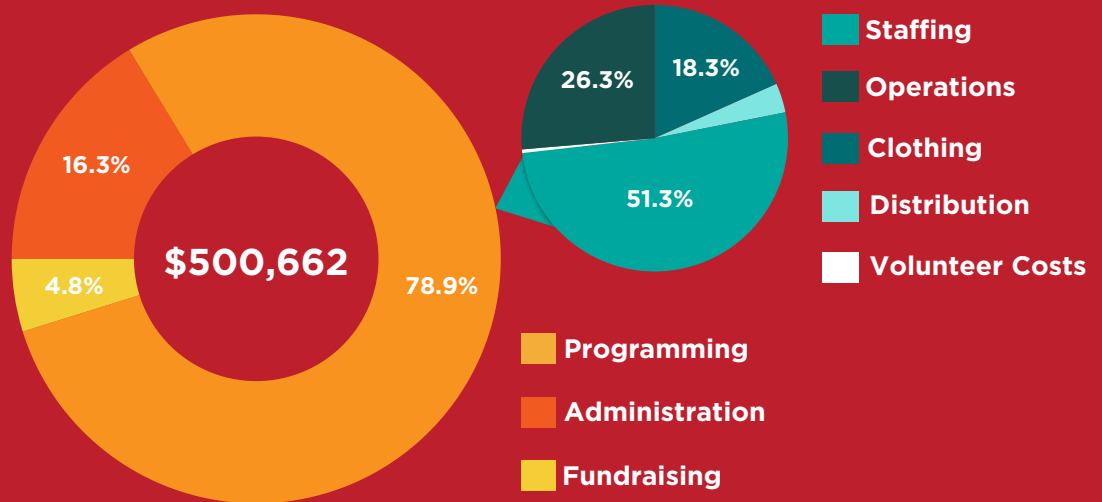GLAM achieved a score of **73**, far exceeding the national nonprofit benchmark.

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OUR MISSION

TO ENSURE THAT CHILDREN IN OUR COMMUNITY HAVE APPROPRIATE CLOTHING NEEDED TO PROVIDE SAFETY, COMFORT, AND HIGHER SELF-WORTH
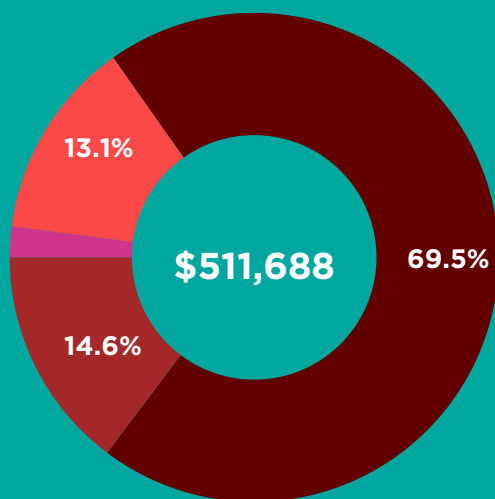
Give Like A Mother®

EXPENSES

$500,662

- 78.9%
- 16.3%
- 4.8%

Programming

Administration

Fundraising

Pie chart:
- Staffing — 51.3%
- Operations — 26.3%
- Clothing — 18.3%
- Distribution
- Volunteer Costs

REVENUE

GLAM experienced a 30 percent increase in revenue from CY2023 to support our massive growth.

$511,688

- 69.5%
- 14.6%
- 13.1%

Corporate Donations

Government Grants

Individual Donations

Private Grants

FROM THOSE WE SERVE

"With 4 kids I can only provide clothes for 2. But by getting clothes for all of them I'm able to divide my resources evenly and all my kids can get what they need. The sizing has been great and each outfit I've received has matched and been the style my kids like. The clothes have looked new too, so it's not embarrassing for my kids. Kids these days are judgmental and know how to make another child feel like dirt. In the past I've had to get clothes from thrift stores and I've been embarrassed. We love having GLAM as an option to help us in our desperate time of need."

Ashley
Clothing Recipient

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