



# Give Like A Mother

# 2023 Impact Report

## Our Mission

To ensure that children in our community have appropriate clothing needed to provide safety, comfort, and higher self-worth.

### 3,270

clothing packs provided

In December of 2023, Give Like a Mother distributed the 10,000th clothing pack to the Robinson family of 7. To celebrate this milestone, the GLAM team personally delivered the packs along with holiday gifts for the family.

45% increase from 2022

### 8,474

hours donated by volunteers

GLAM volunteers are a valuable resource that helps us achieve our mission. They are talented and compassionate humans driven to help us achieve our mission. The time our volunteers served in 2023 is **the equivalent of 4 full-time staff members.**

163 hours per week

### 76,173

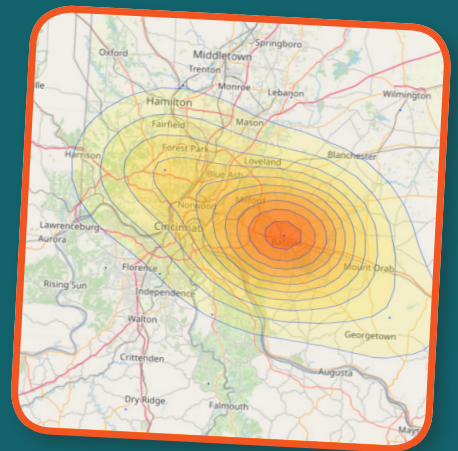
items supplied locally

*"Give Like a Mother has impacted our family immensely. **We don't always have funds for clothes. Goodwill and thrifts are so expensive sometimes.** This has been a Godsend. We are always sharing GLAM and what they do with others so they can get help or find people who need it."*

— Angela, Mom of 3

\$400,000 in items given

## Outreach



### 15 Counties Served

62% Clermont Co.

22% Hamilton Co.

8% Brown Co.





## Community Partnerships

An estimated **30,000 lbs of clothing** was redistributed to 7 local clothing partners, saving these items from a landfill. In turn, all of our clothing partners distributed this clothing at no cost.

“The Phoenix Center is a 120-day inpatient substance/alcohol abuse treatment center for men located in Mt. Orab, Ohio. Since partnering with GLAM five months ago, **the men have been better clothed and extremely appreciative of what we can offer them.** Their words of thanks and smiles (sometimes with tears in their eyes) on their faces with each bag I give them make it worth it.”

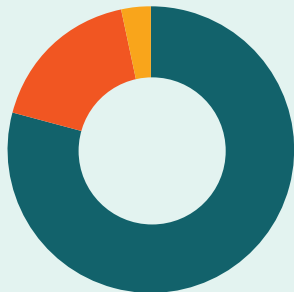
— **Nancy Crawford, Donation Coordinator**

## Net Promoter Score



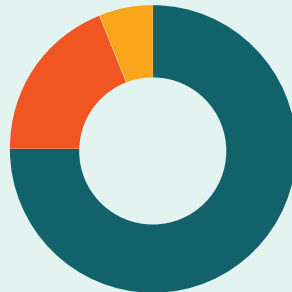
We asked our clients how likely they would be to recommend our services to family or friends. Give Like a Mother achieved a **Net Promoter Score of 9.5/10**

## 2023 Financial Snapshot



### Revenue Sources

Corporate Contributions	3.4%
Individual Contributions	17.5%
Grants & Other Community Donations	79.0%



### Expenses by Category

Fundraising	6.3%
Administration	18.8%
Programming	74.9%

# 2023 in Review

*Embracing Change and Making Space for Growth*

## Our Move

With the help of our amazing community, we successfully moved from our previous warehouse location in Batavia to our new location in the Eastgate Mall with the help of more than 200 community volunteers. GLAM began distributing clothing packs within 4 weeks of the move.

## Our New Look

With a new space came the opportunity to create a new branded logo. We were excited to launch our new look at the ribbon-cutting celebration in August.



## Our New Executive Director

In May, Give Like a Mother had the privilege of welcoming our new Executive Director, Jill Huynh, to the team. Her onboarding marked a momentous change for GLAM as Jill succeeded our Founder, Amy Vann. She has brought with her extensive nonprofit experience and countless opportunities for GLAM's growth. We are so grateful to have her!



## Our New Board Chair

With Jill's onboarding, our amazing founder, Amy Vann, was nominated to step into the role of Board Chair. While it was a bittersweet moment to watch her literally "pass the baton" to Jill at our Ribbon Cutting ceremony, we are thrilled to have her continued vision and guidance.

