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INTERNATIONAL JEWELLERY MAGAZINE

ISSUE 08
2025


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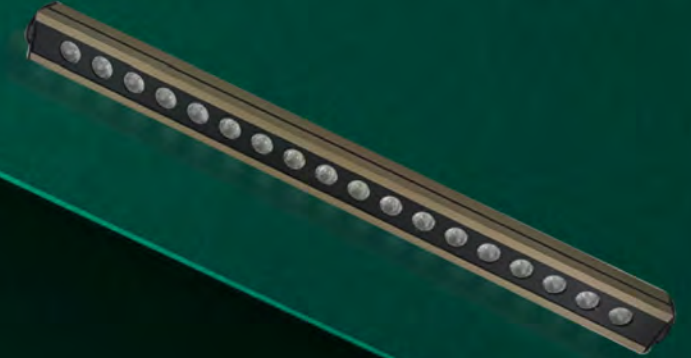
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FABRİKA: Yenibosna Merkez Mah. Kuyumcular Sok. Vizyon Park C-2 Blok
Kat:8 No: 811 Bahçelievler / İSTANBUL Gsm: +90 535 011 34 72

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Tel: +90 (212) 513 22 23 +90 (212) 603 22 46

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Dubai - U.A.E
+971 4 2276922
istanbuljewcustoms@gmail.com



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Contact Number

 0554 857 22 76

 +90 212 517 85 73

 gardengold.com.tr

 info@gardengold.com.tr

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T: +90 (212) 526 64 65 - 66 - 67 E-mail: info@vizyongold.com.tr

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34120 Nuruosmaniye
İstanbul, Türkiye
info@capardiamond.com • capardiamond.com

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Concessionaire
M. Necati Aydoğdu
necati@kuyumtime.com

General Coordinator
Advertisement Reservation
Barış Aydemir
info@kuyumtime.com

Editor In Chief
Büşra Aydemir
info@kuyumtime.com

Visual director
Selin VARTAN

Contributors
Mehmet Ali Yıldırım
Dr. Ahmet Arpacı
Fazıl Özen

Management place
Yenibosna Merkez Mahallesi
İ. adını Sokak Kuyumçukent
2. Plaza 2. Kat No: 8
Yenibosna - İSTANBUL
Gsm: +90 (552) 222 11 08
www.kuyumtime.com
info@kuyumtime.com

Place of Printing
İhlas Gazetecilik A.Ş.
29 EKİM Cad. No: 11
Yenibosna - İSTANBUL
Tel: 0212 454 35 08

Bank information
M. Necati AYDOĞDU
Akbank 177 Nuruosmaniye Şubesi IBAN:
TR 15000460017788000070851

TEB 254 Nuruosmaniye Şubesi IBAN:
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Your Eye Abroad: Kuyumtime International

With rich content and the latest collections from our brands, we're setting new routes with our latest issue. Our magazine, which has become a sought-after publication across Europe and the Balkans, continues to expand its distribution network through the international jewelry fairs we attend. We started this journey with a mission: to support your exports and to be your voice abroad. Today, in addition to our direct distribution efforts in various countries, Kuyumtime

International continues to carry your models and collections to export clients through participation in major industry events such as Istanbul Jewelry Shows (April/October), VicenzaORO (January/September), OroArezzo, Dubai, and Inhorgenta Munich. The unwavering support of our companies and brands since the very first issue has been invaluable. With this strong backing, we are confidently stepping into the future. As trade wars, recently rekindled by U.S. President Trump, and ongoing regional conflicts continue to shake global markets, we

are witnessing significant fluctuations in the price of gold—our primary raw material. We sincerely hope a new wave of conflict does not emerge. The world economy remains fragile under the weight of inflation, and any new tensions could further destabilize the already shaky foundation. Unfortunately, such situations affect not only the warring nations but the entire world, driven by rising oil and gold prices. As we are in the heart of the wedding season, we wish all our companies—especially our exporters—an abundance of orders and a vibrant season filled with strong trade.

M. Necati Aydoğdu

YAMACHI



+90 0212 512 34 10

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Tel: +90 212 511 70 10 info@bagjewelry.com

Showroom: Nuruosmaniye Cd. Orient Bazaar Z-09 34440 İstanbul-TURKEY

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Turkish Jewelry Powerhouse Sets Sights on International Markets

Lizay Pirlanta Expands Global Footprint with Vision of “Growing Together”



Founded on the principles of trust, innovation, and craftsmanship, Lizay Pirlanta continues to elevate its global presence. With roots dating back to 1978 and the official establishment of the Lizay brand in 2004, the company has grown into one of Turkey's most respected names in fine jewelry—now boasting over 90 stores in 40 cities nationwide and serving customers at more than 200 points worldwide.

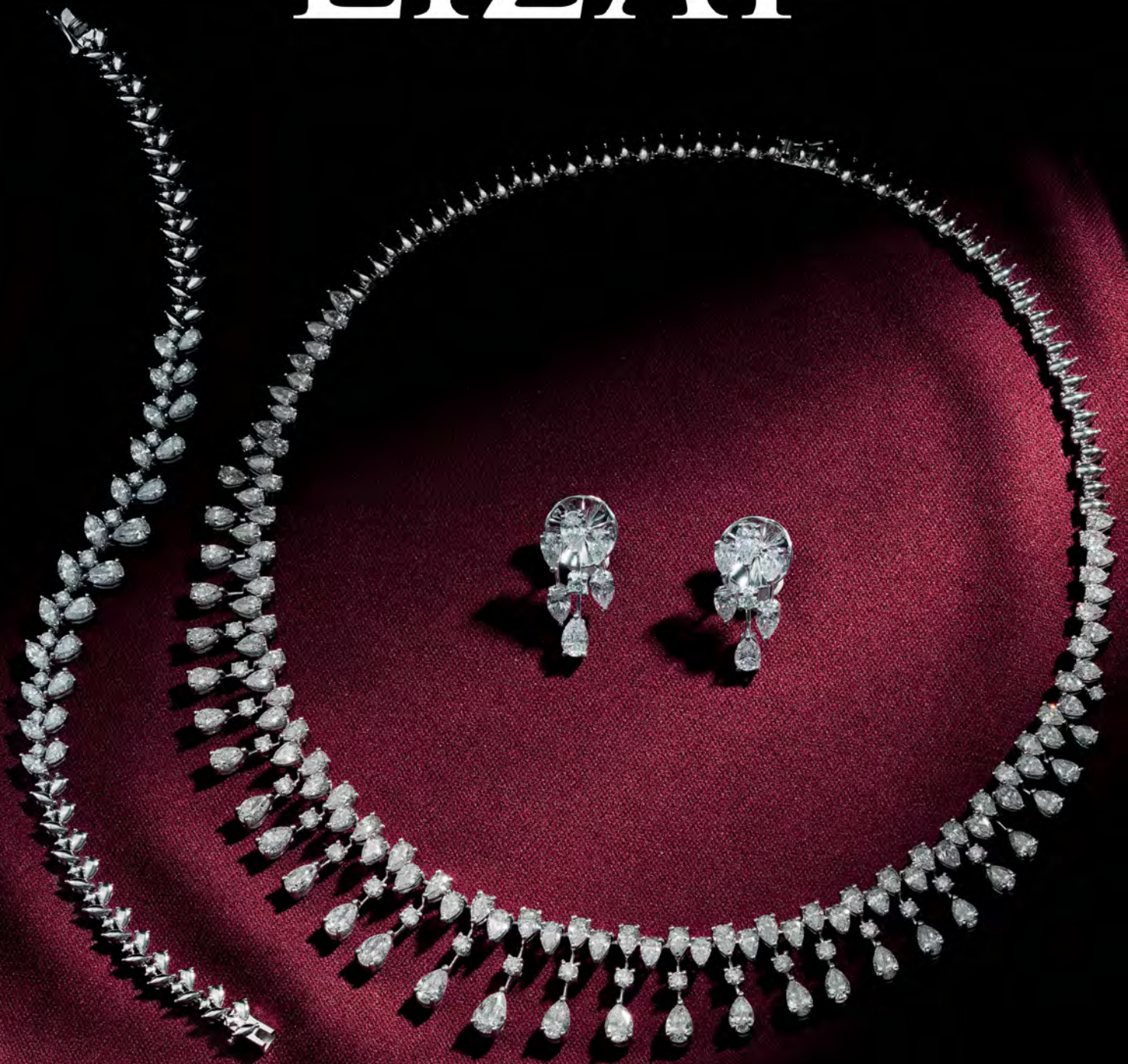
The first quarter of 2025 marked a major milestone with the opening of Lizay's flagship store in Berlin, Germany—an ambitious step following its international debut in Cyprus. Led by CEO Çağatay Serbes, Lizay is focused on “Growing Together,” a philosophy that shapes its approach to both customer relationships and global partnerships.

Backed by a robust technological infrastructure and a deeply rooted heritage in jewelry design, the brand is targeting strategic expansions in the United Arab Emirates and the United States, with future plans for the UK, Saudi Arabia, Bulgaria, and Kazakhstan.

As Lizay Pirlanta brings its legacy of excellence to the world stage, it invites new audiences to experience timeless beauty—crafted with precision, powered by trust.



LIZAY



lizaypirlanta.com





Dior High Jewelry Campaign by Charlize Theron...



Charlize Theron steps into a fresh role at Dior; the Oscar winner now headlines the house's first high-jewelry campaign. Since 1999 Victoire de Castellane has shaped Dior's jewelry identity with flights of imagination that balance technique with whimsy. Her latest collections provide the backdrop for Theron's appearance, and the pieces are anything but quiet.

Despite the craftsmanship and the legacy behind it, the campaign maintains a calculated distance. Theron brings gravitas, but her presence is so polished, so perfectly poised, that the pieces never fully transcend their status as luxury objects. Emotion is subdued, and storytelling remains minimal. For a debut campaign of this kind, one might have expected a touch more narrative boldness or visual experimentation—especially given de Castellane's often whimsical, surrealist leanings in past collections.



If there is no struggle, there is no progress.



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6501 196th St SW A, Lynnwood,
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Ariş Pirlanta's Special Stone That Changes Color with Sunlight: Zultanite

The jewelry designs featured in Ariş Pirlanta's Zultanite Collection reflect your daily energy by transforming into different colors under the summer sun.

Combining the enduring brilliance of diamonds with Zultanite—a symbol of trust, positive energy, courage, and mental clarity—Ariş Pirlanta introduces a radiant collection that welcomes summer with warmth. Known as the “chameleon stone,” Zultanite dazzles with its remarkable color-changing property.

This rare gemstone shifts colors depending on the light: in daylight, it reveals khaki green, kiwi green, or champagne tones; under dim light, it transitions into soft shades of pink and yellow—offering a spectrum of hues within a single stone. Famous worldwide by the name Zultanite, this precious gem is found only in the Milas region of Muğla, Turkey. Associated with the Cancer zodiac sign, Zultanite holds a special place among gemstones thanks to its magical color-changing nature.

A Stone with Many Powerful Properties

The Zultanite necklaces, earrings, and rings in Ariş Pirlanta's collection not only symbolize clarity of mind but also have an uplifting and empowering energy. Believed to protect against negative influences, this stone absorbs negativity and radiates positive energy throughout the body. It is also said to ease physical tension and boost the self-confidence of the wearer.



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of expertise...
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— 1906 —



Dakota Johnson Is Roberto Coin's New Brand Ambassador

The actress stars in the latest campaign set in Venice, Italy, and is set to participate in other creative initiatives for the jeweler.



New York—Roberto Coin announced Dakota Johnson as its new brand ambassador at an exclusive New York City event last week. The American actress and model's career has spanned more than two decades, and she is also an advocate for mental health awareness.

Roberto Coin said it chose Johnson as she embodies the jeweler's philosophy of turning life's moments into extraordinary expressions of beauty, passion, and purpose.

"I've always believed that jewelry tells a story—of who you are, where you've been, and what you love," said Johnson.

"Roberto Coin's pieces are full of depth and meaning, and I'm honored to help bring that spirit to life through this collaboration. There's romance, strength, and bold femininity in every design."

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Van Cleef and Arpels new Precious Plunder, “Treasure Island”



Van Cleef & Arpels' Treasure Island high jewellery collection offers a captivating reimagining of the beloved novel. The spirited buccaneers' sea shanty from the first chapter of Robert Louis Stevenson's beloved yarn Treasure Island sets the stage for the adventure ahead, filled with the thrill of the unknown and daring escapades in search of hidden treasure.

Nicolas Bos, former CEO of Van Cleef & Arpels, describes the tale as "laden with universal resonance and a powerful collective imagination", both of which the maison strives to evoke in this collection.

Each piece in the collection, while a reimagining of the adventures wonderfully depicted in the story, is stunningly crafted and set with the most remarkable gemstones imaginable.



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Aras Seyrekoglu Jewellery; from past to present, with experience and trust...

Aras Seyrekoglu Jewellery, whose biggest goal is to become one of the leading companies in the sector by always improving itself under the bar of honesty, to make a name for itself in the market, and to be able to carry its flag from generation to generation, mainly has 14 carat products in its product range. The company, which has nearly 1200 ambitious jewelry models such as Dorika jewelry, gourmet jewelry products, modern sets, stone sets, is also making plans to establish a mounting factory in the near future.

Aras Seyrekoglu stated that he has been with his father since he was 7 years old and has been in the jewelry business for approximately 28 years. "Trust and customer satisfaction are the most important issues. Honesty is the most important thing in life. In this time, unfortunately, in every sector, companies that are loyal to their debts and do business based on trust are decreasing day by day. The most important feature of the jewelry sector is trust. If the customer is not satisfied, your work will be disrupted and you cannot be innovative."

Stating that the products will reach almost every point in the domestic market, the company said that it works with jewelers mainly in the Aegean and Marmara regions. Aras Seyrekoglu Jewellery, which is currently in the preparation phase due to the quota in exports, has opened its wholesale office in America with a professional team. Company owner Aras Seyrekoglu, who has high expectations, said: "We have also made a preliminary agreement with a Qatari group. We will appeal to approximately 36 main wholesalers in Qatar. We used all channels to represent our country. After Qatar, we plan to open branches in Saudi Arabia and Kuwait. I believe we will grow rapidly. We also have consultants who work with large companies for corporate marketing. We have meetings every week. "We will operate both as wholesalers and open retail stores. We also aim to open retail stores abroad."



Aras Seyrekoglu

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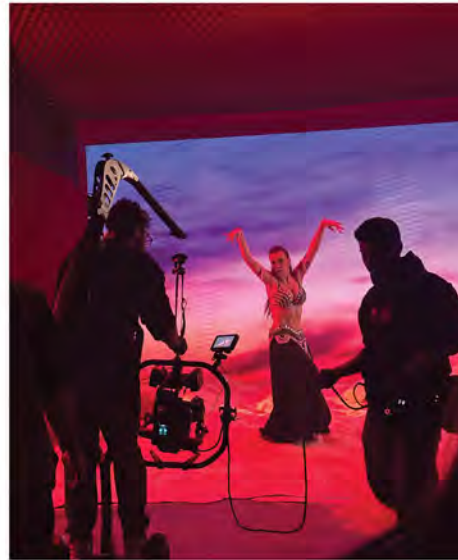
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INTERCULTURAL TOUCH OF PIANO...

Piano Jewellery brings together the deep-rooted rhythms of the East with the elegant notes of the West in its new commercial. The rising sounds of the darbuka accompanied by the piano become integrated with the human body and turn into an intercultural narrative.

In the commercial that reflects the spirit of the brand, oriental forms are reinterpreted with modern aesthetics. This is not just a narrative of piercing; it is a story of synthesis. The legacy of the ancient past is reborn with the elegance of today.

Every movement, every note and every piercing is like a rhythmic dialogue. Piano presents this reality with aesthetic and cultural depth.



PIANO X ISTANBUL



The spirit of Istanbul, dance and the elegance of Piano jewels rise from the Bosphorus to the sky with Istanbul landscapes, classical music melodies and darbuka rhythms. Piano jewellery is produced in the most beautiful city in the world.

exclusive news



Boucheron's "Untamed Nature" High Jewellery Collection: A History of Style

A new high jewellery collection by Boucheron, 'Untamed Nature', looks to the natural world for inspiration, but follows in the footsteps of founder Frédéric Boucheron, who had an unorthodox view – feeling a strong affinity for nature in its wild, perfectly imperfect state.

While nature has always provided a wealth of inspiration for the jewellers of Place Vendôme – typically what's considered the most aesthetic elements like noble flowers and majestic animals – Frédéric Boucheron set himself apart with his unique vision of a living nature: naturalistic, organic, wild, untamed. The founder of Boucheron drew inspiration from the ivy that clambered along the arcades of the Palais-Royal, where he established his first store in 1858, while also adding thistles, ferns, flies, and bumblebees to the archives of Boucheron.

The collection articulates a style that not only traces the roots of some of the maison's earliest and most unique inspirations but offers a fresh perspective on this singular vision of nature.





Bigger than ever, with more movement and new materials – the art of contrast reaches new levels with the Clash de Cartier pieces.

Cartier's Latest Clash de Cartier Takes a More Dramatic Aesthetic

Since its bold debut in 2019, the Clash de Cartier collection has heralded the art of contrast – cultivating an artistic tension between classic and edgy, elegant and irreverent. This year, Cartier amplifies this duality with new creations that push this signature disruption into ever more expressive territory, delivering sculptural forms, unexpected materials and elevated craftsmanship.

At the core of this design revolution is the collection's XL variant – a dramatic reimagining of the maison's icon. Generous in size

and fearless in spirit, oversized rose gold studs and beads now adorn rings, earrings, necklaces, and, for the first time, bracelets. These exaggerated forms are not just larger, they are also more audacious in personality. The limited-edition designs intensify the iridescent effect of rare materials like coral, amazonite, and Tahitian pearls. The latest statement? Chrysoprase, a vivid green gemstone, takes the form of absinthe-green beads, pairing with Cartier's signature rose gold to appear as irresistibly avant-garde rings and single earrings.

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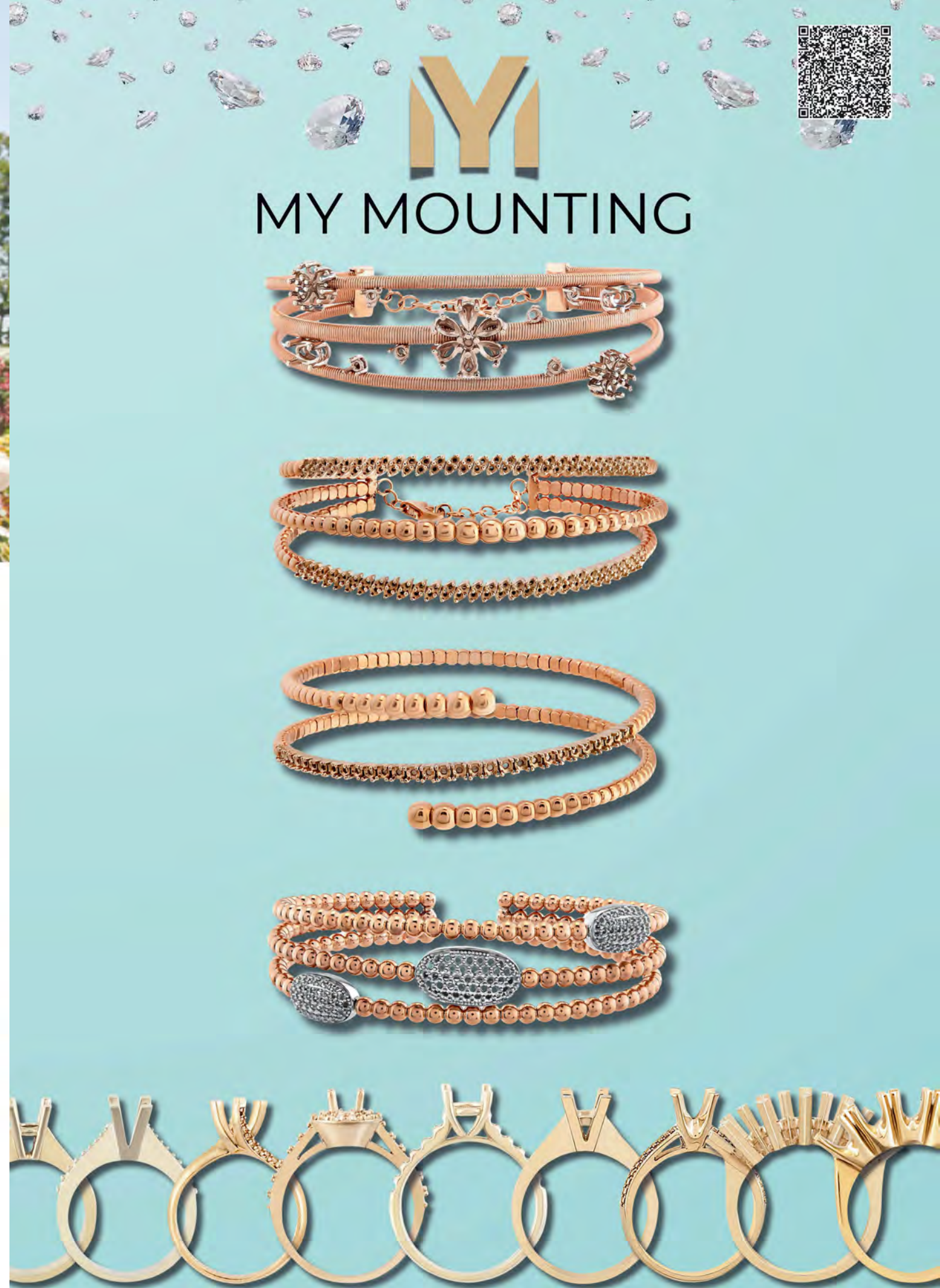
Harry Winston Dazzles with New Sunflower Collection

As dawn breaks, golden rays gently awaken the world, inviting us to appreciate the beauty of nature. Harry Winston's enchanting Sunflower collection captures this spirit, reflecting the vibrant essence of blooming sunflowers in its exquisite fine jewellery and watches.

Getting its name from our dazzling sun, the sunflower is a symbol of warmth, positivity and prosperity and undoubtedly one of nature's most magnificent creations. The sunflower's golden stature and perfect symmetry has made it one of the most beloved flowers in the Winston family – the very first sunflower designs appeared in archival sketches dating back to the 1950s and has inspired Harry Winston designers ever since.

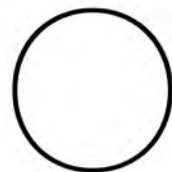
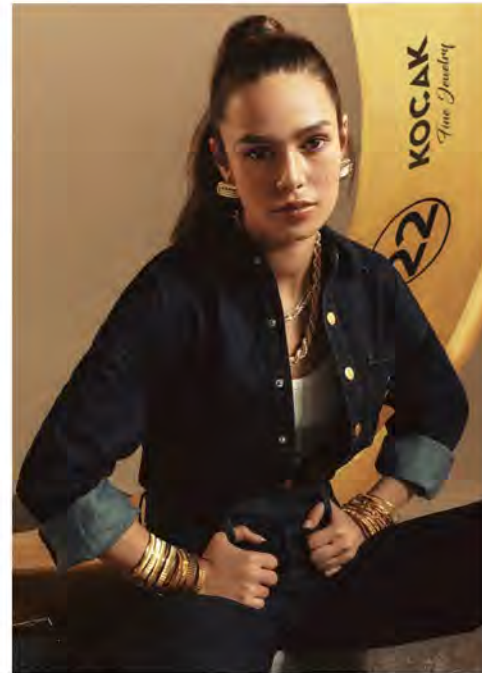
The sunny silhouette inspired the debut of the Harry Winston Sunflower Collection, a range of contemporary jewels – necklaces, earrings, bracelets and rings – that capture the energy and the spirit of its namesake bloom. The motif is rendered in diamonds, with a round brilliant diamond in the centre framed

by a halo of eight smaller diamonds so each bloom scintillates and comes alive under the sun. And indeed, Harry Winston's motto of "marrying nature's beauty with the world's most exclusive diamonds" have become his legacy.





If it's Koçak, it's different; A Success Story Written in Gold



ne of Turkey's most established jewelry brands, Koçak, is making its mark in 2025 with innovation, elegance, and strong

investments. Koçak, which has always led the sector, represents the peak of aesthetics, quality understanding and production power with its diamond and gold designs this year as well.

While the Imperium Collection is shaped with meaningful symbols that appeal to the soul of modern women, inspired by ancient times; ring collections whose stones never fall off with special nailing technology make a difference in terms of both aesthetics and durability. The brand's highly acclaimed 22-carat "Pare" bracelet collection combines investment value with elegance, with its modern forms, timeless craftsmanship and sensational promotional film.

The New Style of Jewelry: Experience and Sparkle

Koçak not only designs jewelry, but also keeps its finger on the pulse of the industry with events that transform these designs into experiences. The remarkable projects implemented with a specially designed event vehicle at the jewelry fairs held throughout 2025 took the brand's communication language one step further. This creative approach made Koçak the most talked about brand at the fairs.

Strong Substructure, Strong Dealership Network

Koçak offers its dealers a strong earning model with its high product variety, campaign-supported sales strategies and digital infrastructure. The rapidly growing dealership network across Türkiye as of 2025 increases the brand's impact in the field day by day. Every dealer working

with Koçak is not only a brand partner, but also experiences the advantages of being part of a growing family. Thanks to the newly launched CRM infrastructure, dealers can now manage sales, orders, customer information and campaign management much faster and more practically. This system offers business partners the opportunity for sustainable growth by providing data-based decision making and operational convenience.

Assurance in International Standards: IGI Certified Diamonds

Koçak makes a difference in its diamond collections not only with its design but also with its internationally recognized quality assurance.




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Kristal Park Altı No: 6/A Onikişubat/ Kahramanmaraş
Mağaza Tel: 0 (344) 224 23 24 Showroom: 0344 214 59 17
altunaykuyumculuk46@hotmail.com

Office: Kuyumcukent 1. Kat Z04 Kahramanmaraş
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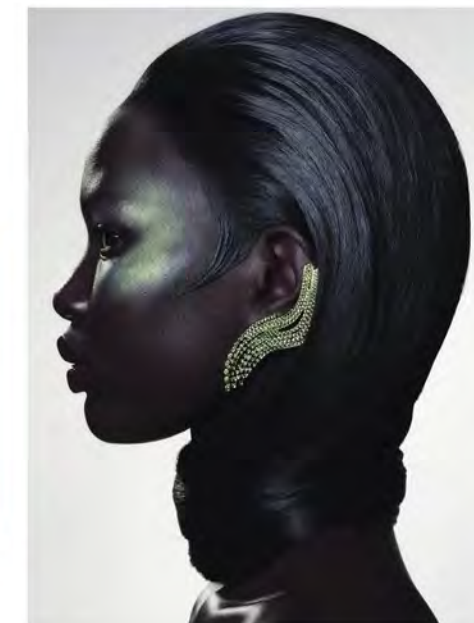
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Les Formes de La Couleur
high jewellery collection, a bold
exploration of colours and silhouettes.



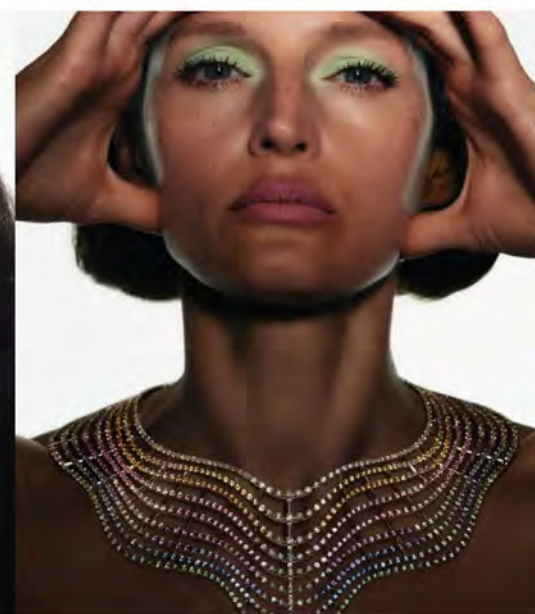
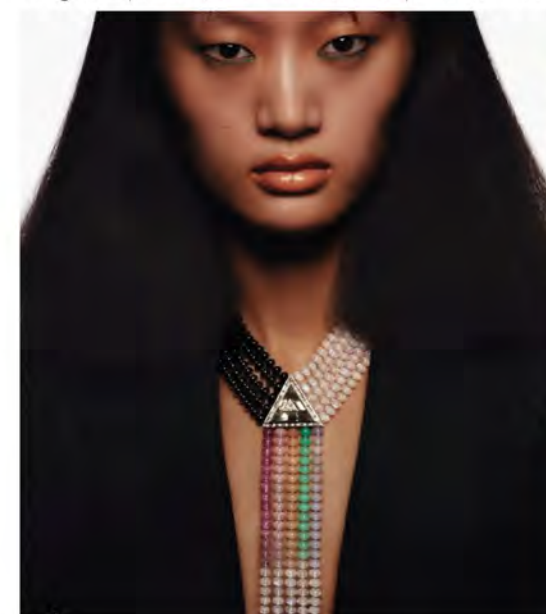
The Parisian luxury house has a colour library for silk that contains almost 75,000 references. This chromatic tradition was one of the inspirations for Pierre Hardy, creative director of Hermès jewellery, when designing the house's latest haute bijouterie collection, Les Formes de la Couleur ("The Shapes of Colour" in French). But colour is just part of the story. Says Hardy, "The collection expresses colour in shapes. I wanted to find a way to express this fundamental phenomenon – of colour, at Hermès – and build a strong, autonomous and independent identity."

Moving away from familiar house shapes, Hardy, who studied colour theory as part of his art degree, aimed to explore the realm of hues in different ways: These ranged from delving into foundational concepts – such as light dispersion, and the relationship between colours



and forms – to more abstract explorations.

In another chapter, Portraits de la Couleur, Hardy contemplates the relationship between colours and shapes. For example, a yellow triangle might immediately bring to mind a logo worn on the chest of a superhero, while a red octagon would conjure a stop sign for many of us. Of course, the pieces in this chapter are a lot less simplistic than these examples. Sapphires and rubies are used on two rings with very different geometric shapes – resulting in pieces with two very distinctive personalities.





Alenne Jewellery Comes With Great Opportunities This Summer...

Alenne Jewellery; With its Corner Dealership system, it opens doors full of opportunities for jewelers in the piercing and Body Jewellery product groups. Alenne, which has started the corner dealership system nationwide with the summer season and contacted many wholesalers and jewelers in different regions, is addressing those who want to have a share in the development of the world's highest quality Body Jewellery and elegant gift jewellery group.



Standing out with its elegant, lightweight designs, bold piercings, tragus, helix, and ultra light gold necklaces weighing under 1 gram, and economical jewelry, Alenne Jewellery has gained a significant customer base both domestically and abroad; and is switching to a dealership system throughout the country.

Alenne, which has been featured in more than 250 jewelers' showcases so far, will now continue its path with a limited number of Corner dealers nationwide.

Alenne Jewellery General Manager Kris Moripek said that they have organized meetings with important

jewelers of the region in many provinces with their sales and marketing teams, and that they have started to cooperate with jewelers who believe in their projects, see the bright future of the piercing jewelry group and are ready to make room in their stores for new expansions.

"We want to take place in the most important and beautiful part of the showcase of the company that will move forward with us, with our visuals and our stylish jewelry. We are receiving serious demand from every province for the light jewelry group called Body Jewellery. We are coming with great opportunities together with Mist Jewellery, which has modern, daily wearable jewellery."

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Alenne Jewellery Cağaloğlu/İstanbul

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📱 /alennejewellery



Chopard Blends Watchmaking and Jewellery in the New L'Heure du Diamant Collection

With the debut of the new L'Heure du Diamant box collection, Chopard once again proves that it is the Master of Jewellery watches, and unrivalled when it comes to making jewels that tell time.

At Watches and Wonders this year, Chopard debuted new timeless pieces that celebrate its long-lasting heritage and expertise in watchmaking and jewellery. And as always, its story is one that is as much about innovation and artistic excellence as it is about the legacy of the Scheufele family, who have been the guardians of Chopard since 1963, when Karl Scheufele III purchased the maison to expand the family's growing watch and jewellery empire.



Alénne



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Molla Fenari Mahallesi, Tasvir Sokak,
Çınar İş Merkezi, Kat 1, No: 103
Alenne Jewellery Çağaloğlu/İstanbul

+90 533 257 59 50



/alennejewellery

Iva Pirlanta Accelerates Its Marketing Efforts



Vice Chairman of the Board
Enes Karaduman

With over 30 years of industry experience, Iva Pirlanta has established itself as a trusted name in the world of fine jewelry. In recent years, the company has expanded its focus to international markets, aiming to increase its presence not only in Turkey but also in Europe, the United States, and the Middle East. Vice Chairman of the Board, Enes Karaduman, emphasized their commitment to continuously diversifying their product range to meet both domestic and international demand.



Active Participation in Jewelry Fairs

Iva Pirlanta has been a regular exhibitor at the Istanbul Jewelry Fairs held in April and October for the past five years. Additionally, the company has actively taken part in the Antalya Jewelry Fair for the past two years, further expanding its visibility across different markets.

Export Journey Began with Germany

The company's international journey began in 2022 with its first exports to Germany. Since then, Iva Pirlanta has expanded its reach to Switzerland, the Netherlands,

Belgium, and Italy. The brand has also developed commercial ties with the United Arab Emirates, and is currently working on increasing exports to the UK and other European and Gulf countries.

A Dual-Focused Production Strategy

With the start of exports, Iva Pirlanta revised its production vision. The product line was divided into two streams: one catering to the local market, and the other tailored specifically for international clients. Each collection is adapted to meet the unique preferences of each market, including customized

metal purity and gemstone quality specifications. The result is a versatile portfolio that balances local tradition with global tastes.

Future Vision: Becoming a Global Brand

Founded by Hakan Karaduman, Iva Pirlanta has come a long way from its humble beginnings. In the last three years, the company has gained significant momentum through exports. Moving forward, Iva Pirlanta aims to strengthen its brand recognition and market share both in Turkey and abroad—particularly in Europe, the Americas, and the Middle East.



Ariana Grande stars in new 60s-inspired Swarovski SS-25 campaign



For the Spring-Summer season this year, Swarovski releases its newest campaign, starring brand ambassador and global pop icon Ariana Grande. The Academy Award nominated actress and singer embodies the Mathemagical world of Swarovski – a fantasy world of color and light, transforming in a metamorphosis that reflects creativity, savoir-faire, and self-expression.

The collection and campaign pay homage to high fashion aesthetics, the dynamic nature of crystal, and the House's enduring ability to shape the pop culture conversation. The power of Swarovski's savoir-faire shines through joyful pieces that span the full spectrum of creativity.



Tiffany & Co. Unveils "Sea of Wonder" High Jewellery Collection Inspired by the Ocean



Tiffany & Co. has launched its much-anticipated Blue Book 2025 collection, Sea of Wonder, diving deep into the mysteries of the ocean to unveil a series of breathtaking high jewellery creations. The collection transforms the natural beauty of marine life into an extraordinary celebration of craftsmanship and imagination. Structured in six chapters for its spring debut, Sea of Wonder captures the essence of underwater worlds, from the graceful sway of sea flora to the timeless strength of sea turtles. Highlights include a stunning Ocean Flora necklace featuring layers of diamond tendrils anchored by a rare cushion-cut D-colour diamond of over 16.5 carats, and a Seahorse necklace with over 83 carats of luminous zircons. "Tiffany's Sea of Wonder is more than a jewellery collection; it's a journey into an enchanting, otherworldly seascape," said creative direction Nathalie Verdeille. "Each creation tells a story of the ocean's magic – its serenity, its strength, and its endless beauty."

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Yenibosna Merkez Mah. Ladin Sk. Kuyumcukent Kat: 1 Sokak: 11 Kapı: 22
Bahçelievler/İstanbul E-mail: novayarimamul@gmail.com

 novayarimamul

 +90 534 636 82 86



Laura Miami Jewellery; Where Elegance and Cultures Meet...

The owner of Laura Miami Jewellery, Mehmet Emin Kahraman, is an experienced professional in the jewelry industry. Kahraman has been running his own business for 10 years and has actively participated in international fairs. Our gold jewelry is crafted in Istanbul, while our silver collections are produced in Hong Kong, ensuring quality and originality.

With headquarters in Istanbul and our company Laura Miami S.R.O. based in Prague, Czech Republic, we maintain a strong presence in both European and American markets. Our founder, Emin Kahraman, is multilingual—fluent in Serbian, Romanian, English, Czechoslovakian, Polish, and Russian—providing a significant advantage in international communication and business development.

Laura Miami Jewellery regularly participates in prestigious international fairs such as Vicenzaoro and the Hong Kong Jewellery & Gem Fair. We also have extensive experience in fairs across Russia, Czechia, Slovakia, Italy, Serbia, Ukraine, Kazakhstan, and Poland.

Our European operations are managed by Süleyman Yusufoğlu, an expert fluent in Serbian, Russian, and English, specializing in regional jewelry. Mr. Yusufoğlu plays a key role in coordinating commercial activities across Europe.

At Laura Miami Jewellery, we offer bold and unique pieces in 14kt gold and natural stone jewelry, filling a gap in the market. Our collections combine quality and aesthetics to provide our customers with a distinctive experience.

Looking ahead, our vision includes expanding our well-established company into the European Union market, opening an office in the United States, and creating unique regional jewelry pieces using precious stones that reflect cultural richness.

At Laura Miami Jewellery, we aim to craft meaningful jewelry that empowers women to feel strong and special. We continue our journey with the goal of becoming a leading global brand by building bridges between cultures.

Entrepreneurship and courage are at the core of our spirit. Combining these with honest business practices, our strongest ambition is to elevate our industry to the highest level.



Laura miami Gold Jewellery



Mimar Hayrettin Mah. Gedikpaşa Cad.
Ömür Pasajı No: 3/11 Beyazıt - Fatih/ İSTANBUL
e-mail: lauramiamijewellery@gmail.com
Vojtěšská 211/6, Nové Město (Prague 1), 110 00 Prague
+420 735 897 547

+90 532 069 43 46

/laura_miami_jewellery

/lauramiamijewellery

Hoşgör's New Diamond Watch Collection: Where Elegance Meets Time

Redefining the concept of luxury and elegance once again, Hoşgör draws attention with its new diamond watch collection. The brand, which blends quality and sophistication in watch design, presents a unique collection enriched with diamonds and elegant details.

Hoşgör promises an unforgettable

experience to true watch enthusiasts. By producing the diamond watch collection in limited quantities, Hoşgör ensures each model remains exclusive and one-of-a-kind. With modern design touches and elegant details, Hoşgör uses only selected diamonds.

The diamonds, meticulously placed on each watch, elevate their appeal

to the highest level of craftsmanship. The brilliance of the diamonds brings each timepiece to life. This collection symbolizes elegance, sophistication, and luxury.

Set to debut at the Istanbul Fair in April 2025, the collection is expected to attract great interest. For Hoşgör, this will undoubtedly be another milestone of pride.



Laura miami
Silver Jewellery



Mimar Hayrettin Mah. Gedikpaşa Cad.
Ömür Pasajı No: 3/11 Beyazıt - Fatih/ İSTANBUL
e-mail: lauramiamijewellery@gmail.com
Vojtěšská 211/6, Nové Město (Prague 1), 110 00 Prague
+420 735 897 547

+90 532 069 43 46

/laura_miami_jewellery

/lauramiamijewellery



Yana Nesper Jewellery: a symphony of gold and pearls..



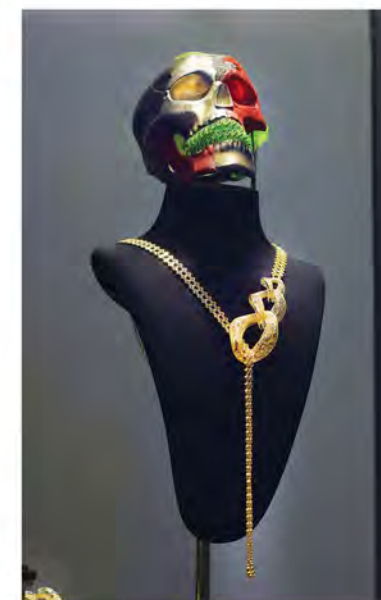
Meticulously handcrafted in Germany, this exquisite and transformable pearl jewellery is a celebration of timeless elegance. The designer blends a rich 50-year history with a contemporary, innovative approach in handling pearls.



Every pearl tells its own story, much like the diverse women who wear them. Since 2010, Yana Nesper designs jewellery that honours this uniqueness, presenting pearls with elegance and understated refinement. The brand's jewellery embodies the fusion of tradition and innovation. Drawing from the rich 50-year history of Heinz Nesper GmbH, based in Pforzheim, Germany the designer blends it with a contemporary, innovative approach in handling pearls. The result: designs that exude allure and sophistication, that are effortlessly versatile, pleasantly uncomplicated, and unfailingly of the utmost quality.



Uğur Döküm: Precision Jewelry Casting Model Design Since 1991



This shift has enabled the company to offer lightweight, hollow, and design-enhanced jewelry models, tailored specifically for casting applications. Uğur Döküm's in-house design and mold development capabilities are fully optimized for casting efficiency, reducing precious metal usage while enhancing aesthetic complexity.

With a strong emphasis on export-driven growth, Uğur Döküm supplies high-precision model molds to clients across the globe. Its international reach spans the Middle East—including the UAE, Egypt, and Saudi Arabia—as well as Asia, with strong partnerships in India, Indonesia, Hong Kong, and Japan. In Europe, the company serves jewelry manufacturing markets in Italy, Germany, Spain, and Croatia, and further extends its operations to the Americas, including the United States, Mexico, and Colombia.

Domestically, Uğur Döküm remains highly active in key Turkish jewelry production centers, notably Istanbul and Kahramanmaraş, continuing to support both large-scale manufacturers and boutique ateliers with reliable, high-quality model casting solutions.

With over three decades of experience and a forward-looking technological approach, Uğur Döküm remains committed to delivering excellence in jewelry model production—blending tradition with innovation to meet the dynamic needs of the global jewelry industry.



Established in 1991 in Istanbul's historic Grand Bazaar, Uğur Döküm has been a leading force in jewelry casting model production, combining deep-rooted craftsmanship with evolving technological innovation. The company originally focused on traditional rubber mold-based model making, which was the industry standard for decades. Today, Uğur Döküm has successfully transitioned into a modern production hub, integrating advanced 3D printing technologies such as DLP (Digital Light Processing), SLA (Stereolithography), and MJP (MultiJet Printing) into its manufacturing workflow.

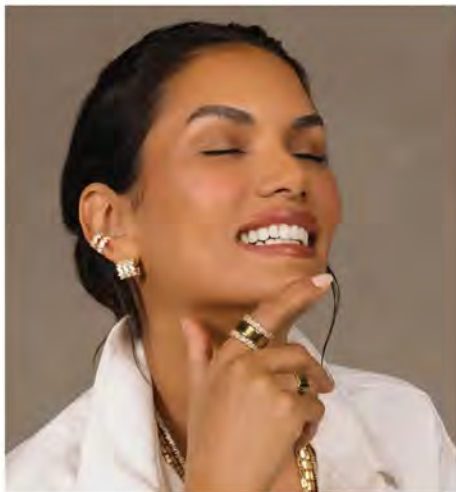


Suzanne Kalan Has Given Your Wellness Ring A Glow-Up



Diamond jewelry designer Suzanne Kalan has just given your Oura ring an upgrade – and it's bringing luxury jewelry vibes to health tracker rings. Wellness-related wearable tech has become a part of everyday life for many of us. Health tracker rings like Oura represent a chic and discrete alternative to Fitbits and smart watches to measure daily activity, steps and calories burnt, but for anyone with a taste for luxury jewelry, they could certainly do with a style upgrade.

Enter Los Angeles-based diamond jeweler Suzanne Kalan, who has created a capsule collection of ring jackets in yellow, rose and white gold designed in her signature diamond Fireworks motif, to wear with health tracker rings. Clusters of baguette diamonds, gold-lined for comfort, elevate the plain tech bands and add some much-needed sparkle to transform them into a luxury style statement.



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OROAREZZO 2025: INTERNATIONAL GROWTH CONTINUES STRATEGIC ROLE FOR MADE IN ITALY STRENGTHENED

Oroarezzo closed its 44th edition with overall visitation for Italian Exhibition Group's event at Arezzo Fiere e Congressi in line with last year. Foreign attendance increased by 9%. In a historic moment of uncertainty over tariff barriers to the United States, the second largest market for Arezzo and Italian gold and jewelry exports, Oroarezzo confirmed its role as a central business platform for the Made in Italy sector with 84% of Italian exhibitors. The dual strategy that IEG has outlined has been rewarded: first and foremost, to focus on targeted growth in foreign attendance precisely at a time of international uncertainty, in collaboration with the Italian Trade Agency (ITA) and the trade associations, and then to offer the market innovative manufacturing and technologies at the show that combine design, creativity and the right use of precious metal.

MARKETS: GEOGRAPHIC AREAS AND NEW BUSINESS OPPORTUNITIES

Visitors originated from 100 countries. Among the foreign geographic areas represented, Europe accounted for 40% of the total visitation, followed by the Middle East at 15%, a slight decline for Turkey at 6%, North America at 10% and South America at 7%, while the Far East settled at 7%, Asia at 5% and Africa at 11%. About 400 buyers from 60 countries were hosted through the partnership with Italian Trade Agency and the Ministry of Foreign Affairs and International Cooperation.



Ariş's Summer Jewelry Collection Reflecting the Colors of the Sun and Sea Will Shine Bright This Season

Welcoming summer with stylish and modern designs inspired by the vibrant colors of the sun and sea, Ariş Pirlanta's trendy creations will keep you looking chic at every moment of the day. Chains, necklaces, and bracelets made of gold, diamonds, and enamel will add a lively touch not only to your daily outfits but also to your beachwear this summer.



Stand Out on the Beach with the Season's Striking Colors

Feel the energy of summer with the bright, eye-catching hues in Ariş's designs that evoke the spirit of a holiday. From daily outfits to bikinis and swimsuits, these pieces will infuse your summer look with vibrancy and joy. The radiant tones reflecting the sun and sea will bring the full excitement of summer to life.



Let Your Energy Rise, Let Your Glow Shine Everywhere

The elegant yet fashionable pieces in Ariş's Summer Collection are designed to complement your outfits around the clock. With Ariş Pirlanta's signature beach-friendly pieces, your summer style will stand out effortlessly.



Boost Your Energy with the Chakra Collection

Featured in Ariş Pirlanta's summer collection, the Chakra Collection is inspired by the seven main chakras of the human body. Let your positive energy flow and your joy radiate all around you. Crafted with Ariş Pirlanta's exceptional craftsmanship, the Chakra Collection includes necklaces, earrings, and bracelets—each one a unique symbol of inner balance and beauty.



While providing innovative solutions to our customers' lighting needs, we add a special touch to every project with advanced technologies and aesthetic designs. Markaled's wide range of products offers solutions that bring out the natural sparkle of jewelry with adjustable color temperatures and brightness levels.

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an superior customer satisfaction



Markaled is a leading designer, manufacturer and executor of custom LED lighting solutions for jewelry stores.

It offers innovative lighting systems optimized for the best display of gold, diamonds and precious stones. Without compromising on quality, durability and aesthetics, it provides professional solutions to the lighting needs of jewelry stores with production, worldwide delivery and installation services.



With Markaled, it has never been easier to reach lighting solutions that will make a difference in your jewelry store. At the point where light meets elegance, we continue to shine with you.



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sales@palakalipmakine.com

palakalipmakine.com

palagoldenjewellery

Pala Golden AŞ



sales@palakalipmakine.com

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