



## Winter News Letter

Hello my flowery friends and a happy new year.

Life's not treating us very well at the moment is it? But as the saying goes if life gives you lemons make Gin and Tonic!!!!

Seriously though, for many of you life has now given you time...an opportunity to slow down a little. That is unless like me you have two children to home school, who may I

add are fighting against the virtual learning with a vengeance, and were only on day two!

Whatever direction this situation is taking you there's no denying that we all need a little something to take us away, if only for a short time to a brighter place.

Currently I'm unable to open up my studio to you so will deliver the first part of my 2021 program virtually, with the hope that I can welcome you after the Spring.

## What's been happening?

Its been some time since the last news letter in October. It was so busy in November and December I didn't have time to catch my breath let alone pen a news letter!

So what has been happening at AJ Flowers over the past couple of months? I have one word for you, WREATHS!

I could never have anticipated the sheer volume of orders for not only Christmas wreaths but also Autumn wreaths in November. I know I wasn't alone with my order volume with many of my florist friends also flat out. I think every door in the UK had a wreath!



## Flower School program

I have lots planned for the coming months and hope that there will be something that appeals to all of you. Obviously sessions will be virtual initially with a return to the studio as soon as we are able.

### Flower Club

I will be delivering four seasonal Flower Club sessions over 2021. Each sessions will celebrate the best of British flowers for that season and give an opportunity to chat and share our love of flowers. Designs will be based around the best availability. These sessions are charged at only £35 which will include delivery, returning to £30 once we are back in the studio.

Winter Meeting Saturday 23rd January 10.00am -12.30pm

Spring Meeting Saturday 24th April 10.00am -12.30pm

Summer Meeting Saturday 17th July 10.00am-12.30pm

Autumn Meeting Saturday 23rd October 10.00am -12.30pm



### **Seasonal Wedding Flowers**

Many of the courses I deliver are developed and planned around the needs of my learners. With little opportunity to hone those bridal skills over the past year many learners are looking for courses to brush up and develop their technical and design ability.

With this in mind I will be offering a Bridal Course designed around four seasonal modules.

The first module Winter Weddings will obviously take place virtually.

In order to give learners as much support as possible numbers will be limited to six.

Sessions will take place on Wednesday evenings 6.00pm-9.00pm Flowers will be delivered to you prior to the sessions.

Winter Weddings - January 27th February 3rd, 10th and 24th

Spring Weddings - April 21st and 28th May 5th and 12th

Summer Weddings - June 23rd and 30th July 7th and 14th

Autumn Weddings - September 8th, 15th and 22nd October 6th



### **Sustainable Floristry**

This NEW course is aimed at beginners or experienced florists looking for a more sustainable approach to their floristry.

Running over three sessions during March you will visit a selection of practical designs including hand tied bouquets, farewell flowers and gifts. There will also be time within the sessions to discuss sustainability within floristry.

March 6th, 20th and 27th 10.00am - 2.00pm



*Winter Flower Club*

Covid Safe.

We are obviously currently in full lockdown and as other providers of Education/Training I am unable to continue to deliver my sessions in my studio. I expect following the end of lockdown we will return to tiers.

I will be following all government guidance for training providers and will revise when needed and will follow a covid safe delivery once able.

- Face masks will be provided
- Hand gel is available
- Groups of no more than 6
- 1-1 sessions available

- Family bubble sessions available
- Test and trace QR code



### **What's coming soon**

I'll be sending out seasonal news letters and also information on British flower availability.

Currently I'm keeping a good selection of flowers weekly.

I've also got lots more workshops planned so here's a little snippet of what's you have to look forward to for 2021!

#### **Spring**

Spring Wreath Workshops

Bouquet Workshops

#### **Summer**

British Garden Day-Flower Crowns

British Flower Week- Daily Workshops

Floral Installations Course

#### **Autumn**

Dried Flower Wreath Workshops

## Pumpkin Arrangements

As always I'm always open to suggestions for workshops /courses. Remember you can also book private 1-1 ,2-1 or group Zoom sessions!

## Booking

Online workshop, courses and club meetings have limited places to enable some individual guidance and social distancing requirements.

Please contact me at [info@amberjean.co.uk](mailto:info@amberjean.co.uk) to request further details, costs and booking details or alternatively book via the links on events that will be available on my Facebook page or alternatively on my website [amberjeanflower.co.uk](http://amberjeanflower.co.uk)

I look forward to seeing you for some creative fun.

Regards

Claire

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