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Produced By Walking Cat Design

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AD	OPEN RATE	3 MONTH INITIAL	3 MONTH RENEWAL
SIZE	(Each Edition)	CONTRACT (7 Editions)	CONTRACT (7 Editions)
HERMIT CRAB	\$32	\$203	\$196
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AD SIZES / DIMENSIONS

ROCK CRAB	DUNGENESS	SHORE CRAB	KING CRAB
(1/4-Page)	(1/2-Page)	(3/4-Page)	(3/4-Page)
4.625"W x 1.75"H	4.625"W x 3.725"H	4.625"W x 5.625"H	4.625"W x 7.625"H
	(1/4-Page)	(1/4-Page) (1/2-Page)	(1/4-Page) (1/2-Page) (3/4-Page)

AD / GRAPHICS / PHOTOS SPECIFICATIONS

Please provide us high resolution art (at least 300dpi).

We accept PDF, TIF, EPS, JPG, and PNG files. Sorry, we cannot accept Publisher or Corel files. Users of Publisher or Corel can convert their files to a PDF and they can provide us the PDF file. Color ads should be created in CMYK color mode.

CLASSIFIEDS LISTINGS

\$8.00 (20 words or less, Additional words: 20¢ per word) **OR** advertise "until it sells," Please ask for details,

FREE DISPLAY AD DESIGN! Don't have an ad designed? We'll create one for you... AT NO CHARGE!**

- * Prices 30% extra for Back Cover or 20% extra for Inside Front Cover or Inside Back Cover. Not available for Rock or Hermit Crab sizes.
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