

## INCREASE YOUR FUNDRAISING THROUGH STORYTELLING



GRAB THEIR  
ATTENTION



SPEAK UNDER  
PRESSURE



PERSUADE  
WITH POWER

**BOOST**  
your fundraising

## Powerfully Persuade Through Storytelling

In this dynamic and interactive session, your staff, board members, and community partners will learn how to use storytelling to increase your fundraising. Using Matt Zaun's formula, your organization will learn how to harness the psychology of inspiration and share powerful messages.

### CONTACT

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# PERFECT FOR: STAFF, BOARD MEMBERS, AND COMMUNITY PARTNERS.



## Matt captivated

the interest and attention of participants. His use of storytelling in the session reinforced the proven strategy he has developed for condensing large concepts into small powerful stories.

*-Laurie Root, United Way of Erie County*

## Matt's workshops will

certainly change the way you approach a speaking opportunity.

*-Claudia Hellebush, United Way of Chester County*

## Matt's training was invaluable

and I'd highly recommend it to any and all who are seeking more ways to connect and engage with their target audience to inspire action.

*-Lauren Campbell, Decade to Doorways*

## Matt is truly an expert

and understands how to make sure that messages are heard and have a lasting impact on your audience.

*-Elise Mihranian, TE Connectivity*

TRUSTED BY

