



# Certified Valuation Report

For legal proceedings, partnership disputes, estate planning  
and businesses with greater than \$50M in annual revenue.

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A comprehensive analysis crafted by NACVA-certified experts, meeting USPAP and NACVA standards. Ideal for situations requiring thorough scrutiny, such as legal proceedings, partnership disputes, and estate planning, this 65+ page report provides a detailed and defensible fair market value assessment.

## Why this matters

Gain the advantage of a defensible valuation, backed by comprehensive documentation and methods tailored for complex businesses.



## Key features

- **Valuation Summary:** A clear overview of estimated selling price, equity value, and key insights.
- **Adjusted Financials:** Enhanced financials for a clearer view of performance.
- **Owner's Interview:** Direct insights from owners and management.
- **Discount Rate:** In-depth explanation of the applied discount rate.
- **Market Approach:** Valuation using industry-relevant multiples.
- **Asset Approach:** Valuation based on net asset value.
- **Income Approach:** Focus on income-generating potential.
- **Industry Benchmarking:** Comparison with industry peers.
- **Comparable Transactions:** Context from similar market transactions.
- **Accessible Support:** Connect with a certified appraiser for interviews, video summaries, and consultations.

# Frequently Asked Questions

## **What information do I need to get started?**

The data collection process usually takes about 30-45 minutes to collect. At a high-level, here's what we'll need from you:

### *General Business Information*

- Company Owner(s) Full Name(s)
- Company Owner(s) Title(s)
- Company's Primary Address
- Legal Business Name i.e. ABC, LLC
- DBA, if applicable
- Transaction and ownership history
- Company website, if applicable
- Entity type i.e. LLC, Partnership, C-Corp, Non-profit, etc.

### *Financials*

You can choose to upload either financial statements (Profit & Loss Statement and Balance Sheet) or tax returns of the business for the last five full years, current year and/or trailing 12 months for highly seasonal businesses. Tax returns are usually preferred if you are buying or selling a business; however, financial statements are usually preferred for strategic planning purposes. Consult with your advisor, lender, or CPA regarding their preference.

## **How long will the valuation process take?**

The valuation process typically takes 4 weeks, depending on your business's complexity.

## **When does it make sense to get a certified valuation?**

Business owners should consider obtaining a certified business valuation at critical points, such as when preparing to sell or buy a business, securing financing, planning for succession, handling legal disputes, or assessing financial stability for contracts and partnerships. A valuation provides an objective, in-depth analysis of a company's worth, supporting informed decision-making and helping protect the business's financial interests.