

# Founder & Brand Strategist

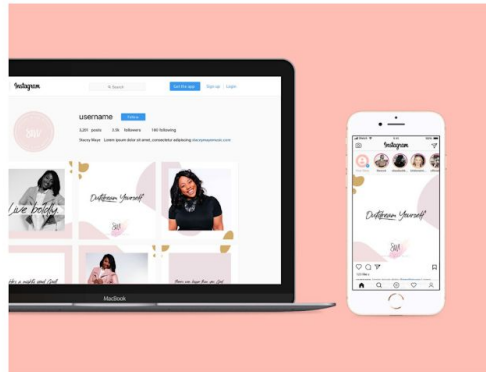
Genesis is no stranger to creativity and it has no limits. By providing individualized brand development, web and graphic design, and consulting services to clients, Genesis creatively brings dreams to life. She has developed marketing and creative campaigns for various companies, business owners, and churches. Always putting clients' needs first, Genesis uses innovation and passion to ensure client satisfaction and timely project completion. Genesis received her Bachelor of Arts in Mass Communication with an emphasis in Broadcast Media from North Carolina Central University. She currently resides in Raleigh, NC where she loves to spend time with her husband, two children, and friends (socially distant of course). Genesis enjoys completing DIYs, loves anything with lavender, and loves decorating her planner.



# Brand Development

You have a business idea that you want to show the world, but the thought of choosing color schemes and social media layouts makes you second guess it all. Don't you worry! This service builds the foundation for your brand making it easier for you to market your service in an engaging and cohesive way.

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# Graphic Design

If you stay ready, you don't have to get ready! Always be prepared to promote your brand at all times with custom logos, business cards, or other digital marketing content. This service provides marketing needs that will bring in new business.

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# Web Design

Translating your brand to the web can be overwhelming, but it doesn't have to be. Having an online presence not only attracts new clients, but it is 24/7 marketing! Web design service provides you with a simplex website design making it easy for you to update, navigate, and interact with clients.

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