



State by State

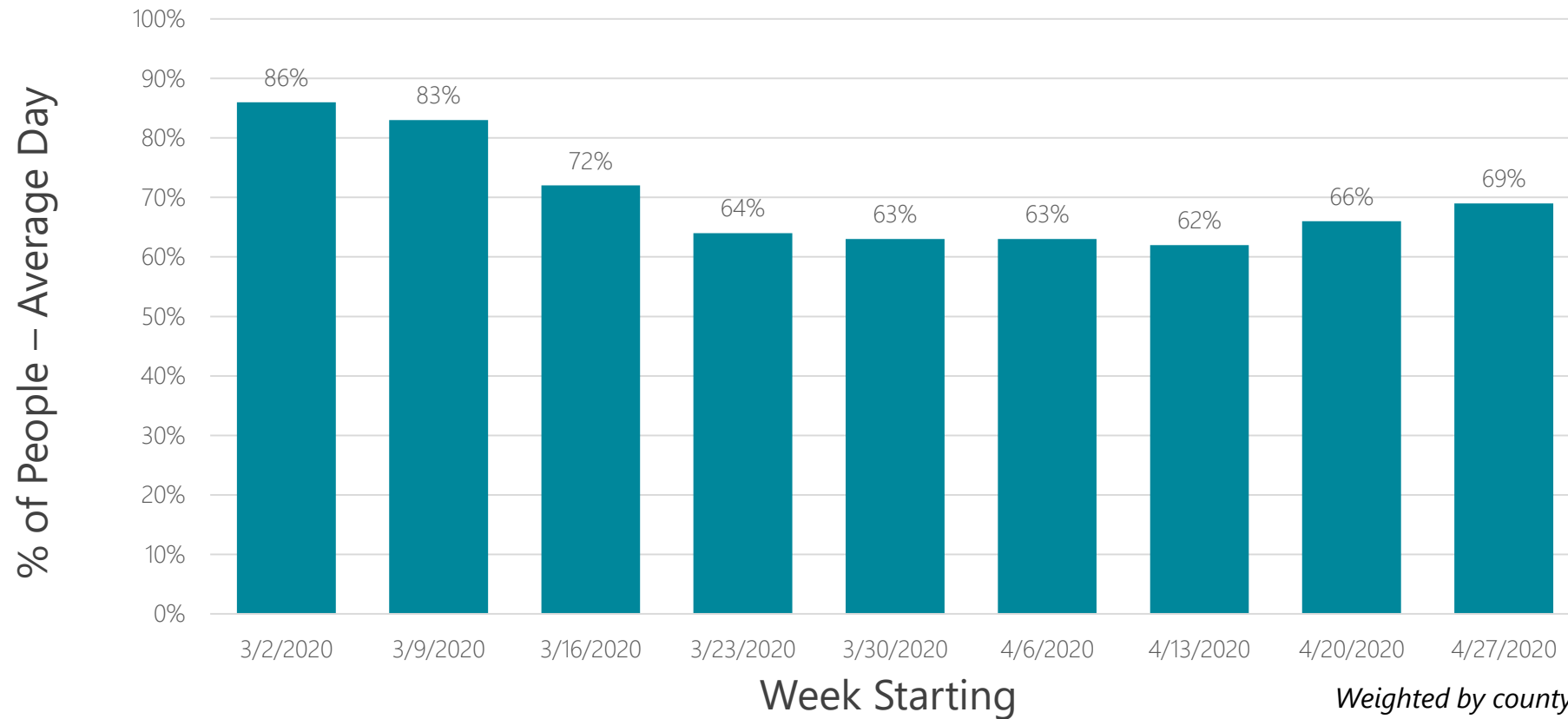
COVID-19 – Percent of People Leaving Their Homes In The Average Day

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AUDIENCE LOCATION MEASUREMENT

7 out of 10 people are leaving their homes in the average day across the USA.

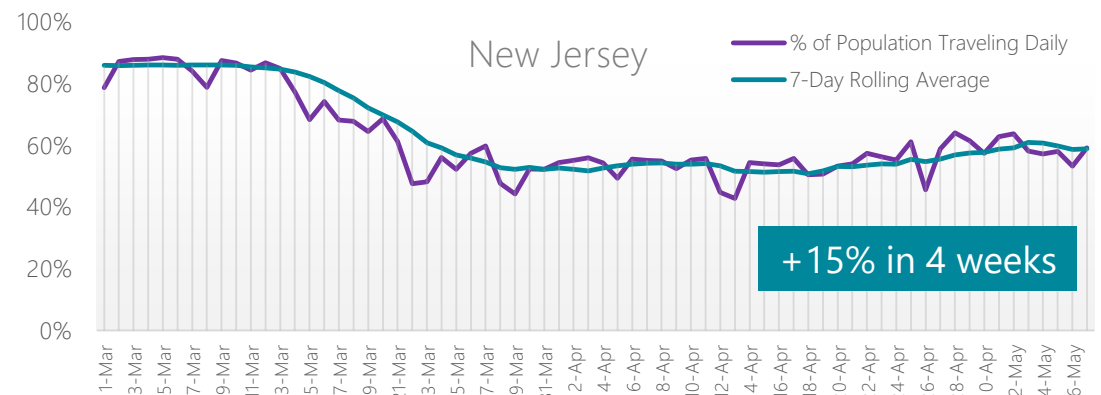
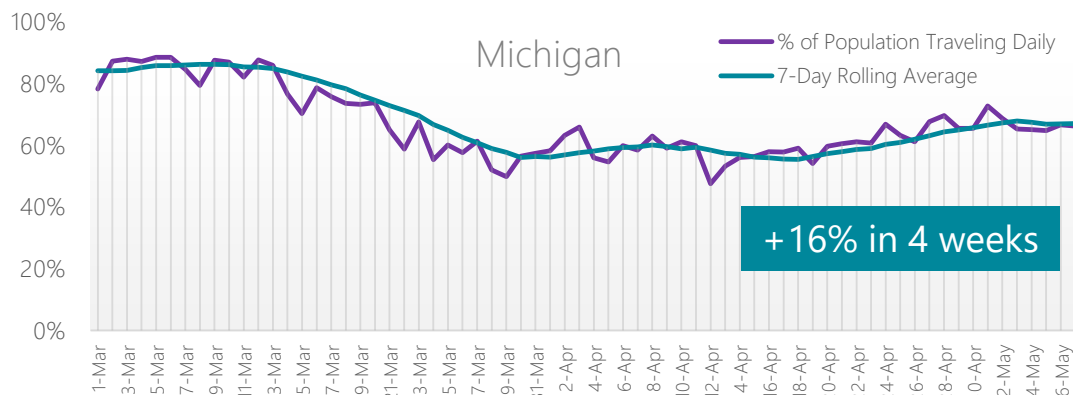
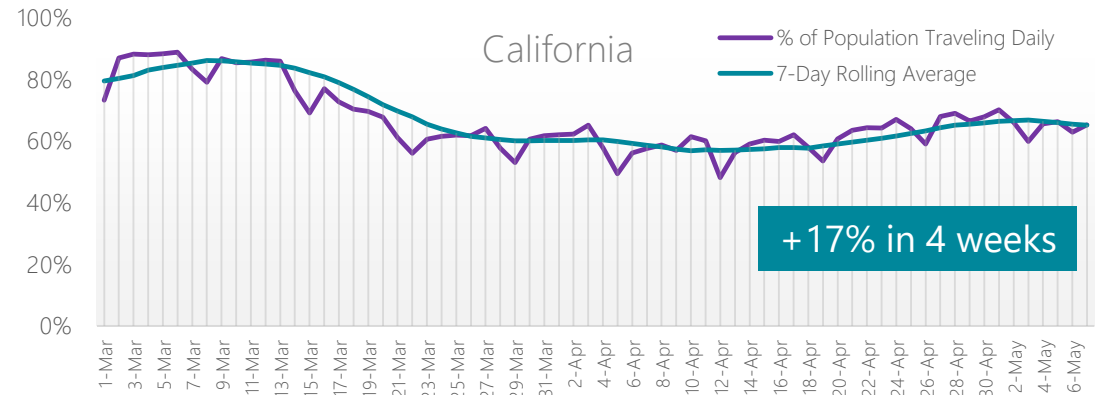
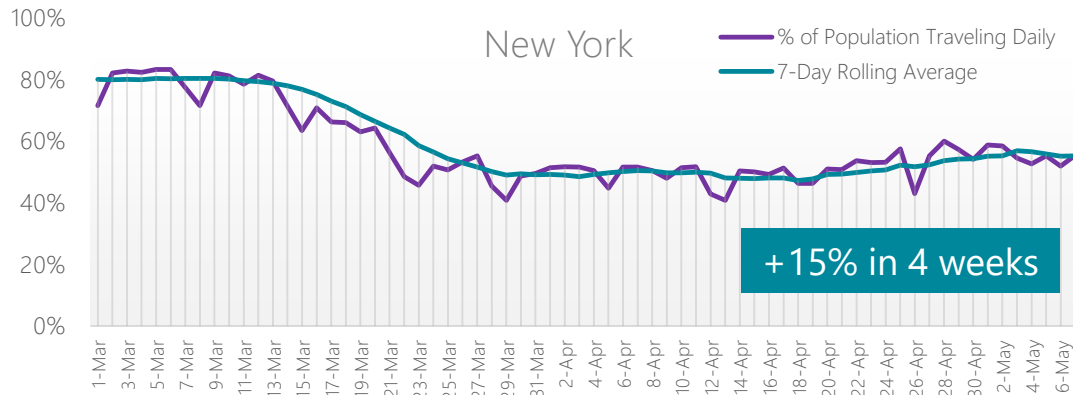
Percent of people who traveled at least 1 mile from their home in an average day.



Represents 81% of the average at the start of March.

The biggest increases are some of the states most impacted by COVID-19.

Percent of people who traveled at least 1 mile from their home in an average day.



More people are leaving their homes in an average day in every state.

% of people who traveled more than 1 mile from their home in the average day.

State	Apr 6-12	Apr 13-91	Apr 20-26	Apr 27-May 3	4 Week Change	State	Apr 6-12	Apr 13-91	Apr 20-26	Apr 27-May 3	4 Week Change
Alabama	73%	75%	78%	80%	+9%	Nebraska	71%	70%	75%	76%	+7%
Arizona	66%	65%	69%	70%	+6%	Nevada	60%	61%	65%	66%	+9%
Arkansas	76%	77%	79%	80%	+6%	New Hampshire	66%	64%	68%	71%	+8%
California	57%	58%	63%	67%	+17%	New Jersey	53%	52%	55%	61%	+14%
Colorado	61%	57%	66%	70%	+14%	New Mexico	68%	65%	70%	72%	+7%
Connecticut	61%	59%	62%	67%	+9%	New York	50%	48%	52%	57%	+15%
Delaware	63%	61%	64%	68%	+7%	North Carolina	70%	70%	73%	76%	+8%
DC	50%	47%	50%	54%	+10%	North Dakota	68%	66%	72%	74%	+9%
Florida	64%	62%	67%	72%	+13%	Ohio	67%	65%	69%	73%	+10%
Georgia	67%	68%	72%	76%	+12%	Oklahoma	73%	73%	77%	79%	+8%
Idaho	69%	68%	73%	74%	+6%	Oregon	65%	63%	66%	67%	+4%
Illinois	63%	61%	65%	69%	+10%	Pennsylvania	60%	58%	61%	66%	+11%
Indiana	69%	67%	72%	74%	+8%	Rhode Island	61%	58%	62%	66%	+8%
Iowa	69%	68%	73%	74%	+9%	South Carolina	72%	73%	76%	78%	+9%
Kansas	69%	69%	73%	75%	+8%	South Dakota	64%	64%	67%	72%	+12%
Kentucky	71%	70%	72%	75%	+7%	Tennessee	71%	73%	75%	78%	+11%
Louisiana	71%	72%	76%	77%	+9%	Texas	67%	67%	72%	75%	+11%
Maine	65%	65%	69%	69%	+5%	Utah	69%	68%	73%	74%	+7%
Maryland	57%	56%	59%	63%	+9%	Vermont	62%	61%	65%	68%	+9%
Massachusetts	58%	55%	59%	63%	+9%	Virginia	64%	62%	67%	69%	+8%
Michigan	58%	56%	62%	68%	+16%	Washington	61%	60%	63%	65%	+6%
Minnesota	63%	63%	70%	72%	+13%	West Virginia	67%	67%	69%	72%	+6%
Mississippi	74%	76%	79%	81%	+9%	Wisconsin	66%	64%	70%	72%	+9%
Missouri	68%	69%	73%	75%	+10%	Wyoming	70%	67%	74%	75%	+7%
Montana	66%	65%	72%	73%	+11%						



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Additional regions available upon request