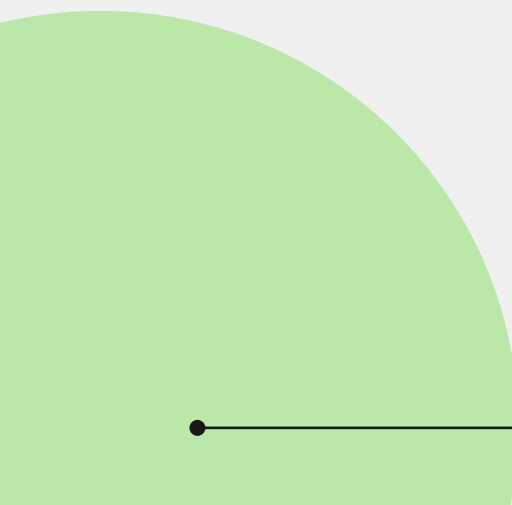


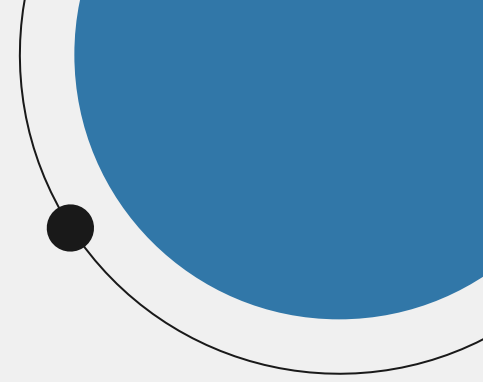


Habitat
for Humanity®





Introduction



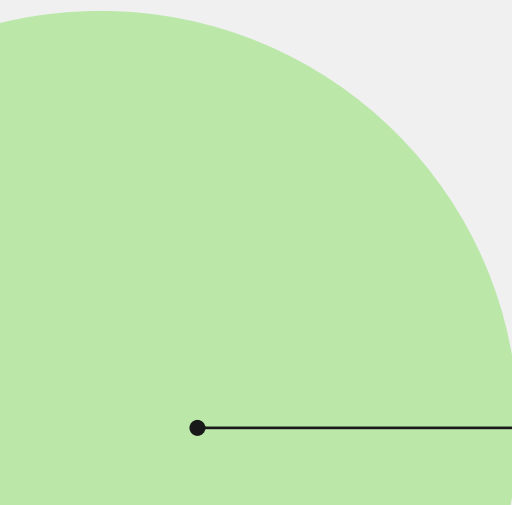
Houselessness

Globally, 1.6 billion people worldwide live in inadequate housing conditions, with about 15 million forcefully evicted every year, according to UN-Habitat, which has noted an alarming rise in homelessness in the last 10 years.





Habitat
for Humanity®



Road Map



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Background



Background

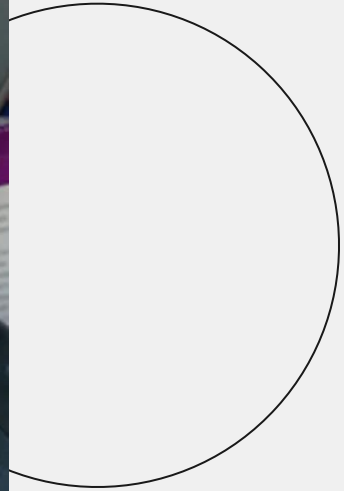
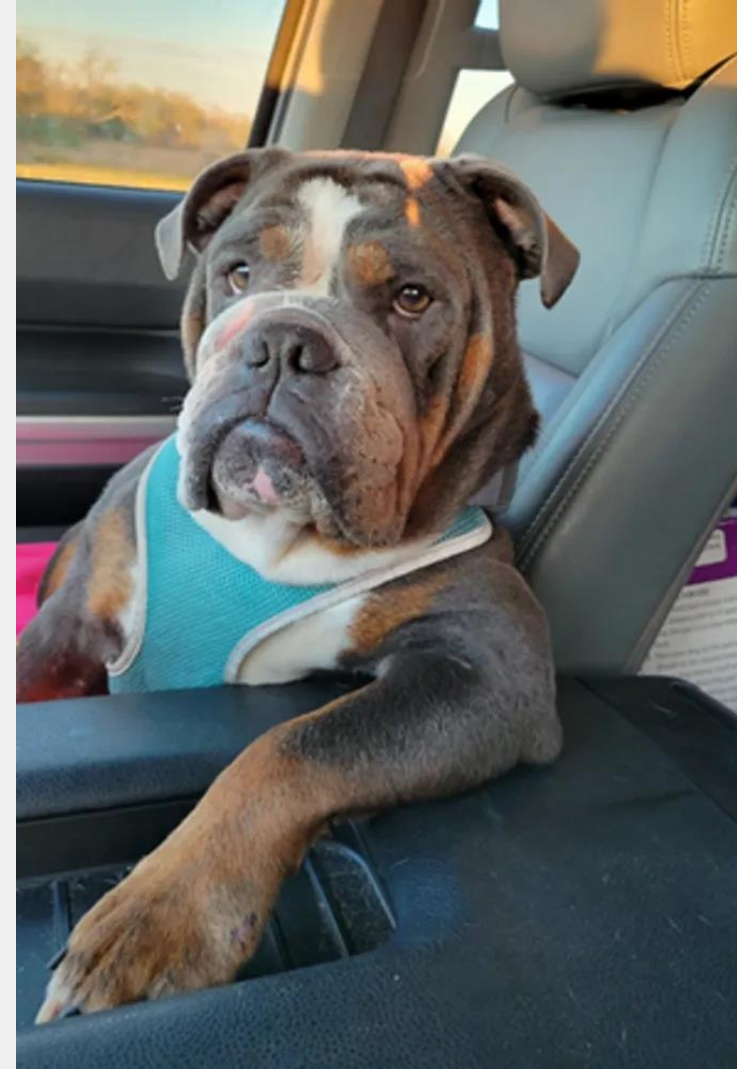


Big Dog Endowment Origins

Big Dog Endowment Funding

Big Dog Endowment Allocations 2022

Big Dog Endowment 2nd Presentation of
the year



What is Habitat for Humanity



Habitat for Humanity is a Global Christian Non-profit Organization whose main goal is creating affordable and desirable housing for those in need.

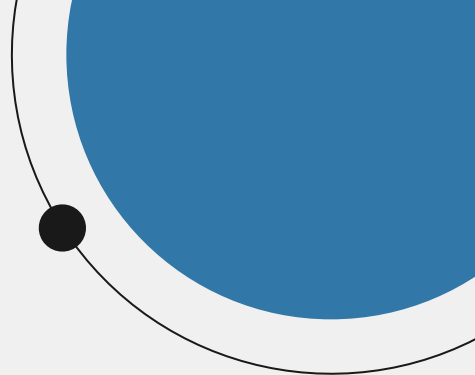
They are working across all 50 states as well as 70 different countries across the globe with the goal of building "strength, stability, and self-reliance" in families in need.

How It's Done



The Texas branch of Habitat for Humanity is made up of 68 local affiliates and has served 1,296 families in 2020. Serving over 39 million since 1976.

They are partnered with a number of companies and organizations in order to achieve the goal of housing those in need. Choosing families based on their level of need, ability to repay a no-interest loan, and expectation that they will help others in need in the future.



Texas Lutheran Involvement



Texas Lutheran University students worked with the Guadalupe County Habitat for Humanity to build a total of 3 homes from start to finish in the past year for families in the community in need of a home.

Some students also volunteered at the ReStore that sells building supplies and reinvests the money earned towards building more houses.



Intepretation of Non-Profit Ratios



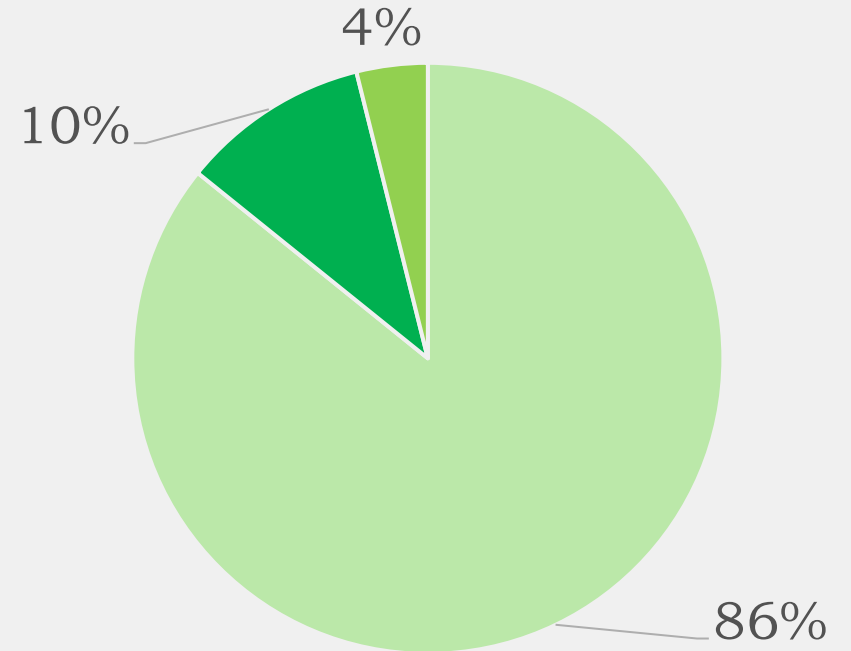
Total Expense Breakdown



Program Expense \$841,316

Management and General Expenses \$101,000

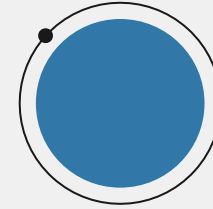
Fundraising Expense \$38,165



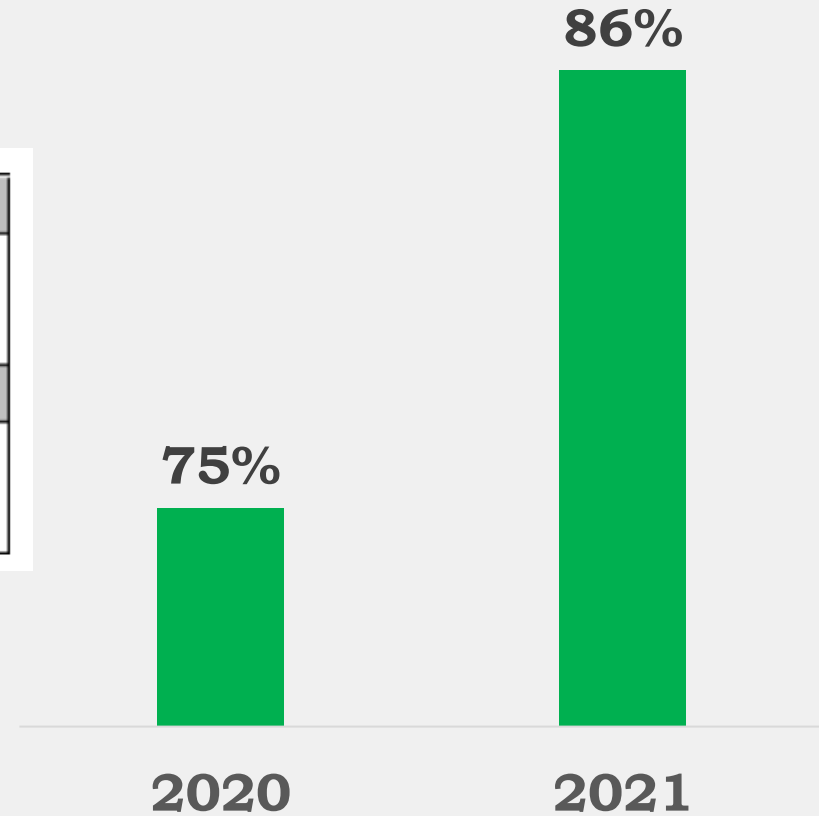
- Program Expenses
- Management and General Expenses
- Fundraising Expenses



Program Efficiency



Program Efficiency Formula	
Program Efficiency Formula =	$\frac{\text{Program Service Expenses}}{\text{Total Organizational Expenses}}$
Benchmarks	
Too Low	70/30 or Under 70%
Target	80/20 or 80%



Itemization

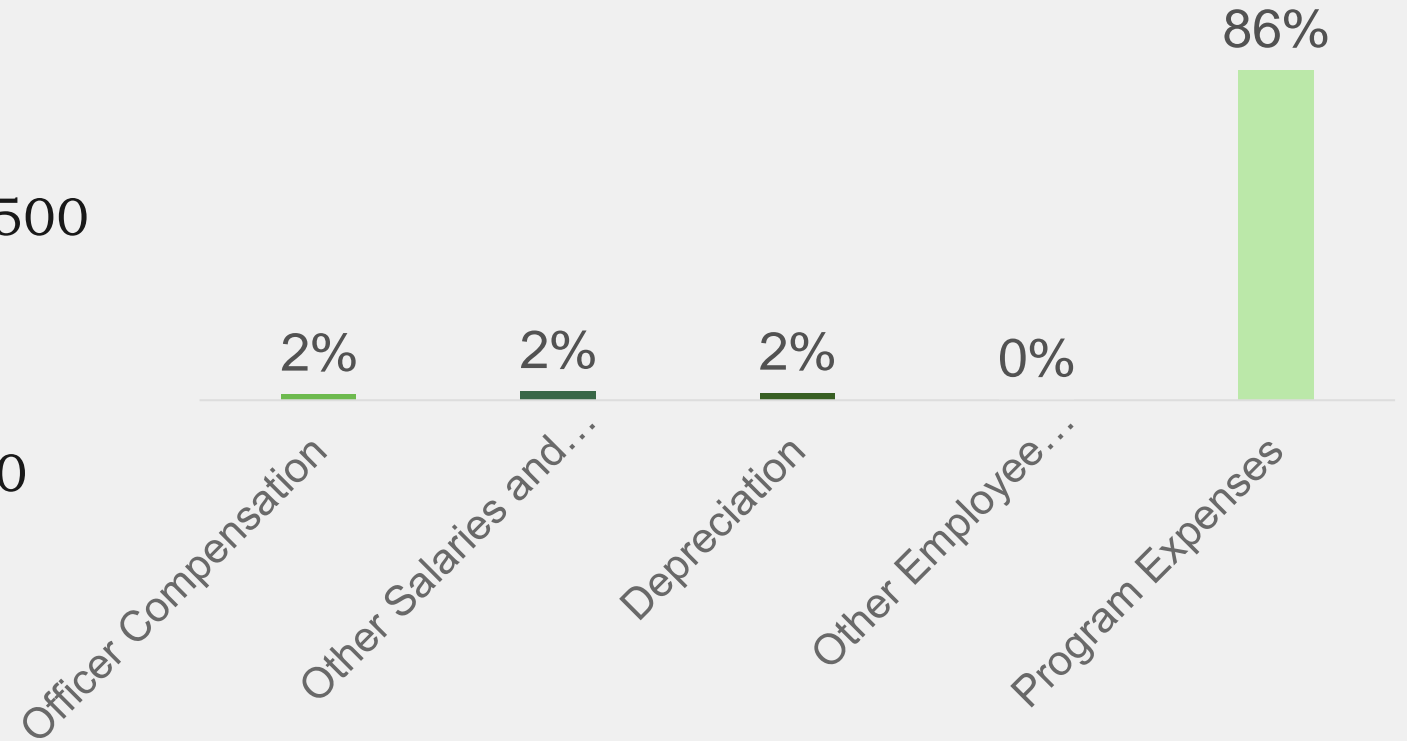


Officer Compensation \$16,000

Other Salaries and Wages \$22,500

Depreciation \$18,404

Other Employee Benefits \$2,000



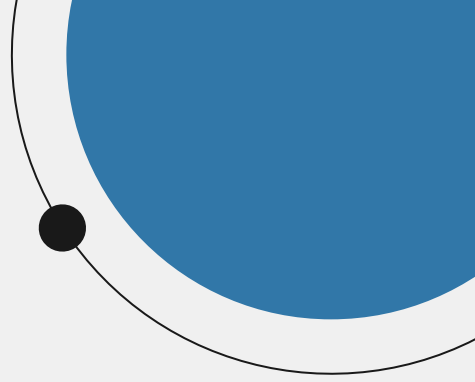
Compensation Analysis

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
(1) LAJUAN GORDON PRESIDENT	3.00	X		X				0	0	0
(2) BEAMAN FLOYD VP STRATEGY & ALLIANCE/SEC	2.00	X		X				0	0	0
(3) DAVID MCGUIRE VP FINANCE/TREASURER	2.00	X		X				0	0	0
(4) ANN BISHOP VP GOVERNANCE	1.00	X		X				0	0	0
(5) MIHA VINDIS SECRETARY	1.00	X		X				0	0	0
(6) SHAHREEN AGEDIN DIRECTOR	1.00	X						0	0	0
(7) JOEY HOPKINS DIRECTOR	1.00	X						0	0	0
(8) HARRY JOHN TRUBE DIRECTOR	1.00	X						0	0	0
(9) ANDY YORK DIRECTOR	1.00	X						0	0	0
(10) CRAIG CHICK DIRECTOR	1.00	X						0	0	0
(11) PHILLIP SCHMANDT DIRECTOR	1.00	X						0	0	0
(12) PHILIP STACY DIRECTOR	1.00	X						0	0	0
(13) AMY PARHAM EXECUTIVE DIRECTOR	40.00			X				126,807	0	12,667

Majority of Directors serve on a volunteer basis



Human Capital



Generosity chain reaction

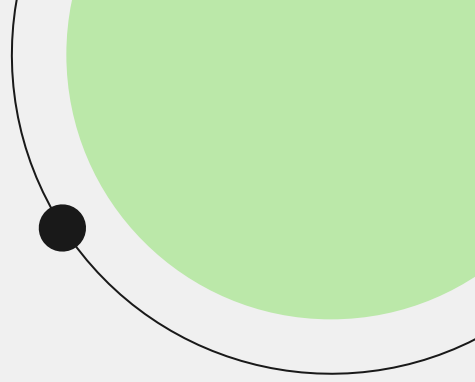
Doing more with less



ReStore



- Donated Housing Supplies
- Tax-deductible Donations
- All Profit goes toward building homes





Net Margin

Net Revenue Margin	Total Revenue	\$	1,067,492
8.14%	Net Revenue	\$	86,863



Fundraising Reliance

Fundraising Reliance Formula	
Fundraising Reliance Formula =	$\frac{\text{Income Source}}{\text{Total Income}}$
Benchmarks	
Too Low	Under 15%
Average	30%
Too High	Above 50%

	Revenues			
	2021	2020	2019	Reliance
Contributions and grants	\$ 680,004	\$ 678,263	\$ 1,299,051	80%
Program service revenue	\$ 387,440	\$ 157,664	\$ 123,190	20%
Investment Income	\$ 48	\$ 25	\$ 221	0.01%
Other Revenue	\$ -	\$ -	\$ -	
Total Revenue	\$ 1,067,492	\$ 835,952	\$ 1,422,462	

Fundraising Efficiency

Fundraising Efficiency Formula	
Fundraising Efficiency Formula =	$\frac{\text{Total Fundraising Expenses}}{\text{Total Fundraising Income}}$
Benchmarks	
Average	\$0.35
Too High	\$1.50 or higher

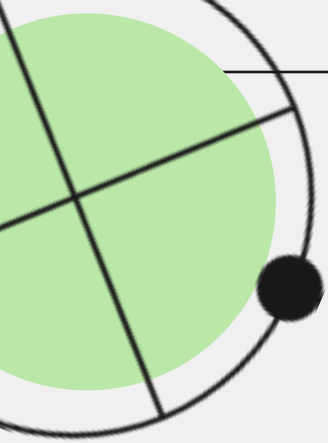


Fundraising Efficiency	Total Fundraising Expense	\$	38,165
\$ 0.06	Total Fundraising Income	\$	680,004



Financial Statements





Assets

Assets	Beginning Balance	Ending Balance	Percentage Change	Total Change
Cash	\$ 607,269	\$ 995,909	64%	\$ 388,640
Accounts Receivable	\$ 10,594	\$ 3,287	-69%	\$ (7,307)
Notes Receivable		\$ 51,144		\$ 51,144
Prepaid Expenses	\$ 5,077	\$ 3,260	-36%	\$ (1,817)
Equipment (Less Depreciation)	\$ 39,459	\$ 21,055	-47%	\$ (18,404)
Total Assets	\$ 662,399	\$ 1,074,655		\$ 412,256





Liabilities



Liabilities	Beginning Balance	Ending Balance	Percentage Change	Total Change
Accounts Payable	\$ 26,133	\$ 17,021	-35%	\$ (9,112)
Deferred Revenue	\$ 112,285	\$ 14,700	-87%	\$ (97,585)
Escrow Liability	\$ 312,191	\$ 857,122	175%	\$ 544,931
Loans Payable	\$ 114,677	\$ -	-100%	\$ (114,677)
Other Liabilities	\$ 7,507	\$ 8,343	11%	\$ 836
Total Liabilities	\$ 572,793	\$ 897,186		\$ 324,393





Current Ratio

Current Ratio Formula	
Current Ratio:	$\frac{\text{Current Assets}}{\text{Current Liabilities}}$
Benchmarks	
Too Low	Under 1.0
Average	1.0
Too High	Above 2.0

	2021	2020	2019
Current Assets	\$ 1,074,655	\$ 662,399	\$ 242,023
Current Liabilities	\$ 897,186	\$ 571,793	\$ 146,014
Current Ratio	1.2	1.2	1.7





Impact

How will we make a difference?



Our Proposal

Remaining budget of \$20,000
allocated to the Guadalupe
Valley Habitat for Humanity.





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Donate now

One time donations

Monthly donations

Honor and memorial gifts

Gift catalog

Donate items

Goods and materials

Donate your car

Partnerships

Workplace giving

Corporate giving

Gifts-in-kind partnerships

Cause marketing

Planned giving

Stock donations

Donor-advised funds

Case for support

[About Habitat](#)

HOW IT WORKS

The Habitat Gift Catalog offers symbolic gifts that are representative of the materials and services Habitat for Humanity uses and provides to build decent homes around the world. When you purchase gifts from the catalog, you are funding life-changing work to help families take a big step to a better, more stable life. And you can send an ecard to let someone know that a special gift has been made in their honor. All it takes is 3 easy steps:

STEP 1

**CHOOSE UNIQUE
SYMBOLIC GIFTS OR
CARDS FOR
SOMEONE
SPECIAL.**

BROWSE THE CATALOG TO FIND THAT REALLY SPECIAL SYMBOLIC GIFT THAT WILL BRING A SMILE TO YOUR HONOREE.

STEP 2

**SELECT A SPECIAL
ECARD FOR THE
OCCASION.**

PICK FROM A SELECTION OF HOLIDAY, CHRISTMAS AND OTHER ECARDS, OR GIFTS FROM THE HEART MAILED CARDS, TO LET YOUR HONOREE KNOW YOU ARE MAKING A CARING GIFT IN THEIR HONOR.

STEP 3

**MAKE YOUR
DONATION AND
HELP CHANGE
LIVES.**

YOUR TAX-DEDUCIBLE DONATION WILL BRING JOY TO YOUR HONOREE AND TO THOSE WE STRIVE TO SERVE.



Nonprofit Sponsorship Opportunities

Corporate sponsorship can include sponsoring all or part of a Habitat home which truly helps Guadalupe County's affordable housing crisis. Our flexible sponsorship levels and unique team-building opportunities are the perfect way to build morale, enhance your company's visibility and image, develop communication and leadership skills while creating unforgettable memories for your group.

Full House Sponsorship

One organization (not to exceed 8 organizations) commits to funding the building of a Habitat home. Your organization has the opportunity to provide all or part of the volunteer labor needed to build the home.

Half House Sponsorship

One organization commits to funding the cost of half of a Habitat home. Your organization has the opportunity to provide all or part of the volunteer labor needed to help build half of the home.

Sponsor-A-Day on the Community Build Home

One organization commits to funding a day on a home. This house is built in the fall. Rather than limiting it to one sponsor, we build this house with funds through partnerships with several different sponsors. Each sponsor has the opportunity to build on their scheduled day(s).

For further information please contact:

Madeline Zwicke, Executive Director at MadelineZ@HabitatGV.org.



Why Habitat is Worth it

- Free labor, supply donations, quality builds
- Hand-up, not hand-out
- Partially paid for, plus interest free loan
- Qualification process
- Overlooked population, perception vs. reality



Our Donation



- Directly to Guadalupe Valley Habitat
- 100% goes to building projects
- Request to see the home
- Possibly even volunteer there



Reasons to prefer



Opportunity Cost



Habitat for Humanity

- Sustainable Giving
- Stays within Seguin
- Systemic poverty
- Witness Results
- Chain reaction of giving



Convoy of Hope

- One time gift
- Disaster relief is often over funded –William MacAskill





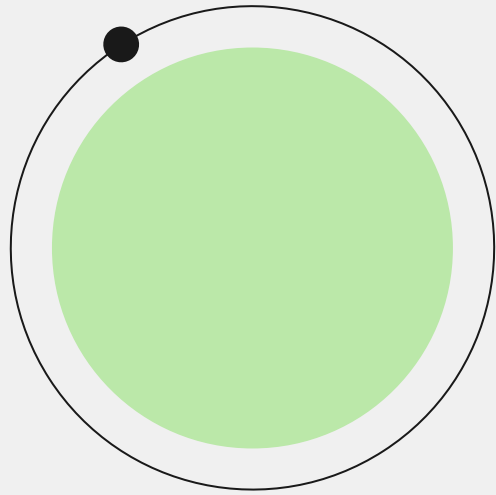
Conclusion



Conclusion

- Habitat utilizes local affiliates with recipients serving themselves with affordable mortgages
- High program efficiency across the board
- Singular focus leads to better results than Convoy of Hope
- Extent of affordable housing crisis would make the donation a pivotal step in addressing the problem for those in need





Appendix



Appendix



Sources



- <https://www.un.org/development/desa/dspd/2020/03/resolution-homelessness/>
- [Help Families In Need - Find Ways You Can Donate \(habitatgv.org\)](https://www.habitatgv.org/help-families-in-need-find-ways-you-can-donate)

