

UNLSIGMACHI.COM/FIGHTNIGHT

# SIGMA CHI FIGHT NIGHT

SIGMA CHI PRESENTS



DATE

**SEPTEMBER 23RD**

**6-10PM**

**BENEFITING THE  
HUNTSMAN CANCER  
INSTITUTE**

INFORMATION ON TICKETS, SPONSORSHIP PACKAGES, AND HOW TO APPLY TO FIGHT CAN BE FOUND AT [UNLSIGMACHI.COM/FIGHTNIGHT](http://UNLSIGMACHI.COM/FIGHTNIGHT)

# ABOUT FIGHT NIGHT

Sigma Chi Fight Night is a philanthropic boxing tournament hosted at the Ice Box featuring Nebraska students who participate in U.S.A. Boxing-sanctioned amateur bouts. Each fighter undergoes a safety course before the event in preparation to represent their fraternity, student organization, or even themselves at Fight Night.

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EVERY MAN MUST DECIDE WHETHER HE WILL WALK IN THE CREATIVE LIGHT OF ALTRUISM OR THE DARKNESS OF DESTRUCTIVE SELFISHNESS. THIS IS THE JUDGEMENT. LIFE'S PERSISTENT AND MOST URGENT QUESTION IS "WHAT ARE YOU DOING FOR OTHERS?" - MLK

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# ABOUT THE HUNTSMAN CANCER INSTITUTE

One in two men and one in three women will get cancer in their lifetime. Knowing that the world expects more of Sigma Chi's than it does of other men, we decided to do something about it. At the 150th anniversary of the Sigma Chi International Fraternity in 2005, it was announced that Huntsman Cancer Foundation (the fundraising arm of HCI) would become the preferred charity of Sigma Chi. Ten years later, in 2015, Sigma Chi made the largest philanthropic commitment in men's fraternity history by pledging to raise \$11 Million for Huntsman Cancer Institute. In 2019, at the Sigma Chi Grand Chapter celebration in Salt Lake City, Utah, an even bigger announcement was made to add an additional \$20 Million to Huntsman Cancer, bringing the total overall commitment made by Sigma Chi to \$31 Million. To date, Sigma Chi has raised nearly \$9 Million of this incredible pledge. Our chapter has an ambitious goal of raising \$20,000 and Fight Night is an amazing way for our chapter to reach and exceed our goals.

# SUPPORT OUR CAUSE, ADVERTISE YOUR BUSINESS

Sponsorship opportunities at Sigma Chi Fight Night provide a great chance for businesses to reach an appealing audience while simultaneously assisting in efforts to raise money for cancer research. Sigma Chi's chief initiative and principal purpose for putting on Fight Night is to raise money for the Huntsman Cancer Institute. By supporting our worthy cause, sponsors are able to take advantage of a unique opportunity to help give back to the community while reaching a target audience. Your business can be the next lucky sponsor to advertise to thousands of college students!

## TITLE SPONSOR \$6000

The return of Nebraska Sigma Chi Fight Night presented by you! This package offers the most exclusive and comprehensive exposure. Banners will be strategically located in the most valuable positions around the property. Your name and logo will be featured prominently on our website, on the 2021 Fight Night promotional t-shirts, and all over the event including the photo backdrop, video board, and as the announced host of the Title Bout (including a description of your company's services). Your company will also be advertised on the Fight Night Website. This package comes with six VIP tickets to the event. You will receive the benefits of all sponsorships below.

## GOLD SPONSOR \$2000

Your banners will be located near the boxing ring during the bouts. Your company will be the host of a boxing bout, and your logo will be included on the 2021 Fight Night promotional t-shirt. This package also includes two VIP tickets to the event. Your company will also be advertised on the Fight Night Website, along as on the Fight Night Red Carpet Photo Backdrop.

## BLUE SPONSOR \$1000

Banners will be positioned in prominent places around our property, and your logo will be included on the 2021 Sigma Chi Fight Night promotional t-shirt, along as on the Fight Night Photo Backdrop.

## RING SPONSOR \$3000

Your banners will be placed above the boxing ring during the fights. All eyes will be focused here throughout the event. This package includes hosting a boxing bout, a prime spot on the photo backdrop and promotional t-shirt, as well as four VIP tickets to the event. Your company will also be advertised on the Fight Night Website, along as on the Fight Night Red Carpet Photo Backdrop.

## WEBSITE SPONSOR \$1500

In place of your advertisement on a banner, your company's name and logo will be displayed (with hyperlink opportunities) on the event's website, which will be the official online source for all Nebraska Fight Night news and information. Logos will be included on the Fight Night promotional t-shirt. Two VIP tickets will also be included, and your logo will be placed on the Red Carpet Photo Backdrop.

## SHIRT SPONSOR \$750

This package places your company's name on the 2021 Sigma Chi Fight Night promotional t-shirt.

For further inquiries about sponsorship opportunities,  
contact us at [unlsigmachifn20@gmail.com](mailto:unlsigmachifn20@gmail.com)

# BECOME A SPONSOR

Sponsorship opportunities at Sigma Chi Fight Night provide a great chance for businesses to reach an appealing audience while simultaneously assisting in efforts to raise money for cancer research. Sigma Chi's chief initiative and principal purpose for putting on Sigma Chi Fight Night is to raise money for the Huntsman Cancer Institute. By supporting our worthy cause, sponsors are able to take advantage of a unique opportunity to help give back to the community while reaching a target audience. Your business can be the next lucky sponsor to advertise to thousands of college students!



# PROMOTIONAL T-SHIRTS

T-shirts are just one way your organization can receive brand exposure from Fight Night. Each year promotional t-shirts are printed and distributed to guests prior to the event. Shirts from previous events are frequently spotted on campus and around the Austin community to this day. With this sponsorship opportunity, you can be sure your company's brand will continue to receive publicity long after Fight Night 2021 has concluded.



# BANNERS

Banners have proven to be one of our most popular advertising opportunities at the event itself. Patrons will see sponsors' banners displayed all around the grounds of the event including behind the boxing ring, above the VIP section, and on the chapter house. This is a valuable and unique opportunity to grow your brand recognition among a large audience of college students.

