



## WHAT IS THE LOTTIE MOON CHRISTMAS OFFERING?

Growing up in Virginia, Lottie Moon and her siblings chose to rebel against Christianity. At 18, Lottie followed Christ and was baptized. When she was 33, she sailed to China as a Southern Baptist missionary. She saw firsthand the world's greatest problem - **LOSTNESS**.

In letters to Southern Baptists in America, she pleaded for increasing prayer and giving. Her letters raised more support for missionaries to be sent to China.

Every year, Southern Baptists collect the Lottie Moon Christmas Offering® where **100% of the money given sends and support missionaries**.

[lottiemoon.com](http://lottiemoon.com)

# CELEBRATE GOD'S WORK IN 2023

As reported by IMB missionaries and national partners

**1,036**

UNIQUE PEOPLE GROUPS  
THAT HEARD SOME  
PORTION OF THE GOSPEL

**879,798**

PEOPLE HEARD THE  
GOSPEL

**141,206**

NEW BELIEVERS

**116,992**

BAPTISMS

**269,571**

DISCIPLED

**12,618**

TRAINED IN CHURCH  
PLANTING



“

We need U.S. churches!  
Thank you, Southern Baptists,  
for your support, generous  
giving and prayers. Without  
you, it's impossible to do all of  
this. Please think about going  
one step further and join us.”

Zoey Kim,  
IMB missionary to Madagascar



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