

## The Self Storage Hawai'i unConference brought to you by Inside Self-Storage

2024 PROGRAM. Location: Waikoloa Beach Marriott Resort & Spa. Paniolo Meeting Rooms.

### Tuesday, October 22nd

- **5:30 PM - 7:30 PM:** Opening Reception (Paniolo Terrace)
  - Registration required. Cash bar, appetizers, group photo

### Wednesday, October 23rd

- **8:00 AM - 9:30 AM:** Group Breakfast & Round-table Discussions (Paniolo Terrace)
- **9:30 AM - 10:30 AM:** Introductions. Everyone has 2 minutes.
- **10:30 AM - 11:00 AM:** Session with **Lauren Brychell** - Fractional Investing
- **11:00 AM - 11:30 AM:** Session with **Greg Ellsworth** - Site Development
- **11:30 AM - 12:00 PM:** Session with **Jeff von Schmauder** - Community Impact & Philanthropy
- **12:00 PM - 12:30 PM:** Break for pre-lunch networking. Lunch on your own

### Thursday, October 24th

- **8:00 AM - 9:30 AM:** Group Breakfast & Round-table Discussions (Paniolo Terrace)
- **9:30 AM - 10:30 AM:** Pitch Contest. Proprise and Bulidng will each have 25 minutes
- **10:30 AM - 11:00 AM:** Session with Proprise CTO **Matthew Krager** - Site Selection Workshop
- **11:00 AM - 11:30 AM:** Session with Building CEO **Mathew Schneider** - Tokenization workshop
- **11:30 AM - 12:00 PM:** Session with **Derek Miner** - Digital Marketing Update
- **12:00 PM - 12:30 PM:** Break for pre-lunch networking. Lunch on your own

### Friday, October 25th

- **8:00 AM - 9:30 AM:** Group Breakfast & Round-table Discussions (Paniolo Terrace)
- **9:30 AM - 10:30 AM:** Pitch Contest - Final Q&A, and Voting. Who will the winner be?
- **10:30 AM - 11:00 AM:** Session with **John Bilton** - The State of Security
- **11:00 AM - 11:30 AM:** Session with **Tron Jordheim** - Sales Training Updates
- **11:30 AM - 12:00 PM:** Open Discussion, Wrap Up, and Takeaways
- **12:00 PM - 12:30 PM:** Break for pre-lunch networking, End of Program. Lunch on your own

Registration: [www.hawaiiunconference.com](http://www.hawaiiunconference.com) . Info: [tron@selfstoragestrategies.com](mailto:tron@selfstoragestrategies.com). 573.268.5217

Arrivals happen the week or weekend before the start of the unconference. Pre-unconference activities take place Monday and Tuesday the 21st and 22nd. Register for the Monday morning snorkel cruise at [www.hawaii oceansports.com](http://www.hawaii oceansports.com)

