

THE 2026  
SELF STORAGE HAWAII'I  
*unCONFERENCE*

Presented by Inside Self-Storage

---

June 15-19, 2026

Outrigger Kā'anapali Beach Resort — Maui, Hawai'i

---

**"Build. Buy. Operate. Survive."**

A boutique gathering of owners, operators, developers, investors, and advisors actively navigating today's market. No rigid panels. No vendor pitches. No spectators. Real conversations about real deals.

PROGRAM

## WELCOME & THE UNCONFERENCE PHILOSOPHY

### Welcome to Maui!

The rules have changed. Markets are saturated. Interest rates have rewritten underwriting, loans are coming due, and labor, technology, and customer expectations demand good decisions over guesswork.

Welcome to an event built for the well-prepared. Founded in 2009, the Self Storage Hawai'i unConference is an experiment in meaningful connection. We structure our mornings for deep collaboration and leave our afternoons open for you to recharge, build lasting relationships, and experience the spirit of Aloha. Let's navigate these rough waters together.

— Tron Jordheim, Host & Managing Partner, Self Storage Strategies

---

### Event Highlights & Notes

**Residual Value:** The true magic of this week happens during the unscripted conversations by the beach, at the pool, or over dinner.

**Exclusive Resort Perk:** Through our host partnership, all resort fees have been waived for our block attendees. Enjoy your stay!

**Cultural Grounding:** Take time to engage with the Outrigger's cultural team. Their lessons on traditional navigation are directly applicable to weathering today's economic climate.

# THE 2026 PROGRAM SCHEDULE

## TUESDAY EVENING

### **Sunset Reception** | 6:30 PM — Maui Brewing Company Restaurant at the Outrigger

We'll enjoy the chef's offerings family style at the best tables for viewing the sunset. Two drinks are included.

## WEDNESDAY

### **Breakfast & Roundtables** | 8:00 AM — Maui Brewing Restaurant

### **Introductions** | 9:00 AM - 10:00 AM

We'll start with introductions and conversation to get everyone connected and engaged for the days ahead.

### **Hawaiian Cultural Program** | 10:00 AM - 10:45 AM

The cultural team from the Outrigger will share the story of ancient Hawaiian sea navigation and how native Hawaiians used the stars, winds, water, and observations of nature to find their way. A powerful look at navigation, perspective, and moving forward with wisdom.

### **John Bilton, Janus** | 10:45 AM - 11:30 AM

John Bilton will take us through the latest innovations in security, access, building technology, and related developments shaping the future of self-storage.

### **Jeff von Schmauder** | 11:30 AM - 12:15 PM

Jeff is a long-time unconference member and lives on Maui. He will share his experiences from the Lahaina Fire disaster and the recovery and rebuild effort. A hard story to tell and hear, but one we need to take lessons from.

### **Afternoon Free**

After the morning program, the rest of the day is open for networking, lunches, beach time, family time, and all the informal conversations that make this event special.

# THE 2026 PROGRAM SCHEDULE (CONTINUED)

## THURSDAY

**Breakfast & Roundtables** | 8:00 AM — Maui Brewing Restaurant

**Fernando Angelucci** | 9:00 AM

Fernando will share ideas on creative deal structures and how investors and operators can think differently about putting deals together.

**Theresa Gallas** | 9:45 AM

Theresa will talk about how to market new projects and new acquisitions from the earliest stages, so momentum starts building from day one.

**Due Diligence Workshop with Armand Aghadjanias** | 10:30 AM

A practical workshop focused on due diligence and the kinds of questions, considerations, and insights that matter before and during a deal.

**Open Discussion and Q&A**

Before we break for the day, we'll talk about whatever subjects come up. Great time to get and give feedback.

**Afternoon Free**

The afternoon is yours to continue conversations, explore the island, and enjoy time with family and fellow attendees.

## FRIDAY

**Breakfast & Roundtables** | 8:00 AM — Maui Brewing Restaurant

**Lauren Brychell** | Morning Session

Lauren will lead a session on raising funds, including a workshop-style discussion on what it takes to attract capital and move opportunities forward.

**Tron Jordheim & Shane Mitnick** | Morning Workshop

Tron and Shane will talk about the future of sales and sales training in self-storage, including how automation and AI can improve call handling, sharpen sales performance, and help operators close more leads.

**Open Discussion and Q&A**

Before we break, we'll talk about whatever subjects come up. Great time to get and give feedback.

**Afternoon Free — End of Sessions**

As always, we'll leave room for more networking, more conversations, and more of the Hawaii experience that makes this event unlike anything else in the industry.

## SPONSORS & PARTNERS

---

Co-Presenting Host

### **Inside Self-Storage (ISS)**

Providing the premier education, resources, print publications, and e-media tools for self-storage professionals worldwide.

---

Ocean Breeze Benefactors

### **Storage Building Company**

Specialists in the turn-key design, engineering, and construction of efficient, long-term multi-story and single-story self-storage facilities.

### **Janus International**

The world's leading source for key-less entry systems, doors, hallways, and more!

---

Featured Industry Partners

### **SiteHawk Remote Management Solutions**

AI-powered video surveillance, live threat detection, real-time alerting platforms, and virtual management solutions.

### **Toy Storage Nation**

The premier voice and executive workshop resource for the booming Class A RV and boat storage development market.

### **Store Here Self Storage**

An elite property management team driving high-yield operational results across dozens of multi-state facilities.

### **Self Storage Strategies**

Industry-leading operations consulting and operational turnaround advice, led by Tron Jordheim.



# STORAGE BUILDING CO.



**SELF STORAGE STRATEGIES**