



SHG Paris

International Hospitality & Business School

SWISS EDUCATION - SWISS HOSPITALITY - SWISS QUALITY

COURSES YEAR 3 BACHELOR IHM			
Subject	Category	Hours	ECTS
Inter-Cultural Management	Business	20	5
E-Marketing	Business	20	5
Entrepreneurship	Business	20	5
Accounting	Business	20	5
Marketing	Business	20	5
Leadership	Business	10	2.5
Communication	Business	10	2.5
Recruitment	Business	10	2.5
Financial Management	Business	20	5
Human Resources	Business	10	2.5
Management of People	Business	20	5
Sales	Business	10	2.5
Negotiation	Business	10	2.5
Strategy	Business	10	2.5
General Management	Business	10	2.5
English / French	Business	67.5	2.5
Internship Report	Hospitality		2.5
TOTAL		287.5	60