



Matthew Gelhard

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SUMMARY:

Experienced journalism student seeking a part-time or full-time opportunity after December graduation with:

- Strong writing and editing skills, experienced storyteller in print, audio, and video
- Variety of experience in multimedia, production, and design programs
- Ability to work with a team and meet tight deadlines, enthusiasm is key

EDUCATION:

THE PENNSYLVANIA STATE UNIVERSITY

UNIVERSITY PARK, PENNSYLVANIA / GPA: 3.71 / EXP. GRAD. DECEMBER 2023

B. A. in Broadcast Journalism, Minor in Sports Studies, Business Certificate, Sports Journalism Certificate

Freshman Award for Academic Excellence, USCAA All-Academic, PSUAC All-Academic, Varsity Baseball

JOURNALISM EXPERIENCE:

ASSOCIATED PRESS / DUNEDIN, NEW ZEALAND / WILLIAMSPORT, PA

Freelance Writer and Photographer (August 2022, July 2023)

- Coverage of the 2022 Little League World Series, 2023 FIFA Women's World Cup
- Photography at all matches based in Dunedin, press conferences and training
- Live voice tagging, editing, and transferring to FTP server on field
- Feature reporting, photo galleries, and completing assigned tasks by AP

PENN STATE ATHLETICS / UNIVERSITY PARK, PA

Strategic Communications Intern (July 2022-Present)

- Athletic event setup, multimedia and social media coverage of select sports
- Research for Penn State Football while assisting Assistant AD of Football Communications
- Photo, video, game recaps, statistics, graphics, and publications for Penn State Softball

Video Production Intern (January 2022-May 2022)

- Work with production team on video projects for website and socials
- Live play-by-play and audio CMS logging

HAPPY VALLEY UNITED / UNIVERSITY PARK, PA

Video and Media Production Intern (Jan 2023- July 2023)

- Videographer feature Penn State Athletes in video content, promotional, and commercials
- Photography and videography at NIL events, then used as multimedia for website and socials
- Content raised donations and following; led to a merger and made it through

UNITED STATES COLLEGIATE ATHLETIC ASSOCIATION / DUBOIS, PA

Broadcaster and Multimedia Assistant (May 2022, May 2023)

- Broadcaster for 2022 Softball and 2023 Baseball USCAA Small College World Series
- Operation of scoreboard and audio for multi-million dollar facilities during series

STATE COLLEGE SPIKES / UNIVERSITY PARK, PA

Gameday Associate (March 2022-May 2022)

- Live production of Penn State Baseball for BTN+ Streaming Network
- Camera Operation, Show Control, Scoreboard Graphics & Operation

PENNSYLVANIA STATE UNIVERSITY MONT ALTO / MONT ALTO, PA

Student Assistant in Athletics Communications (October 2019-May 2021)

- Work with athletics administration on gameday operations and procedures
- Media Guide and Promotional graphics through
- Adobe Photoshop and InDesign Work with athletics administration on gameday operations and procedures

LEADERSHIP/ VOLUNTEERING:

YOUNGLIFE / STATE COLLEGE, PA

Penn State University College Life Leader (Fall 2021-Present)

- Participate and organize events for student fellowship, content strategist for socials
- Interact with students, strategize fundraisers, 20+ hours per week commitment