

WOLF LIQUOR BAN
M.Gelhard
3/1/22
C/C
TRT: 1:06
(ANCHOR)

ON SUNDAY GOVERNOR TOM WOLF INSTRUCTED ALL PENNSYLVANIA STATE STORES TAKE ALL RUSSIAN IMPORTED LIQUORS OFF THE SHELVES. THE ORDER IS IN RESPONSE TO THE RUSSIAN INVASION OF UKRAINE. BUT HOW MUCH WILL LIQUOR SALES BE AFFECTED GOING FORWARD?. THE PENNSYLVANIA LIQUOR CONTROL BOARD FOLLOWED THE GOVERNOR'S ORDERS, LITTLE TO BE KNOWN THAT THE REMOVAL OF THESE RUSSIAN IMPORTED LIQUORS ONLY ACCOUNT FOR TWO BRANDS OF VODKA AND A HANDFUL OF SPECIALLY ORDERED PRODUCTS. MANY LIQUORS POSE THEMSELVES TO BE RUSSIAN TO CAPTURE A POPULAR MARKETING SEGMENT BUT ARE NOT IMPORTED FROM THERE. PENNSYLVANIA LIQUOR CONTROL BOARD SPOKESMAN SHAWN KELLY SAID THE IMPORTED PRODUCTS ONLY ACCOUNT FOR ONE POINT ONE MILLION DOLLARS OF THE ONE POINT SEVEN BILLION DOLLARS IN SALES IN THE PAST YEAR IN PENNSLYVANIA.

TAKE (WOLF LIQUOR BAN – CUT 1)

:11 RT

they have russian names, or they may have on their label Russian vodka or russian style vodka but in reality they have nothing to do actually being made in russia.

THERE ARE NO PLANS TO REMOVE RUSSIAN BRANDED LIQUORS OFF THE SHELVES. P-A LIQUOR BOARD OFFICIALS ARE STILL IN TALKS ABOUT WHAT STORES WILL DO WITH THE IMPORTED PRODUCTS BUT FOR NOW THEY WILL SIT OFF THE SALES FLOOR UNTIL FURTHER NOTICE.

END