

# Sofia Garrett

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## EDUCATION

### **Northeastern University**

Candidate for BA Journalism and Media and Screen Studies

GPA: 3.907

Honors: Junior Scholar (Spring 2024), Dean's list (Fall 2022, Spring 2023, Fall 2023, Fall 2024)

Boston, MA

Expected, May 2026

## EXPERIENCE

### **Northeastern University Athletics**

Video Production Team Co-op

Boston, MA

January 2025 - Present

- Filmed creative content at Northeastern hockey games for the team's social media, shooting pregame rituals, warm-ups, locker room pep talks, and game highlights to be edited for immediate publication to Instagram and Twitter
- Assisted in camera operation, graphic creation, and replays during live game broadcasts, often featured on NESN or ESPN, taking cues from the producer, utilizing professional equipment, and following gameplay
- Edited hype videos and player feature videos on Adobe Premiere Pro within tight time constraints to be displayed as commercials during game broadcast and for publication to social media

### **Video Storytelling Course**

Producer, Director, Cinematographer, Editor

Lima, Peru

July 2024 - August 2024

- Produced in-depth video segments on Peru's ancient civilizations for Chronicle, a half-hour news magazine program aired on WCVB-TV in Boston, by interviewing experts and filming Peru's iconic historical landmarks
- Wrote, filmed and edited a five-minute documentary for Northeastern University's website under tight-time constraints, utilizing skills in cinematography, Adobe Premiere Pro editing and reporting in collaboration with producing partner

### **The Boston Globe**

Sports Desk Part-Time Employee

Boston, MA

August 2024 - Present

Sports Desk Co-op

January 2024 - June 2024

- Covered sporting events, specifically swim meets and tennis matches for the winter and spring seasons, to write accurate recaps under a strict deadline with interviews from coaches and athletes included
- Wrote Bruins and Celtics game previews based off statistics and notes from previous games
- Created graphics for social media using Canva, and managed SocialFlow to send posts from Globe X accounts
- Utilized Methode to gather statistics and create the scoreboard page for the print newspaper based on strict deadlines, and communicated with layout staff for the desired outcome and look of the page

### **The Huntington Newspaper**

Sports Editor

Boston, MA

April 2024 - December 2024

Deputy Sports Editor

December 2023 - April 2024

Women's Soccer Beat

September 2023 - November 2023

- Edited every article for the sports section of the paper, communicating with writers on ways to improve their work structurally and thematically, along with ensuring adherence to AP style
- Covered college games, including the men's Beanpot semifinals and finals at TD Garden, to create written articles, along with audiovisual content (crowd clips, man on the street interviews) for the paper's social media accounts
- Managed the scheduling of writers and photographers for all Northeastern home games, communicating regularly with NU sports information directors (SIDs) and The News' senior staff to ensure the consistent publication of sports content

### **Dakini - Fleece Clothing Boutique**

Social Media Manager

Boston, MA

October 2024 - Present

- Brainstormed original content for Instagram and Tik Tok in collaboration with business owner to build their social media presence and increase engagement
- Created, edited and posted about multiple videos and photos per week to socials, ranging in composition and subject

## SKILLS AND INTERESTS

**Skills:** Adobe Premiere Pro, AP Style, Canva, Cinematography, Content Creation, Editing, Instagram, MailChimp, Methode, Organization, Photography, SocialFlow, TikTok, Time Management, WordPress, Writing