

CAMEO MODELS

Internationale, LLC.

STEPS TO SUCCESS

Renee' Lacy

**Agency Director, Booking Agent
Professional Model Coach, Agent
458 International Fashion Awards
Professional Fashion Model College
Theory of Runway specialist
Theory of Voice Coach Specialist
Theory of Fashion Photography
Fashion Show Producer Director
Pro Fashion Show Commentator
Show Fashion Coordinator
Professional Image consultant
Public Speaker, POWER UP Life Coach**

**Director, Americas Discover Me Showcase
President Emeritus of M. A. A. I.
The Modeling Association of America International
Model Actors Convention, New York**

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Cameo Models Internationale, LLC.

STEPS TO SUCCESS

**Cameo Corporate DMV, Head Quarters
Cameo Studio, Richmond, Virginia**

**Cameo Models * DMS.USA Mid Atlantic
DISCOVER ME SHOWCASE U.S.A.**

**Cameo Models, M.A.A.I.
The Modeling Association of America
New York City**

Cameo Models ~ Triple Threat Development

**The Fashion Model College & Talent
Fashion Runway, TV Commercials, & Fashion Photography
Agency Talent Booking Division
Cameo Models Elite Runway Division**

Cameo Model Activities Include:

Steps to Success Modeling System, Event Planning, Fashion Shows, Model Showcases
Model Talent Brand Development
Protocol Workshops in Personality, Manners & Etiquette
iPoPkiDdzzTeEnRoCk Master Classes Age 7 to 15
30, 40, 50+ & Fabulous Trendsetter Seminars & Workshops
Beauty in skin care and Make over clinics
Renee' Lacy, Positive Power Seminar Bookings

Cameo Model - Talent Convention Events

Prepare for **DISCOVER ME! SHOWCASE** Mid Atlantic event)
Attend the M. A. A. I. Model Talent Convention
Modeling Association of America International, New York

Cameo Models Internationale, LLC.

DMV Model College ~ Model Talent Agency

Cameo Professional Model Booking Division

Fashion Runway Models

Production Runway Fashion Shows

Couture Runway Fashion Shows

Voice in TV Commercials

Character Models for TV Commercials

Actors for Motion Picture Film & Industrial Film

Print Models for Print Advertisement

Stock Models for print Ads and catalogue

Brand Ambassador Promotion Models

Trade Show Models

In Store showroom sample models

Host and Hostesses

Spokes Models

Lifestyle Product Models

Café' Modeling

In Store Mannequin Models

In Store Trunk fashion shows

Cameo Models are ready to go to work for our clients!

No promises are guaranteed on casting or booking.

The client makes the decision on talent booking.

Event and promotion rates provided upon request.

The quality must go in before the name Cameo goes on you!

Renee' Lacy, Pro Agent - booking local & national

cameomodelbiz99@gmail.com ~ www.cameomodelonline.com

Cameo Models Internationale, LLC.

Breaking into the Business © ~ Professional Development

8 weeks of Pro Coaching with Renee' Lacy

This is a Triple Threat course of study in Runway, TV Commercial and Photo Prep!

- How to win an agent? How to Interview? How to dress for respect?
- What to wear to an Agent interview, auditions and castings?
- Personality development. Etiquette. Social Graces, Voice and Diction.
- My Image?, My Hair? Caring for my skin? Make Up?
- Understanding my niche. How to prepare my model trunk.
- Understanding Agency release forms, booking agreements and by-laws.
- National Modeling conventions, Are they for me?

Fashion Photography

- Portfolio...How do I get started developing a portfolio?
- Selecting a photographer...What questions do I ask a photographer?
- What is the purpose of a Demi-portfolio? How do I prepare my resume?
- What do I need in a Pro Photo wardrobe? The appropriate colors to work with?
- Understanding photography rates. The Composite Card and its purpose?

What is a Model Registry?

- How do I become a part of a Model Registry?
- What to look for in internet registries? Are they safe?
- How do I know the Agency is marketing me in Runway, TV or Print?
- What if I am not getting cast or booked through the Agency registry?

Brand Ambassador Modeling and Bookings

- When the Agency calls you...How do I respond?
- Being ready. The rules. The Brand Ambassador Training, what to expect.
- How to work with the site manager of a Brand Ambassador booking.
- From the client invoice to the model payment voucher, what to expect.

Breaking into the Business ~ Weekend Model College Workshop

8 Week Model College Master Class ~ 8 hours of study 1 year Member

Option 1 - \$1,297.00 (VALUE \$2,500.00)

**You will receive your "one look-outfit" photo session and your
Model College study guide Workbook**

Option 2 - \$997.00 (photo shoot not included) 1 year Member

*Presenter, Model Agent, Pro Coach ~ Renee' Lacy, Executive Director of Cameo
President Emeritus of M. A. A. I., The Modeling Association of America, New York
Executive Director of DISCOVER ME SHOWCASE U S A CONVENTION*

Cameo Models Internationale, LLC.

The Cameo "Role Model" Fashion Model College

AWARD WINNING PROFESSIONAL MODEL DEVELOPMENT

1 MASTER - Role Model Model College - 10 WEEKS 2 Year Model Member

~\$2,597.00 - Pay In FULL or Financing Available

~Includes (2) Fashion Photo Shoot, Showcase, Graduation and Certificate

ELITE CAMEO IMAGE MAKER RUNWAY MODEL

~\$997.00 - 1 year Member - Runway Performance Division

2 REFINERS PROGRAM - 8 Sessions Saturday / Sunday 2p - 4p __

~ This program includes your fashion photo shoot (1 outfit)

~\$1,297.00 - Pay in Full or Financing Available

~ \$797.00 - Children & Jr age 7 - 15

3- FUSION MODEL CAMP Weekend - for the BOLD & DETERMINED

~ 2 prep days (Example..Tues) PLUS a 3 Day Weekend Session, Fri, Sat & Sun -

~ 1 Outfit PRO Fashion Photo Shoot included

~ \$897 Pay In Full or Financing Available (AGE GROUPS 17 - 77)

4 DISCOVER ME SHOWCASE USA - NATIONAL MODEL & ACTOR CONVENTION

M A A I - The Model Association of America New York - Sponsored

5 PHOTOGRAPHY BUNDLE PACKAGE - COMPLETE PORTFOLIO BUILDER

\$1,597 to \$1,897.00 Incl: Photographer, 3 Outfits, MUA, Stylist, Pfolio, Comp Cards Review

6 PRO FASHION PHOTOGRAPHER - GROUP PHOTO RATE

1 Fashion Outfit \$297 Starters Photo shoot

2 Fashion Outfits \$397 Great Options Photo Shoot

3 Fashion Outfits \$497 Master Pro Portfolio building Photo Shoot

Pro Make up artist - \$75 per face / Make Up Artist Day rates \$75 to \$150 and up

7 CAMEO WEB REGISTRY PLACEMENT - Posted with your name and stats

All Photography must be approved by Agency Director for placement on Web.

2 Photos . \$175 - Head shot (Model Actor Photos should change every 3-6 months to a year)

3 Photos \$225 - Head shot, Full body, Action Shot

5 Photos \$375 - Head Shot, Full Body, Action. Fashion and Success looks

MODEL and ACTING TOOLS NEEDED FOR SUCCESS

*New York Scubba Portfolio - \$80 *Composite Cards - \$180 *Model Trunk - \$20

By Cameo Management

Cameo Models Internationale, LLC.

DMV Fashion Model College - Model Talent Agency

Agency Guidelines and By-Laws for the Pro Model / Model Student

- 1 SHINE!** start each day with the Cameo SHINE Philosophy!
- 2 Please don't Criticize, Condemn, or Complain!**
- 3 Compliment!** Show and give honest sincere appreciation to others.
- 4 Be on time** when attending your workshops and rehearsals.
- 5 If your plans change, you have an emergency** to attend to, if you do not call, and you are a no show for rehearsals, workshops, photo session, agency client go sees, you run the risk of probation, or termination from the agency, and not being called on again.
- 6 A positive attitude is a must. Never display negative behavior.**
- 7 Keep a calendar of events.** You must have an answer service, e-mail address, face book, and a cell phone. Many agencies communicate by way of cell phone text or e-mail.
- 8 Agency Dress Requirements: (All black or black n white) (NO JEANS)**
Ladies: Black dance pants, black top, 1, 2 or 3" pump closed heel & toe. You may add Black tank dress, cat suit, black blazer. No jeans allowed in the studio area, absolutely no tennis, platforms or flip flops.
Men: Black slacks, Black muscle shirt, Black suit blazer, black dress shoe or boot...no tennis, no rubber bottoms, no jeans.
- 9 NO SMOKING, NO DRUGS, NO ALCOHOL, NO NUDITY !!!**
- 10 FASHION SHOW MERCHANDICE:** It is important to remember that when preparing for a fashion event, the clothing used in the event is n loan to you as a model talent. In case of ripped, soiled, or damaged merchandise, again...YOU the fashion model are responsible for the cleaning or immediate payment to the client.
NO EXCEPTIONS! Should you get the privilege to perform in a fashion show event, PLEASE take every precaution, to properly care for your fashion garments, shoes and accessories.
- 11. Should any model or parent decide to have a temper tantrum on model college or on set you will be fined \$350.00 as stated in your registry agreements.**

12 MODEL SELECTIONS FOR FASHION SHOWS AND CASTINGS:

Cameo Agents and clients do not guarantee job assignments. All models are not selected for every fashion show or client casting. Model selections are never based on favoritism, but a model talent skills, model preparation, portfolio, comp card, resume, along with the look and image the client is seeking for a successful marketing advertising campaign.

13 PAY RATES: Pay may vary per job type and job opportunity in runway, TV Commercial, Print, Film or Brand Ambassador promotion. Some job orders are paid and some are exposure only. All pay rates are negotiable between client and Agency Director. Pay rates can range from \$10 hour to \$50 or \$175 a day and higher in the local market place. **Agency commission is standard 20%** local or national. Model students in training, Jr teens, teens and children may participate in company events and or job orders for exposure only, unless otherwise specified by the client and your Agency Director.

14 A MODELS PHOTOGRAPHY WORK: Photography work is a very important marketing tool for the Agency Director. Models must participate in a professional fashion photo session to begin to build your portfolio and for the purpose of your Agency Director having pro fashion photography work to market you with. Models must purchase your own photo work at the photographer's rate. Models must shoot within 90 days or be released from the Agency. Models must build their own portfolio, design your composite card with the help & guidance of the Agency Director.

15 Keep your body tight and fit, eat sensibly and drink lots of water. This helps to keep your complexion clear & bright. If you experience a problem or have a concern, don't brood, don't gossip, simply bring your concern to a company Director. Always practice, practice, your runway, voice & poise skills. You can only get better.

16 Remember; this is a Agency protocol behavior agreement, **THIS IS NOT A CONTRACT**. Cameo Directors want you to understand Cameo policies and procedures and secure your commitment to the Model College program of your choice. While freelance modeling is permitted, please keep Cameo company confidences. Always respect yourself and the company you represent. Shine! Shine! Shine!

THE DAYS OF BEING "DISCOVERED" WENT OUT DURING THE TIME OF HUMPHREY BOGARTY AND LANA TURNER. TODAY YOU MUST BE THE CHAMPION OF YOUR OWN CAUSE. Remember, as you pursue your GREATNESS, you cannot afford the luxury of one negative thought. BE ENCOURAGED TO PERSUE YOUR PASSION AND MAKE IT HAPPEN! AT CAMEO MODELS INTERNATIONALE, LLC. WE MAKE A DIFFERENCE IN OUR COMMUNITY AND YOU CAN EXPECT ONLY THE BEST!

Renee' Lacy, Executive Director ~ Office 202.427.9117

M.A.A.I. NEW YORK

The Modeling Association of America International, New York

DMS.USA

DISCOVER ME SHOWCASE

Cameo Models Internationale, LLC. is a member agency of DISCOVER ME SHOWCASE U.S.A and The Modeling Association of America International Convention, New York

M.A.A.I. DMS.USA is a not for profit association, incorporated in 2023, serving the modeling talent and fashion arts profession and is the sponsored convention such as the Olympics.

M.A.A.I. DMS.USA. is recognized for its support of high standards, ethics and education in the modeling - fashion industry.

M.A.A.I. DMS.USA. is managed by an Advisory Council and Executive Board of Directors elected by membership.

M.A.A.I. DMS.USA. provides national and international recognition for your modeling agency.

M.A.A.I. DMS.USA. provides the model - actor talent, the opportunity to gain national and international exposure, with a chance to showcase their professional modeling and talent skills to their best career advantages by providing dynamic opportunities to be seen and heard.

M.A.A.I. DMS.USA puts the Model - Actor in the right place at the right time.

M.A.A.I. DMS.USA is the place to be discovered, meet agents, sign contracts, win educational scholarships, win fashion awards and trophies

*Renee Lacy, Executive Director of DISCOVER Me SHOWCASE U.S.A
President Emeritus of M. A. A. I. New York*

M.A.A.I. NY

The Modeling Association of America International

Get Ready! Get Ready! & Get Excited!

M.A.A.I Model - Actors Convention

July 2024

Marriott, New York

2024 Official M.A.A.I. registration fee ~ \$250.00

M.A.A.I. Competition Entry Fee ~ \$2,150.00

M.A.A.I. is a sponsored fundraiser event.

MODEL * ACT * DANCE * SING

BE DISCOVERED !

Showcase Your Talent!

Showcase Your Runway Style!

Showcase Your Voice in TV Commercial!

Showcase Your Fashion Photo Work!

Sign Contracts!

Win Scholarships! Win Trophies! Win Awards!

Meet Model Talent Agents & Celebrities!

WIN BIG at M.A.A.I. - DMS.USA!

M.A.A.I. - DMS.USA ~ DISCOVER ME SHOWCASE U.S.A

The next BEST thing to the Voice, American Idol, America's Next Top Model, America's Got Talent!

YOU can BE the NEXT, fashion Model STAR Of the future !

Register with CAMEO M.A.A.I. DMS.USA Member Agency today!

M.A.A.I. a 501C3 - not for profit organization

Cameo Models Internationale, LLC.

START FRESH ~ START NEW ~ START NOW

ANSWERS TO QUESTIONS? What's Next for me?

- **START! START! START!**
- **Begin to Build a working relationship with your Agent**
- **MAKE A DECISION! START!**
- **Attend our Image Development Skin Care Glamour and Dress for Respect Seminars.** We schedule monthly. **You Must RSVP.** Your face is your best commodity in the model acting industry. Schedule today.
- **Get your Model Development and preparation complete** by attending the **Breaking into the Business - Cameo Model College**, complete with Professional coaching, guidance and direction by Master Coach Renee' Lacy. Get yourself ready for local castings and bookings!
- **MAKE A DECISION! START!**
- **Book your professional fashion photo shoot.** All inclusive rates start from \$297.00 to \$497.00. Stay on trend. Shoot seasonally,
- **After your photo shoot,** have a photo review, purchase your photos, purchase your portfolio, design your Composite Card
- **MAKE A DECISION! START!**
- **Cameo Web site registry placement** - Place your Top 5 digital Photo comp card (\$395 - 2 year membership) on the Cameo web site. You do this only after you have participated in a Pro Fashion Photo shoot.
- **Castings, lead to bookings** local or national. You may cast even when you are in Model College training. No opportunity is ever held back
- **MAKE A DECISION! START!**
- **M. A. A. I. New York Convention July 2024.**
DISCOVER ME SHOWCASE USA - November 2024. Only the best, the passionate, the driven attend national convention.
- **START! Make a decision to register!** Schedule an appointment to register with Cameo. Call offices Direct - 202 427 9117.
- **Get into the WINNERS CIRCLE at Cameo Models.**
Thank You. This is your time to SHINE!!!

Renee' Lacy, Executive Director ~ Cameo Models Internationale, LLC.

Cameo Models Internationale, LLC

Expertise!

Experience!

Excellence!

In the heart of your community.

*Today's introduction and audition has been wonderful.
Thank you for auditioning and taking a close look at Cameo Models
Internationale., and we do hope you join us.*

*But, if Cameo is not what you are looking for, then don't join us.
The Cameo train is going keep moving with or without you.*

*Be encouraged to believe in yourself, use your imagination and
visualization to see your dreams come true. Affirm the fact that
nothing and no one will stand in the way of your passion and your
dreams. Be encouraged to use your enthusiasm, when you use it,
watch out, cause you can "catch it" from yourself.*

*Cameo Directors want to remind you, that
In EVERYTHING you do,
DO IT, with EXCELLENCE!*

*You can always EXPECT the BEST at Cameo.
Studio ~ Direct 202.427.9117*

Visit Cameo website: www.cameomodelonline.com

Thank you for your review of Cameo Models!