

CAMEO MODELS Internationale

Experience  **Expertise**  **Excellence**

Cameo Models Internationale is the Mid Atlantic Signature Fashion Model College, Model Talent Agency. Through Agency client affiliates, the Cameo Models are recognized by New York model agencies by our membership with M.A.A.I. The Modeling Association of America International, New York and have earned over 458 international fashion awards and over \$50,000 in educational scholarships to the New York Conservatory of Dramatic Arts. Cameo has model placements from New York to Paris.

CAMEO AGENCY DIRECTOR

Renee' Lacy is an award-winning professional model coach with the ability to transform lives.

Renee' Lacy is the key factor that makes the difference at Cameo Models Internationale. She turns your hard work into award WINNING gold, coaching the model through personality development, overcoming shyness to show the world you've got what it takes to make it in today's society, to be GREAT!

Renee' Lacy shows you the vocation of professional RUNWAY skills, voice techniques for TV Commercials, Fashion photography posing skills to WIN that magazine cover, runway casting or film casting project.

All successful Models and Actors are Master goal achievers, along with Olympians, pro athletes to corporate leaders. They all achieve at the highest level with one ingredient in common. They have a coach .

Renee' Lacy is the right coach that can shave years off your learning curve and unlock levels of performance you would never reach on your own to boost results in the Fashion arts and every area of your life.

Renee' Lacy, is the BEST coach in the business!

OUR VISION

Cameo wants to see your dreams come true, get you seen heard and recognized as we build your model brand and have you experience high quality premium programming in the Cameo Model College. Cameo programs are designed to IGNITE the DREAM within while supporting school-based education, personality development, attendance, behavior and course performance all of which are imperative in helping to develop and support the interest, passion and social skills of the full Fashion art experience.

◆ OUR MISSION

Cameo wants to get you into the WINNERS CIRCLE of Master goal achievers in the Fashion arts and in life. We also want to provide parents, of children, teens, young adults and the young at heart Trendsetter access to high quality award winning "LIVE" hands on experience in personality development, social Grace's. Learn the Triple threat theory of Runway, TV Commercials, Fashion Photography. We believe you will be rewarded academically, physically and socially. YOU WILL WIN and show the world you've got what it takes to make it in today's society and in the Fashion Arts.

◆ ◆ OUR CAMEO PROGRAMS ◆ ◆

◆ CAMEO iPopKiDdZzRoCk!!!

Children and Jrs •Age 7 to 15

Dynamic fun and ENERGIZED

activities in the Arts, introducing the

"HOW to" in leadership and job readiness skills, "HOW to" dress for respect, social, etiquette skills in daily manners, Overcome shyness

"HOW to" SHINE for Mom and Dad,

"HOW to" in voice using fun TV Commercials, "HOW to" Pose for the camera,

"HOW to" walk the Fashion RUNWAY demonstrating confidence, SHINING BRIGHT like a DIAMOND!

◆ CAMEO - THE ELITE RUNWAY DIVISION

•Age 14 to 30+

The Elite Cameo Model Runway division, Pro Model College is designed for the High Fashion Female 5'8 to 5'11 and the High Fashion Male, 5'10 to 6'2.

Petite, Curvy and Trendsetters are welcome.

This program offers ongoing model education and model brand building in Fashion Runway, Voice in TV Commercials, Study of Acting scripts, monthly fashion photography. Advertising client presentation, along with local and national Fashion shows. The Elite Cameo Image Makers are the most sought-after Models for RUNWAY Fashion Show events.

◆ CAMEO SOPHISTICATED TRENDSETTER

•Age 35 to 65+

Get ready for your ENCORE! State of the Art SOPHISTICATED model development is here! It's not over! This program is designed to reignite the DREAM within. Cameo pros will show you HOW to thrive in EXCELLENCE, grow in knowledge, expand your voice, flourish in style, develop your pose skill for the camera, while you gain self worth and you mature in value. This program targets your personal style, builds confidence in understanding your purpose, your dream living life like its GOLDEN!

CAMEO MODELS INTERNATIONALE
Exclusive Membership Benefits

◆ **CAMEO AGENCY CONCIERGE PREMIUM MODEL PACKAGE**

--- 2-year **Member \$2,500.00**

1. Award Winning Steps to Success Modeling System
2. Model Brand Building- Assistance with building Model Fan Page
3. Industry Agency Collaborations, Contacts & Connection (Top 5 clients)
4. Fashion Styled Photo Shoot (3 Outfits) includes Photographer & Portfolio
5. Guidance on how to manage your Business Brand, job orders, Finance, learn the industry language, industry agreements.
6. Build a great model Agent relationship or use your tools to Freelance

◆ **PRO STYLING BRAND PHOTO SHOOT -- 1 Session - \$1,897.00**

✳️ Stylist, Make Up Artist, Pro Photographer, On Location or Studio

1. Assist with Marketing to local/national Model and Advertising agencies
2. Model College - Guidance in positioning your fan page and Press Post
3. Opportunity to participate in Agency Events (Pretty Face/DMS USA)

◆ **CAMEO PREMIUM MODEL COLLEGE** (1 year member) \$997.00

1. Start with a Pro Steps to SUCCESS model system, that positions your Model Brand on a professional business platform. Photography separate.
2. Learn HOW to Prepare your model brand and present to clients.
3. Agent assistance in registry placement, building your Fan pages and Bio
4. Introduction to client Job orders, and Castings
5. Five Star Agency/Agent communications (ZOOM, Email, TEXT)
6. Opportunity to participate in Agency Premium Specialty events:
 - CAMEO PRETTY FACE CONTEST - (1st Quarter event)
 - DISCOVER ME! SUMMER SIZZEL SHOWCASE (2nd Quarter)
 - DMS USA DISCOVER ME! SHOWCASE U.S.A. (3rd Quarter event)

◆ **CAMEO PREMIUM SPECIALTY MASTERCLASSES**

Runway Dynamics- Runway Styling - 3 hours - \$497

Voice Dynamics- in TV Commercials Acting Scripts - \$497

Photography preparation, facial expressions, body posing, fashion - \$497

iPoPkiDzRoCk personality Development, manners, social Grace's - \$497

CAMEO MODELS INT'L- Renee' Lacy, Agent - EXPECT the BEST! (c)

CAMEO MODELS
INTERNATIONALE

Quarterly Promotion Schedule

◆ **1st Quarter - January, February, March, April**

Cameo Model College Program (8 weeks)

The Dream Chaser Master Class (1 day)

Winter and Spring Fashion Season

Fashion Photography / Agency daily business

EVENT: The CAMEO PRETTY FACE CONTEST

◆ **2nd Quarter - May, June, July, August**

Cameo Model College Program (8 weeks)

The Cameo Dream Chaser Master Class (1 day)

Summer Fashion Season

Fashion Photography / Agency daily business

EVENT: DMS! USA SUMMER SIZZLE SHOWCASE

◆ **3rd Quarter-September, October, November, December**

Cameo Model College Program (8 weeks)

The Cameo Dream Chaser Master Class (1 Day)

Fall Fashion Season

Fashion Photography / Agency daily business

EVENT: DISCOVER ME! SHOWCASE USA (c)

Cameo Agent: *Renee' Lacy, Office; 202.427.9117*

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