

**Cameo Models Internationale, LLC.**  
**Cameo Agency Registry of Models**  
*Renee' Lacy, Model Agent*

**What is the Cameo Model Registry? What is its purpose?**

**The Cameo Agency registry of Models and Actors is the place of positioning your Model brand as a business, for Agency representation. This is the place to be seen, heard and recognized for industry castings in Fashion Print, TV Commercials and Fashion Runway, which can lead to bookings**

**Cameo Models Internationale, Model Agency.**, is the Mid Atlantic signature Model arts center for Model talent, is on the move! Cameo Models celebrates 43 years of success in the Fashion arts recognized by regional, national and international clients and agencies, have earned over 458 Internationale Fashion awards as a member Agency at M.A.A.I. The Modeling Association of America International, New York and over 200+ awards at The worlds' most prestigious talent Showcase and competition, DMS!USA DISCOVER ME! SHOWCASE USA held at the VICTORY THEATER EVENT CENTER, Richmond, Virginia.

The DMS!USA, the world's only talent convention, creating a place to be seen and recognized. The DISCOVER ME! SHOWCASE USA is where prospective talent, models and actors from around the world go to be discovered.

**PRO MODEL REGISTRY PLACEMENT REQUIRES:**

- Must present 3-to-5-year resume of industry experience
- Must present a 5-sentence bio describing yourself in your industry experience
- Must audition "LIVE" and show EXPERIENCE in Runway, TV Commercials
- Must show Acting skills (optional)
- Must present Professional photo work, Fashion Portfolio and Comp Card
- Must audition and sign all Agency release forms, business guidelines and bylaws
- **1 year Cameo registry placement - \$297**
- **Cameo registry member yearly renewal - \$100**

**NEW FACES MODEL PLACEMENT REQUIRES:**

- This New talent, new face is new to the industry, has no resume of work, but desire the benefits of the Cameo Model Agency Registry for castings only.
- This new face has no portfolio or resume of experience.
- Agency Pro Photography is offered at Agency rates from \$195 to \$375
- Agency assistance is offered to help build a Pro portfolio and comp card
- Agency assistance is offered in pro coaching seminars and workshops
- Opportunity to cast for bookings, build your resume, build your name
- **1 year Cameo registry placement- \$497**
- **Cameo registry member yearly renewal - \$100**

**CAMEO CASTING OPPORTUNITIES IN:**

- |                                  |                               |
|----------------------------------|-------------------------------|
| ★ Fashion Runway.                | ★ Film Projects               |
| ★ Fashion Print and Photography. | ★ Brand Ambassador Influencer |
| ★ TV Commercials.                | ★ Spokes Models               |

◆ **CAMEO MODEL PREMIUM MEMBERSHIP PROGRAMS**

- ★Join the ELITE CAMEO HIGH FASHION RUNWAY Division
- ★Join the iPoPkidzzRoCk Division for kids and Jr Teens 7 to 15
- ★Join the Sophisticated Trendsetter Division-Age 35+

◆ **CAMEO AGENCY QUARTERLY EVENTS**

The CAMEO PRETTY FACE CONTEST  
DISCOVER ME SUMMER SIZZLE  
DISCOVER ME SHOWCASE USA CONVENTION

◆ **CAMEO REGISTRY BUSINESS GUIDELINES:**

1. SHINE□□
2. Don't criticize condemn or complain
3. Learn to compliment and show appreciation
4. Be on time for castings or you run the risk of termination
5. If your plans change, you have an emergency, call the Agency
6. Keep a positive attitude, never display negative behavior
7. Keep communication lines open. Cell phone, text, email, calendar of events
8. Keep a standard black and White casual outfit on hand, no Jean's, no flip flops
9. No smoking. No drugs. No alcohol. No Nudity allowed.
10. Do not damage Fashion outfits on loan to you. If you damage an outfit, you are responsible for payment to the client.
11. Model selections on castings are never based on favoritism but only on what the client is looking for in presenting their advertising campaigns.
12. Industry pay range from exposure only or \$10 to \$175 hour.  
Print, TV and Film from exposure or \$350 to \$2500+  
Standard agency commission 20% on Agency or Direct bookings.
13. **IMPORTANT:** All models are responsible for their photo work and changing out photos every 3 to 6 months with the Agency director. Models must provide exceptional photography for representation on the Cameo registry. All photography is approved by Agency director. If you feel you're not being cast, it's usually the models photo work.
14. Stay ready. Keep fit. Eat well. Stay healthy. Keep your complexion clear and bright.
15. Build a great relationship with your Agent. Bring your concerns to your Agent. Don't gossip. Keep a possibility thinking mindset. Be driven with purpose. Practice your Model skills daily. You can only get better.
16. This is **NOT A CONTRACT**. Cameo directors want you to understand job orders, pay vouchers, Cameo policies and procedures and secure your commitment to being GREAT. YOU are a business brand. As a Freelance model, keep company confidences, respect yourself and the Agency you represent. **SHINE! SHINE! SHINE!**

**EXPECT the BEST!**

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**◆ A FEW CAMEO MODEL INT'L CLIENTS**

MAAI, The Model Association of America, New York  
DISCOVER ME SHOWCASE U.S.A  
Alan Furs – Fashion Shows and TV Commercials  
Urban VIEWS. Richmond Times Dispatch, Spring & Fall Fashion Print  
**Radio One**, KISS 104, PRAISE 105 **Richmond City Schools**  
**Clear Channel**, Q94 & LITE 98 **Chesterfield County Schools**  
UPN CW TV Network. & FOX 35 **Henrico County Schools**  
WWBT NBC 12, WRIC ABC 8, & WTVR CBS 6,  
Southern Women's Show  
**Dillard's** – Short Pump / **Macy's** Chesterfield and Short Pump Mall  
Chesterfield Town Center, Stony Point Mall  
Willow Lawn Mall, Regency Square Mall,  
City of Richmond Recreation & Parks  
City of Richmond Project NEXT Up  
City of Petersburg Intercultural Arts event  
Good Neighbor Counseling  
Movie Project, The Jackal. Richard Gere, Sidney Poitier, Bruce Willis  
Movie Project, Stephen Spielberg, LINCOLN  
Movie Project, Julia Roberts, DUPLICITY  
Moore's Volvo and Universal Ford  
**Nascar** – General Motors, Nascar – Chevrolet, Nascar – Tylenol  
Harley Davidson, Verizon, Circuit City  
Cover Girl promotions, New York  
L'Oréal promotions, New York  
St. Pauls' Baptist Church  
Dicks Sporting Goods  
Garfield Childs Memorial Fund  
Team Marketing - New York  
Cima Talent – Columbia MD  
Skinner Advertising Agency  
Johnson, Inc. – Sister for Sister  
Sassy Jones Fashion Show  
Average Girl Magazine  
UPAL – United Parents Against Lead  
New Millennium Studios, Tim & Daphne Reid  
Kroger, Kraft Foods Wal Mart, Matrix & Axe Hair promotion  
Virginia Boat Show .... **To name a few.**

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