

**CAMEO**  
**MODELS INTERNATIONALE**  
*Over 40 years of Expertise, Experience and Excellence*

***Renee' Lacy***  
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# CAMEO

## MODELS INTERNATIONALE, LLC

### **Breaking into the Business with CAMEO!**

*Cameo is Christ centered, Faith based, offering the Cameo Fashion Model College, serving a member Affiliate of M.A.A.I. The Modeling Association of America Internationale New York, and Discover Me Showcase U.S.A. the Mid Atlantic Model Talent Convention.*

*Cameo is a company that educates, motivates and empowers prospective models and groups of all ages. It is called edutainment through fashion modeling, industry Showcases, personal development, etiquette in style and social graces, acting and theatrics, accompanied with music, dance, song, offering professional fashion photography services.*

*Cameo is a member Agency of the M. A. A. I. New York, The Modeling Association of America International, Inc. M. A. A. I. was incorporated as a non-profit association in 1960 specializing in educational scholarships for continued education and Model Acting competition in the fashion arts.*

*Cameo success spans over 43 years, producing over 700+ production fashion shows with model placements from New York to Paris. Rochelle Jasper, Elodie Vincent, Michael Rezek, Sherri Taylor, Tonya Dolphin Brown, Rudy Avila, Jamal Ibrahim, Mikerlenda St. Jean, Dave Davis, Oneika Bristol, Adolphus Foster, Genesis Avila. TV Commercials: Alan Furs, Ford, Kings Dominion, Suntrust, Good Neighbor, Chrysler National Film Projects with: Julia Roberts, Richard Gere, Meryl Streep, Al Pacino, James Earl Jones, Bruce Willis, Sinbad, Sarah Jessica Parker, JLo, Kevin Hart and more. Very Exciting!!!*

*This is your time to SHINE and go through the discovery interview process with Cameo Models Internationale. Thank you for giving yourself 5 minutes of courage to qualify and position yourself in one of Cameo Models premium modeling divisions and become certified as a model. Cameo Model Agents will be reviewing your personality, style, smile, sincerity, integrity, character, your social media platform to get you to next levels at Cameo Models Internationale.*

*The Cameo Model Steps to Success Model System is proven to deliver Maximum results*

- 1. Cameo Role Model ACCELERATOR Master Class - The Model College Cameo*
- 2. Cameo Fashion Photography Division*
- 3. Cameo Model Registry Division*
- 4. Cameo Image Maker Runway Division*
- 5. DISCOVER ME SHOWCASE U.S.A Mid Atlantic Model Talent Convention*
- 6. M.A.A.I. The Modeling Association of America Internationale, New York*
- 7. Cameo Premium POWER UP Seminars*

*Cameo is Virginia's Signature Fashion Role Model College, Model Talent Agency, with 458 national fashion awards, to include the 2010 and 2018 #1 School and Talent Agency of the year!*

*Be encouraged to BE GREAT, BE AMAZING, BE AWESOME. BE your BEST SELF. Know that you are UNIQUE. There's only ONE YOU. Nobody can be YOU, better than YOU. So, take your PASSION and MAKE it HAPPEN, and in EVERYTHING you DO... DO it with EXCELLENCE!*

*EXPECT the BEST ... Renee' Lacy, Agent*

# **CAMEO MODELS INTERNATIONALE**

## *Cameo Business Quarter Promotion Schedule*

### **1st Quarter: January, February, March, April**

Cameo Model College

The Accelerator Cameo Master Class

Winter Spring Fashion Show Season

Winter Spring Fashion Photography

**EVENT: The CAMEO PRETTY FACE CONTEST**

### **2nd Quarter: May, June, July, August**

Cameo Model College

The Accelerator Cameo Master Class

Summer Fashion Season

Summer Fashion Photography

**EVENT: DMS.USA SUMMER SIZZLE SHOWCASE**

### **3rd Quarter: September, October, November, December**

Cameo Model College

The Cameo Accelerator Master Class

Fall Fashion Season

Fall Fashion Photography

**EVENT: DISCOVER ME SHOWCASE U.S.A**

## **CAMEO MODELS INTERNATIONALE, LLC.**

### **The CAMEO SHOWCASE of MODELS Agreement**

**The Agents of CAMEO presents an opportunity to professional model acting talent and or new faces to SHOWCASE and market their skills in CAMEO fashion showcase events. CAMEO offers great fashion promotion opportunities to be seen and heard in the industry.**

#### **CAMEO Agents & Coaches AGREE TO...**

- \*Coach, Prepare, inform and present the model talent for events.**
- \*Provide fashion show rehearsal, scene, music preparation for stage.**
- \*Provide fashion preparation, client knowledge for preparedness.**
- \*Market and promote the talent in the show or event.**
- \*Market the talent in photography, video and "LIVE" interviews.**
- \*Build the talents brand name with an excellent bio, resume and photos.**

**HOW to develop your personality**

**HOW to overcome shyness, build courage and self confidence**

**HOW to deliver Runway, TV Commercials, Fashion Photography**

**HOW to build a great Fan page, portfolio and Comp Card**

**HOW to dress for respect for castings and job orders**

**HOW to be a great brand Ambassador**

**HOW to find your GREATNESS!**

#### **The MODEL TALENT AGREES TO...**

- \*SHINE! - Smile \* Honesty \* Intelligence \* No Nonsense \* Extra Effort!**
- \*Participate in all show rehearsals I am cast in.**
- \*Sign all show business documents**
  - By-laws, Fashion responsibility, Disclaimer...**
- \*Participate in scheduled master classes, fashion fittings, client Go sees.**
- \*Participate in Agency promotions you cast in.**
- \*Participate in Agency Photo shoots. Purchase your photo/video work.**
- \*Participate in your DREAM. Support & market agency fashion event.**

**\*Select and invest in non-member or membership program.**

- 1. Cameo accelerator model program \$2,500.00 / 2-year member includes model brand styled pro photo shoot**
- 2. Cameo brand fashion photo shoot from only \$195 to \$1,895.00**
- 3. Cameo Image Maker Elite Runway Division \$997.00 - 1 yr. Member**
- 4. Cameo New Model Registry placement- \$497.00 - 1 year Member**
- 5. DISCOVER ME SHOWCASE U.S.A (A \$397). (B \$597). (C.\$997)**
- 6. M.A.A.I. The Modeling Association of America Internationale, NY**

**◆◆◆ EXPECT THE BEST ◆◆◆**

**CAMEO MODELS INTERNATIONALE, LLC.**

**AGENCY PROMOTION SERVICES**

*Production Runway Fashion Shows*

*Couture Fashion Shows*

*Showcase Fashion Presentations*

*Fashion Photography*

*Fashion Print*

*Portfolio Development*

*Comp Card Photo Shoot*

*Stock Modeling*

*Showroom Modeling*

*Trade Show Modeling*

*Mannequin Modeling*

*Host and Hostess for events*

*TV Commercial Talent*

*Actors for Film projects*

*Professional Event Commentator*

*Event Music Director*

*Event Photography - Videography*

*Professional Event Planners*

*Professional Model Development, Pro Coaching*

*Discover Me! Showcase USA*

*The Modeling Association of America International*

*M.A.A.I., New York City --- [www.maai.org](http://www.maai.org)*

*The Quality must go in*

*Before the name "CAMEO" goes on you.*

*Expect the BEST!*

*Cameo website: [www.cameomodelonline.com](http://www.cameomodelonline.com)*

**DISCOVER ME! SHOWCASE U.S.A**  
**MID ATLANTIC MODEL TALENT CONVENTION**  
***Dream BIG ♦ Take the limits off your life ♦ SHINE***

**DISCOVER ME! SHOWCASE U.S.A**  
**Model Talent Competition**  
**Friday, November 18 & Saturday November 19, 2022**  
**DOUBLE TREE HILTON ♦ 1021 Koger Center Blvd ♦ RVA 23235 2 days of**  
**Model Talent Showcases, Fashion Shows & More**

**MODEL ☆ ACT ☆ DANCE ☆ SING**

**BE DISCOVERED!**  
**Perform your talent in front of National Agents**  
**Showcase your Runway in front of National Agents**  
**Showcase your voice in TV Commercials**  
**Present your Portfolio to National Agents**  
**Get Call Backs ☆ Win Scholarships ☆**  
**Meet National industry Agents & Celebrities**  
**Build your Model Brand!!!**

**DISCOVER ME! SHOWCASE U.S.A**  
**FOR MODELS, ACTORS & TALENT**  
**The Next best thing to America's Got Talent,**  
**The Voice, American Idol, Americas Next Top Model**

**Register with your DMS.USA Member Agency Today**  
**Renee' Lacy, Regional Director 202.427.9117**  
**Michael Rezek, 804.475.4377 / Tina M Otero, 804.363.4210**

**DISCOVER ME! SHOWCASE U.S.A benefits the**  
**American Heart Association**

**YOU can BE the NEXT Fashion Model Acting**  
**STAR of the Future at DMS.USA!**



**☆ DREAM BIG ☆**  
**Start with the CAMEO MODEL COLLEGE**  
**ACCELERATED MEGA MASTER CLASS**  
**Investment \$997.00**

**☆☆☆ DREAM EVEN BIGGER ☆☆☆**  
**DISCOVER ME! SHOWCASE U.S.A**

**DM OPTION 1**  
**The DMS SHOWCASE EXPERIENCE ONLY**  
**Present your showcase introduction, Walk the Runway, includes call**  
**backs and the DM Awards Banquet**  
**Kiddz Quizz is introduced here for age 7 to 12.**  
**Investment. \$397.00**

**DM OPTION 2**  
**DM The TRIPLE THREAT COMPETITIONS**  
**Showcase, Runway, TV Commercial, Fashion Print plus Call backs**  
**and DM Awards Banquet & DM GLAMM JAMM**  
**Investment. \$597.00**

**DM OPTION 3**  
**DM MODEL TALENT ACCELERATOR PACKAGE**  
**Showcase, Triple Threat Runway, TV Commercial, Fashion**  
**Photography plus optionals, Acting Scripts, Monologue,**  
**Best Jeans, Best Legs, Best Lip Sync, Best Dancer, Best Singer,**  
**Beachwear, DM Got Talent plus Call Backs, Awards Banquet and**  
**the GLAMM JAMM-Investment \$997.00**

**DISCOVER ME PARENT and GUEST TICKET'S**  
**ALL ACCESS Dailey Admission Pass \$85.00**  
**ALL ACCESS 2 day Pass \$275.00**  
**ALL ACCESS 1 day Pass Awards Banquet \$125.00**  
**EXPECT THE BEST (C)**

## **DISCOVER ME SHOWCASE U.S.A FEATURES**

**DMS.USA is a Virginia Corporation that serves the modeling and Acting Performing Arts**

**DMS.USA is a sponsored showcase such as the Olympics.**

**DMS.USA is world recognized support for high Standards, ethics and education in the industry.**

**DMS.USA is managed by our Advisory council and Executive Board of Directors.**

**DMS.USA is a faith based, Christ Centered company utilizing excellence in morals, values and good ethics in presenting the fashion art of modeling and acting, dancing and singing.**

## **DISCOVER ME SHOWCASE U.S.A BENEFITS**

**DMS.USA produces an exclusive annual showcase of Models, Actors and Talent held in the Mid-Atlantic Region of Richmond, Virginia**

**DMS.USA invites and hosts national Agents, film directors and experts in the industry from all over the world to see new faces and meet one on one with contestants.**

**DMS.USA over all registration is limited to provide the best opportunities for contestants to showcase fairly, to be seen, be heard, be recognized by agent judges, scouts, and Casting directors.**

**DMS.USA offers opportunities to WIN Scholarships, awards, and prizes to qualified attendees with empowered recognition to all DM SHOWCASE categories of talented children, juniors, teens, high fashion Woman and Men, Trendsetters, Petite, Tall and Curvy models and Character Actors, Age 7 to 77.**

**DMS.USA puts you the model Actor in the right place at the right time.**

**DMS.USA offers a long list of learning and educational seminars which benefit all attendees.**

**DMS.USA benefits The American Heart Association**

**DISCOVER ME SHOWCASE U.S.A. 2022**

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## MODELS INTERNATIONALE

### **Cameo Business Disclaimer**

**At Cameo Models Internationale, every effort has been made to accurately present DISCOVER ME SHOWCASE USA, the Cameo Model online Master CLASS STEPS to SUCCESS Modeling system and its potential.**

**Even though this industry is one of few where one can write their own check in terms of earnings there is no guarantee that you will earn any money using the techniques and ideals in these materials.**

**Examples in the training materials are not to be interpreted as a promise or guarantee of earnings.**

**Earning potential is entirely dependent on the person using Cameo Model products, techniques and ideas. We do not promote this as a get rich scheme.**

**NOTE: The Cameo Model ACCELERATOR Steps to success training fees, photography fees, DMS.USA enrollment, are non-refundable, but transferable to another student.**

**Any claims of actual DMSUSA or Cameo Model results and SUCCESS stories can be verified by request. Your level of success depends on the time you devote to the program and building your model brand, applying various skills, ideas and techniques mentioned. Since these factors differ according to individuals, we cannot guarantee your success or income level, nor are we responsible for any of your actions. ©**

◆◆ In EVERYTHING you DO ◆◆  
◆◆ DO it with EXCELLENCE ◆◆  
◆◆ CAMEO MANAGEMENT ◆◆