Andrew Heary

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🌐 andrewheary.com

Skills

Design Software

- PhotoShop
- Illustrator
- Adobe Animate
- Dream Weaver
- InDesign
- PowerPoint
- Blender
- Premiere

Languages

- HTML
- CSS
- Python
- JavaScript

Academic Awards

Dean's List IUP

Spring 2022, Fall 2023, Spring 2024, Fall 2024

Dean's List BC3

Fall 2020, Fall 2021

Professional Summary

Creative marketing and branding professional with a background in graphic design, web design, and digital media. Skilled in creating brand identities, designing user-friendly websites, and developing compelling marketing content across platforms. Combines design expertise with coding knowledge to deliver complete branding solutions, from logos and social media graphics to UI/UX-focused websites. Passionate about helping brands tell their story through visuals, strategy, and design.

Education

Graphic Design and Illustration/Art Studio Bachelor's of Fine Arts
Indiana University of Pennsylvania
Graduated: Magna Cum Laude: December 2024

Associate's Degree in Computer Science
Butler County Community College
Graduated: May, 2022

Professional Experience

Marketing Intern, Howard Hanna Real Estate Services: Pittsburgh, PA
June 2024-August 2024

Collaborated with the Marketing Department and reported to Marketing Director on a digital transformation project, converting traditional print flyer's into dynamic online advertisements to enhance digital outreach and engagement.

Freelance Designer & Branding Creative

Self-Employed | 2023 – Present

- Designed social media graphics for 1Team Media to support brand marketing and digital engagement.
- Created a flyer cover design for Gallaway Warehouse, used in their promotional materials.
- Captured and edited original photography, including drone footage, to support creative projects and marketing visuals.
- Currently expanding portfolio with branding, web design, and photography projects