

# Sample Company

## PROJECT OVERVIEW



Director:  
Johan

## Introduction

Some medical professionals hold double board certification and are regarded as world-class experts in their fields.

**10,000+**  
**SURGERIES**

10,000+ procedures conducted over the course of more than 20 years of experience.



**LOCATION**

Practice's headquarters are located in Some City, Some state, XX kilometers away from Some City.



Gross profit **increased** from **\$xx** million in 2016 to **\$xx** million in 2017 by **20%**.



Numerous opportunities for **new and expanded success.**



From 2016 to 2017, adjusted EBITDA **increased by xx%**.

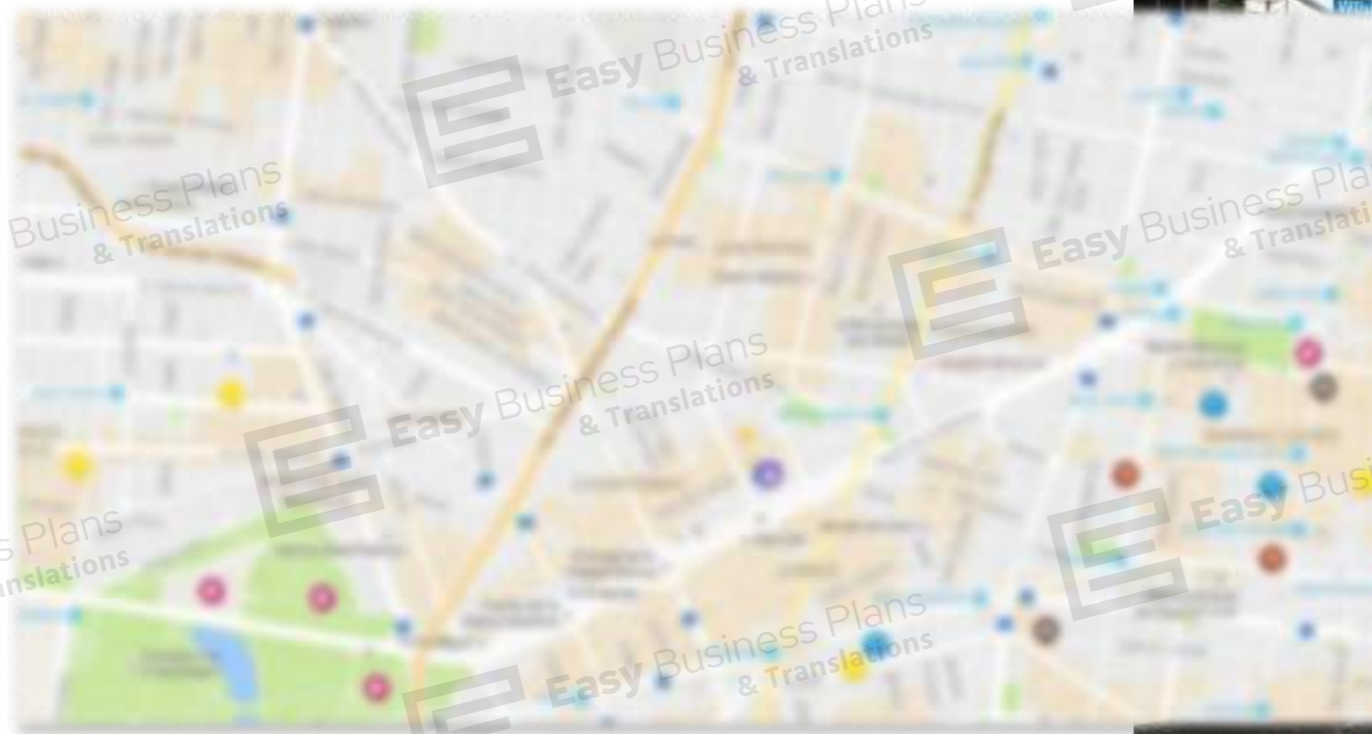


While still serving as the practice's Chief Medical Officer, some Doctor is currently looking to sell his business completely.

## Business Information

Two organizations make up the practice: "XYZ MD PC" and "ABC,LLC."

- The practice space is 10,000 square feet.
- The landlord company, "XXX LLC," is completely controlled by a physician.
- "One-stop-shop" featuring a state-certified operation room, an office, and a Medspa all under one roof.
- About XX miles some cities



## Competitive Advantages



### Location and Office

- Based in Some Country, Some State-high per capita and household income.
- The “one-stop-shop” is much more convenient for patients vs other practices



### Expertise

- Some Doctor is a renowned plastic surgeon who holds dual board certification. He has written multiple papers on the subject, including peer-reviewed books, textbooks, and medical articles.
- He is one of only four surgeons chosen by Some Industry Co. to provide instruction for "Some Technique" Breast implants.
- The View, The Doctors, For News, Good Morning America, and the Real Housewives of Some State2 are among the shows and venues that frequently seek his expert advice.



### Reputation

- Glassdoor Review 
- Google Review 

## Competitive Advantages



### STAFF

- Staff Of 15
- There are numerous positive reviews of the welcoming, knowledgeable, and pleasant Staff on Glassdoor and Google Maps.



## Market Context

### Key Statistics

#### Snapshot

Revenue

**\$XX.XX BN**

Annual Growth xx-xx

**X.X%**

Annual Growthxx-xx

**X.X%**

Profit

**\$XX.XXBN**

Wages

**\$X.XBN**

Business

**XXXX,XXX**

- By 2022, the plastic surgery sector, which is currently worth \$16.3 billion, is expected to expand by an estimated 3.8% year over year to reach \$18.7 billion.
- The primary forces behind growth are an aging population, rising disposable income, and improved public opinion.
- Currently, it is believed that the medical spa industry consists of "Med Spas" and non-surgical procedures (such as injectables, skin laser treatments, etc.).

## Location Market and Competition



### Some Country, Some State

- Population xxx,xxx (x,xxx people per square mile, very dense).
- Median Household income;\$XX,XXX (very high).
- Approximately XX miles from Some city, Some state.

## Management and Team

Some Doctor is a double-board-certified celebrity cosmetic surgeon who is recognized as a leader in the industry.

The Castle Conolly Top Doctors Awards, a highly regarded and reliable source for identifying the best medical professionals in the US, were given to Some Doctor for the 2016–2017 academic year.

A designated trainer for other surgeons performing "Some Procedure" operations, such as Dysport (wrinkle therapy), Per lane, and Radiesse (dermal fillers).

The View, The Doctors, Fox News, Good Morning America, and the Real Housewives of Some State 2 are among the prominent media outlets and programs that routinely seek out his expert advice.

To assure top-notch patient care and a superior overall experience, Some Doctor's practice is completed by a team of 15 people:

- Office Manager
- Secretaries (3)
- Medical Assistants (4)
- Head Nurse (2)
- Per Diem Nurses (4)
- Billing/Administrator





## **Opportunity**

## **Capacity**

Some Doctor conducted 600 operations in 2017 and anticipates performing XXX-XXX operations with the addition of 2 more operations in 2018.

## **Marketing**

A complete marketing and advertising strategy offers a new owner a fantastic opportunity to bring in new clients and stay in touch with current ones.

## **Continuation**

As Chief Medical Officer, Some Doctor will stay with the practice. By doing this, the clinic can be confident that its current and former patients will stick around.

## **Location Geography**

The administration's suggested infrastructure plan includes a new tunnel that runs directly from Some State/Some State2 into Some city.

This will widen the market in Some City even further and open up a brand-new market.

## Conclusion

---

Even after 20 years, we think Some Doctor's practice is a solid enterprise with healthy profits and rapid growth.

The practice's merits are highlighted by the many favorable patient reviews posted online, which emphasize Some Doctor's superior experience, one-stop-shop, and kind and knowledgeable personnel.

A new owner will take over a highly successful and well-known practice in a sector that is seeing rapid and sustained expansion.

On request, audited financial statements for 2016 and 2017 are available.

Please call Some Advisory firm at **+1 (777) 666-1010** if you're interested in knowing more about this opportunity.