



## **Announcement of Business Transfer & Alliance with SmartEd**

April 1, 2024

Today, we are pleased to announce an important change to our business model, which will provide our clients with an enhanced range of products and services. Takumi has entered into an alliance with [SmartEd](#), in the distribution of international school goods and services to Japan and Asia Pacific.

Effective April 1, Takumi and SmartEd have created the largest Japan-based provider of international school supplies, textbooks, furniture and equipment by combining their resources into one bilingual team of procurement and logistics experts, based at SmartEd.

As well, SmartEd will become a key partner in Takumi's growing Space Planning and Campus Development business, acting as the primary supplier of products to schools.

These changes mean that the combined resources of Takumi and SmartEd can meet the business needs of any international school in Asia, from the provision of management advice, to the planning, design and construction of school facilities, to the supply of all the furniture, equipment and materials needed to operate a school.

SmartEd has been in business for 12 years and has been a major distributor of textbooks, and other school curriculum and facilities products including white boards, interactive teaching technology, and classroom furnishings. SmartEd is headquartered in Kyoto, is owned by Jason Good, a long time Japan resident, and has a staff of 25.

Takumi Associates was established in 2018 by Matt McGuire, Tim Thornton and Ayako Sugaya to provide advisory and business management services to international schools in the Asia Pacific region. Matt McGuire leads the Advisory, School Development and Facilities Planning practices and is based in Tokyo.

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