

SERRALUNGA

MADE IN ITALY

Since 1825

2025 | USA Collection



Distributed by





Passion for Innovation

Serralunga has always embraced innovation, pioneering several advancements in design and manufacturing. It was the first in Europe to develop rotational molding technology, introduce the design pot, and create out-of-scale and illuminated pots. Founded in Biella in 1825, the company has been led by the Serralunga family for six generations, evolving from a tannery into a leader in modern outdoor furniture. The introduction of rotational molding, imported from the U.S., sparked a revolution in Italian design, leading to iconic outdoor lighting and contemporary furniture. Committed to excellence, Serralunga continues to push the boundaries of materials, technology, and aesthetics, staying true to the "Made in Italy" legacy. By blending craftsmanship with innovation, the brand creates groundbreaking products that inspire and enhance everyday living.





The Aqua Loungers, shown in the photo above, feature both options with and without the riser, providing versatility for varying pool ledge depths.

For in pool use it can be combined with the Aqua Riser (optional); an element which allows more comfort in a maximum water level of 8 inches. The Aqua Riser can be simply connected to the Aqua Lounger through four connection points.





Versatile design allows for use both in and out of the pool, providing comfortable, stylish seating on the deck or a relaxing in the water.





Above: Aqua Lounger (without riser), Fiore Di Loto and Aqua Table



Light: Fiore Di Loto
Table: Aqua Table
Lounger: Aqua Lounger & Riser



Lazy Sdraio Deckchair



The LouLou Table 70 Slim

Designed by Raffaella Mangiarotti for Serralunga, Lou Lou radiates a timeless sense of luxury and bold artistry, making it a perfect addition to any setting.



Croisette Arm Chair



Croisette Chair

The Croisette, designed by Florent Coirier for Serralunga, is made from polypropylene and reinforced with fiberglass. It boasts a strong personality while remaining subtle enough to engage with anyone. Its design is tailored for everyday use and ensures longevity.



The Cup Collection

The Cup Collection features a series of planters inspired by timeless elements, reminiscent of intricately carved wooden bowls. With clean lines and a minimalist design, these planters exude classic charm. Designed by Naoto Fukasawa for Serralunga, Cup seamlessly complements any setting. Made from lightweight yet durable rotationally-molded polyethylene, it offers UV protection and is 100% recyclable.

A garden planter with a classic tapered cylinder shape—almost an archetype of its own—designed to meet a timeless need in a fresh, sophisticated way.

This is the concept behind New Pot, designed by Paolo Rizzato for Serralunga, seamlessly blending functional perfection with aesthetic refinement.

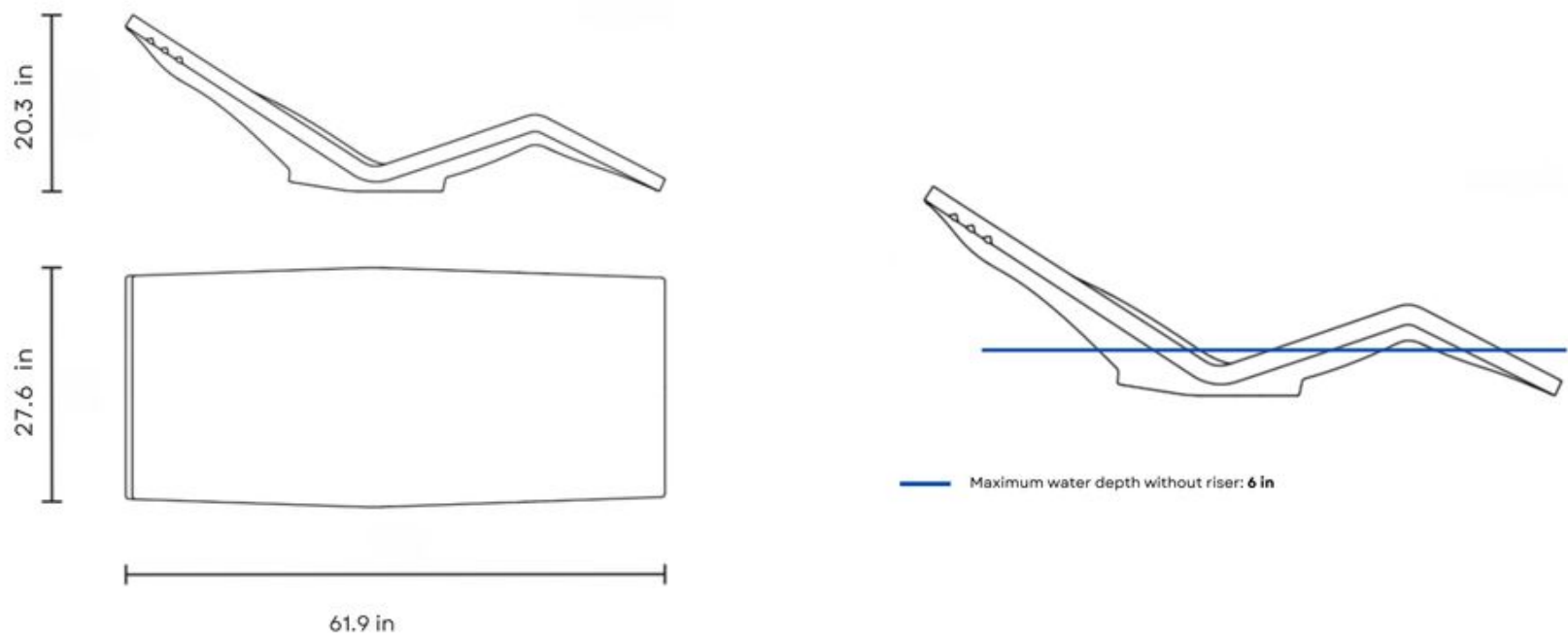


The Newpot Collection

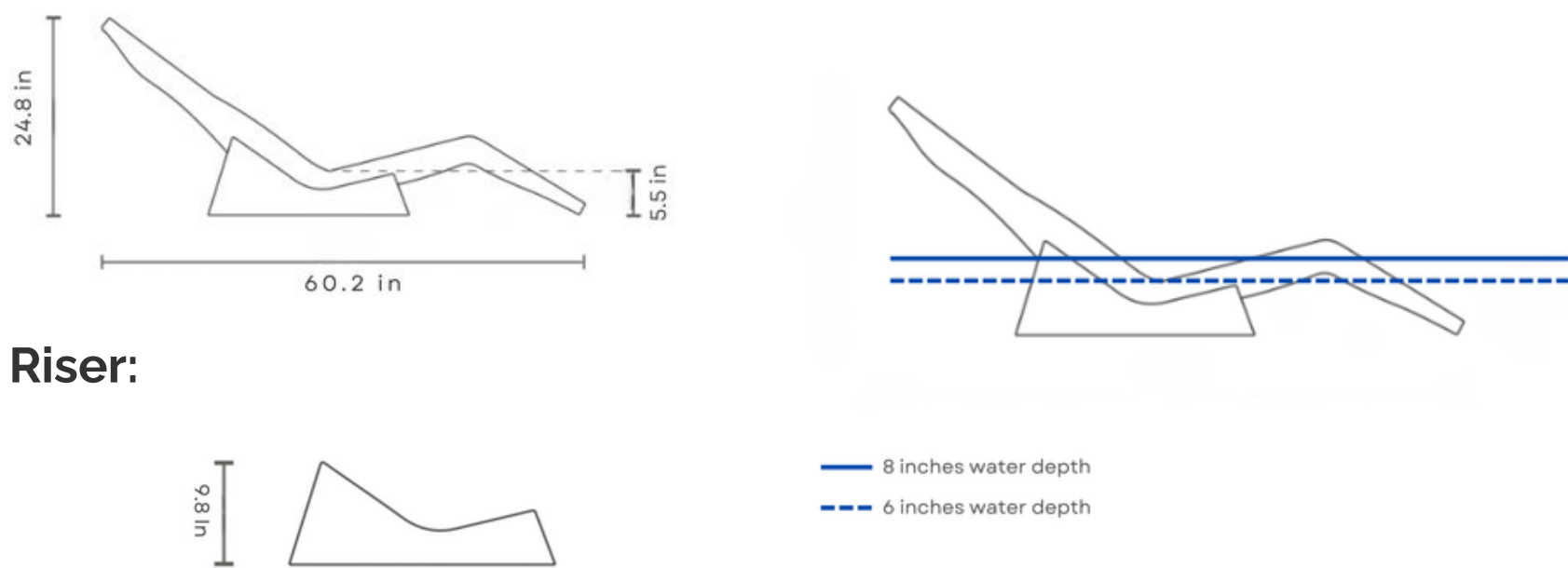
Aqua Lounger | Product Specifications & Assembly

Specifications

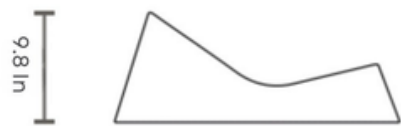
Aqua without Riser: Designed for use on pool ledges up to 6 inches deep



Aqua with Riser: Designed with a riser for use on pool ledges up to 8 inches deep



Riser:



Assembly

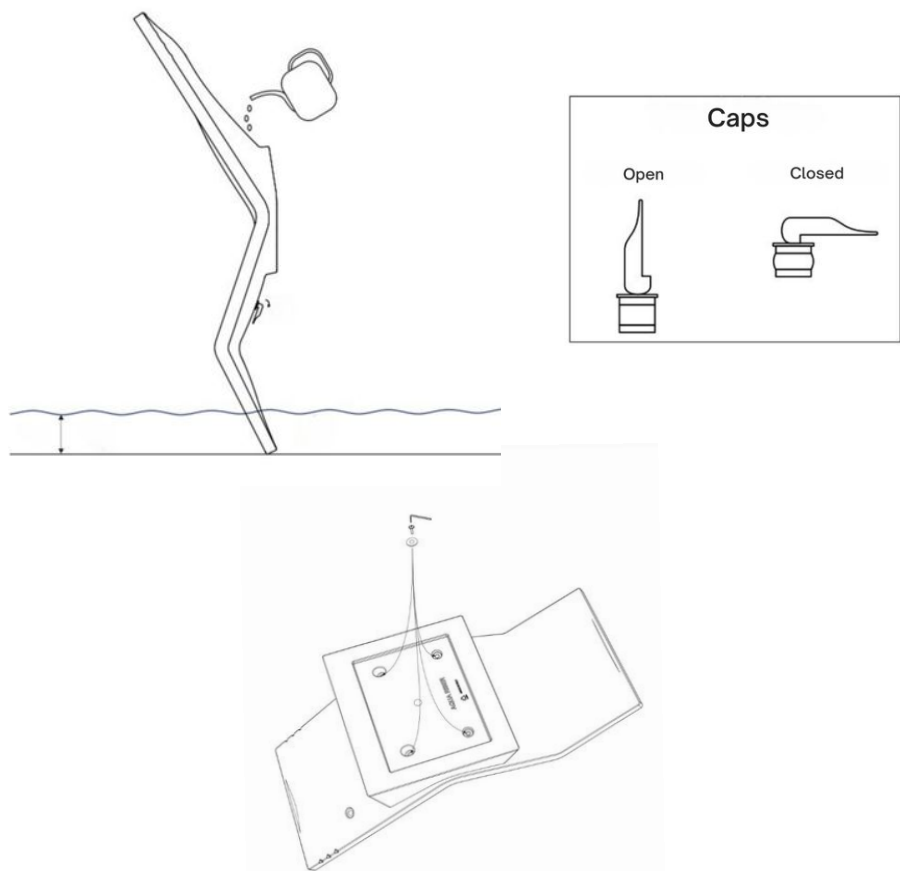
Open the Caps: Lift the lever on both caps located on the lower side of the Aqua chaise lounge and remove them.

Soak the Chaise Lounge: Submerge the Aqua chaise lounge in water for a few minutes to allow it to absorb initial weight.

Fill with Water: Close one of the caps, then proceed to fill the chaise lounge with water until it is weighted enough to stay securely in place.

Seal & Use: Close the second cap completely. Your Aqua chaise lounge is now ready for use in the water.

(Option) Attach Aqua Riser: Use four screws to attach the Aqua Riser to the underside of the Aqua chaise lounge.



Aqua Lounger



* White

RO-AQUA/23F-WH

61.8L x 27.6W x 19.7H

Aqua Riser



* White

RO-AQUARISER-WH

27.8L x 25.0W x 9.8H

Aqua Plano (Side Table)



* White

RO-AQUAPLANO-WH

17.7L x 17.7W x 15.7H

Fiore di Loto - with light



* White

RO-LOTO/LB-NT

7.0D x 2.2H

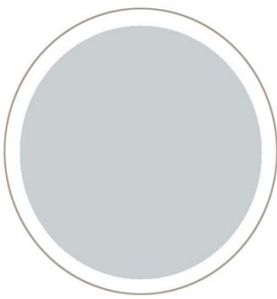
* Items in stock in White, with 2-3 week lead time.

Material: Made from LLDPE (linear low-density polyethylene)

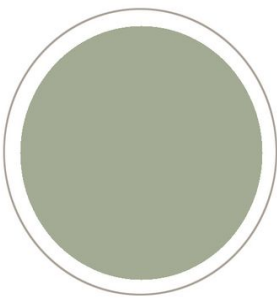
Production method: Rotational molding

Features: Suitable for outdoor use and all-weather resistant. UV protection, 100% recyclable material, solution dyed. High degree of mechanical strength and resistance to impacts. Resistant to temperatures, minus 35°C plus 80°C.

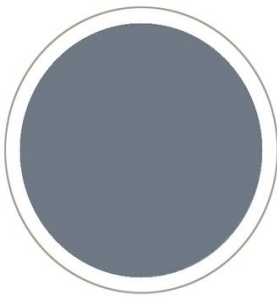
Special order
standard colors



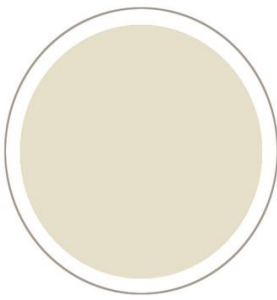
Azzurro Di
Provenza



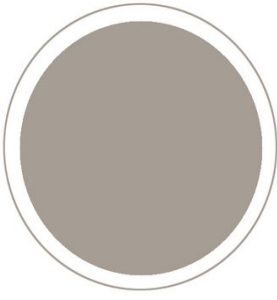
Salvia Di
Sardegna



Aqua Della
Maddalena

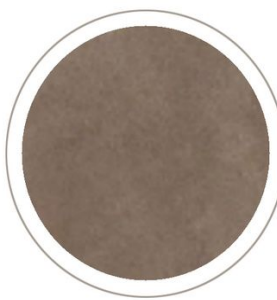


Pietra Di
Matera



Tortora Di
Torino

Special order
Moleskin colors



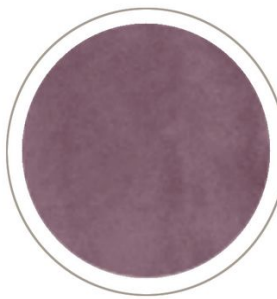
Rose



Blue
Mediterranean



Lime



Grape



Champagne

All colors are all special order, with 12+ week lead time.

Additional information on Moleskin Finish (colors on Right): Moleskin is 100% recyclable LLDPE (linear low-density polyethylene) material, that is soft and durable with a brushed, suede-like finish. It offers easy maintenance, fast drying and UV resistance. Inquire for details!

* Croisette Chair



Tortora
CROISETTE TO

20.8L x 19.8W x 30.6H



Antracite
CROISETTE ANT

20.8L x 19.8W x 30.6H

* Croisette Arm Chair



Tortora
CROISET/BR TO
23.5L x 19.8W x 30.6H



Antracite
CROISET/BR ANT
23.5L x 19.8W x 30.6H

Special Order Colors for both the
Croisette Chair and Arm Chair:



* Cup Planter



Small Cup Planter
18.5D x 9.8H
445



Medium Cup Planter
18.9D x 15.7H
446



XL Cup Planter
26.7D x 22.8H
447



* items in stock with 2-3 week lead time, all other items or special order items 12+ week lead time

LouLou Table



Top Size: Round 70
Top Material: Slate Top
Base: Tortora
LOUS70T70L-LTO
27.6D x 28.3H



Top Size: Round 70
Top Material: Cararra Top
Base: Antracite
LOUS70T70L-CAN
27.6D x 28.3H

New Pot Planter



New Pot High Planter
NEWPOTALTO-WH
13.8D x 35.4H

New Pot Maxi Planter
NEWPOTMAXI-WH
17.3D x 47.2H

Bianco

Lazy Sdraio Deckchair



Lazy Sdraio Deckchair
LAZYSDRC1P-WWH
37.4L x 20.5W x 44.1H



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