

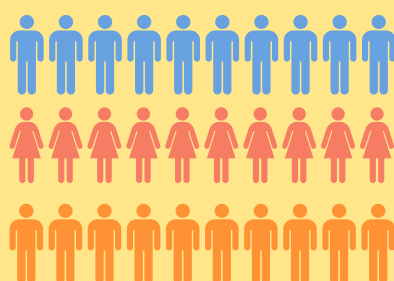
ASCA FREELANCE SURVEY

Association of Scottish Comedic
Arts Survey of the Scottish
Comedy Freelance Industry

DURING THE COVID 19 PANDEMIC,

70 FREELANCERS*

completed the survey, asking them to evaluate the effect of the Covid 19 Pandemic and associated shut down of live entertainment on their career and finances.



*sample representation of the industry of freelancers estimated to be in the low 100's



78%

of respondents were performers. The survey included writers, promoters, producers, agents, PR and designers.

LOST EARNINGS

58% expect to lose more than 80% of their income between March 20 and April 21.

70% expect to lose between £20,000 and £50,000+ of earnings

43% lost additional income such as writing jobs, royalties, and teaching.

FINANCIAL SUPPORT

66% of freelancers have had to rely on government support including the Self Employment Income Support Scheme and Universal Credit

less than **2%** were able to access the Creative Scotland Bridging Bursaries.

34% were unable to access any financial support schemes at all.



THE FUTURE

Just under half of the survey respondents have had to take on work outside of their freelance roles to survive.

Without further support from the Scottish Government & Creative Scotland

80%

of freelancers will have to cease working within the Scottish Comedy Industry in less than 12 months.

