

THE VIPP EVENT

VERY IMPORTANT PURIM PERKS

Get ready to eat, laugh, and win!

The Twins from France are back!



BACK IN BUSINESS

An Epic Live Show

- DELICIOUS FOOD.
- EXCITING PRIZES.
- DRAMATIC PERFORMANCES.
- AND MUCH MORE!

The event will take place in Boro Park between Pesach and Shavuot. Stay tuned for more details.

Want to join?

Raise \$100+ and receive entry to the event.
Bring a friend who's new to collecting. If they raise \$65, they can come too!

COMEDY HOTLINE



FEATURING
Ari Abramowitz & The Chevreiya

Call for instructions on how to sign up for this year's Purim Project, followed by hilarious Purim comedy.

Hear the hock on the Hotline.

- HOW TO COLLECT MONEY LIKE A PRO
- DIFFERENT PRIZE LEVELS TO CHASE
- HILARIOUS UPDATES - DAILY!
- AWESOME PRIZES YOU CAN EARN
- ALL ABOUT RAFFLES AND BONUS PERKS



BONUS: FREE GIFT!

THE FIRST 150 KIDS TO SIGN UP RECEIVE A GreenTouch MP3 player

QUESTIONS?
Select the "Connect to Office" option on the hotline. If there's no answer, leave a clear message and we'll return your call.

JOIN NOW! **718.400.7144**

Be a collector. Be a difference-maker.

Collect money, earn prizes, and help kids and families who really need it!

Zichron Shlome helps families when someone is very sick by giving them the support, care, and help they need during a hard time. They make sure children and parents don't feel alone—and now you can help be part of that mitzvah.

PRIZE FORM



Make sure your info is correct so you get your prizes & raffle entries!

Child's Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Total Collected \$ _____ Gift Card Amount \$ _____

Gift Card Type (choose ONE) Visa Toys4U Toys2Discover Keter Judaica

Raised \$100+? Eligible for VIPP Event! Will you attend? Yes Not Sure No

Brought a friend? Friend's Name _____ Amount Collected \$ _____

How did you hear about the campaign? _____

Notes _____

Parent/Guardian Signature _____ Date _____

THE GREAT PURIM MISSION OF 2026

Welcome to the annual Zichron Shlome Refuah Fund Purim Fundraiser

1447 51 St. Brooklyn, NY 11219
purimproject@refuahfund.org
thepurimproject.com | 718.400.7144



RAVING RAFFLES



The more you raise, the more amazing it gets.

RAISE \$100+

Exclusive access to the VIPP Event in Boro Park

FEATURING:

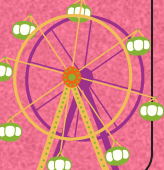
Twins of France - Back in Business
A dramatic live performance

The VIPP Event is NOT a raffle. Raise \$100, and you're welcome to join!



RAFFLE #1 RAISE \$300

Chol Hamoed Family Trip



RAFFLE #4 RAISE \$600

Live show for your class



RAFFLE #2 RAISE \$400

Win back every dollar you raised — in cash.



RAFFLE #5 RAISE \$700

Private skit at your house



RAFFLE #3 RAISE \$500

3-minute Toys4U shopping spree



Every additional \$100 raised earns you another entry into EVERY raffle.

RAFFLE BONUS!

MORE GIVING. MORE EARNING.



PRIZE SURPRISE!
Look to the left page to see which awesome raffles you could enter to win!

This year, we are making it easier for you. Instead of physical prizes, you will receive gift cards so you can choose your own prize and receive it faster in the mail.

	YOU RAISE	→	GIFTCARD
Level 1	\$50*		\$10
	\$75		\$15
	\$100		\$20
Level 2	\$150		\$40
	\$200		\$50
	\$250		\$65
	\$300		\$80
Level 3	\$400		\$120
	\$500		\$150
	\$750		\$235
Level 4	\$1,000		\$350
	\$1,500		\$500

\$100+ includes VIPP Kids Event Entry

Star Status

For \$2,000 and up, you receive VIP service. Simply call 929.269.6585 or email purimproject@refuahfund.org. A team member will personally assist you, customize the best package for you, and ensure you receive the maximum rewards possible.

- You may choose only ONE gift card option, not a combination.
- If you submit your money by Rosh Chodesh Nissan, you will iy"ח receive your gift card before Pesach.
- Submissions after that will iy"ח be mailed after Pesach.
- For updates on gift card distribution, call the hotline at 718-400-7144 and press 4-1.
- If it has been a long time and you have not heard an update, please leave a clear message using the "connect to office" option.
- Please do NOT call the main Zichron Shlome number, as it takes away valuable time from the staff assisting Cholei Yisroel.

THE GIFT CARDS ARE SPONSORED

לזכות הילד אברהם אלחנן בן שענא רחל לרפ"ש ולע"נ הרה"ח ר' ישראל בן ר' אברהם ע"ה נפס' בעצם יום הפורים שנת תש"פ לפ"ק

4 EASY WAYS TO BRING IN YOUR MONEY

1

DROP IT OFF

Swing by. Drop it off. Mitzvah accomplished!

- Put money in a sealed envelope.
- Include your fully completed form.
- No need to call — we'll receive it within 1-2 days iy"ח.
- Locations are open until Shavuot (except Toronto).

Boro Park
1447 51st Street
(Basement Entrance)
Drop off anytime

Monsey
38 Laura Drive
Airmont NY
Mon-Thu: 4:30pm-8pm

Flatbush
571 McDonald Ave - 1st Fl
(Friedman Associates)
Mon-Thu: 12pm-4pm

Williamsburg
Keter Judaica
Bedford & Park

Toronto
118 Caribou Road
Accepting until Pesach only.
After Pesach, leave a clear message using the "connect to office" option.

Lakewood
Madison Executive Center
1072 Madison Ave
(11th Street entrance)
Do NOT park in the parking lot. Leave money at the desk.
Mon-Thu: 9am-5pm
Friday: 9am-3pm

Kiryas Yoel
Keter Judaica
@ The Icon Mall

2

BY MAIL

Stamp it.
Send it.
You're set!

Send check only (no cash).
Include your completed form.

Payable to: The Purim Project (or ZSRF)
Mail to: 1432 51st St, Brooklyn, NY 11219

3

WEBSITE

Click, submit, complete!

Parents can enter your information and pay the full amount online at: thepurimproject.com

4

Create your own fundraising page

With your parents permission open your own page at thepurimproject.com
Share it with family and friends.
Funds and information come straight to us for prizes and raffles!

