



Photo and Ad Submission Guidelines for the **2019 Pageant Program**

Submit ads or photos by email or mail to:

Elvia Harris, Preliminary and State Pageant Director:
2967 Curie St., San Diego, CA 92122

eharris5@san.rr.com

Home: (885) 558-2139 Cell: (619) 261-4451

Technical questions only can be submitted to our
graphic designer, Jolene Crowley at jolene@crowaboutit.net

Photos:

- Please send us your clearest photo(s).
- Send the original, uncropped, unprocessed image.
- When possible, please send more than one choice of photo.
- If your image needs to be edited, adjusted, or background removed, we will do that for you.
- If you are scanning your image, please scan at a resolution of 600 dpi.
- Acceptable formats: jpg, jpeg, psd, png
- Please do not embed images into documents such as Microsoft Word documents, and when emailing please attach them to the email instead of embedding them into the body of the email message.
- Images should be at a minimum of 200 pixels per inch resolution
- Images taken from a website/Facebook/Instagram are usually low resolution, too small to be reproduced in print and should not be used.



Ms. Senior California of America 2019 State Pageant Program

Support the State Pageant!
Have you considered Advertising in the Program?

Program Advertising:

This full-color keepsake program book is for the contestants and our audience. All contestants have competed to win a spot on the Ms. Senior California State Pageant stage. Traditionally, their family, friends, and businesses that they frequent, look for an opportunity to show their support to each of these women.

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|----------------------------|------------------|-------|-------|
| Back Cover | 7.5x10" | | \$600 |
| Inside Front Cover | 7.5x10" | | \$400 |
| Inside Back Cover | 7.5x10" | | \$400 |
| Full Page | 7.5x10" | | \$300 |
| Half Page horizontal | 7.5x4.5" | | \$200 |
| Half Page vertical | 3.5x10" | | \$200 |
| Quarter Page | 3.25x4.25" | | \$100 |
| Business Card | 3.5x2" or 2x3.5" | | \$75 |



See color-coded size layouts on next page

Please complete the form below and mail it (or scan and email) with your ad and payment, payable to:

Ms. Sr. California of America, Inc.

Mail to: Elvia Harris, 2967 Curie Street, San Diego, CA 92122

Name _____

Business _____

Mailing Address _____

Phone _____ Email _____

Ad size: _____ Amount enclosed _____

We must have all camera-ready art by Friday, May 17, 2019

AD SUBMISSION GUIDELINES

- Full page: 7.5 x 10"
- Half page horizontal: 7.5 x 4.5"
- Half page vertical: 3.5 x 10"
- Quarter page: 3.25 x 4.25"
- Business card: 2 x 3.5" or 3.5 x 2

