



DIGITAL MARKETING TRAINING

for your
Organisation

Welcome

Leverage the latest tools in Digital Marketing to create lasting impact in Digital Mediums for success in your business!



What You Can Expect



1. Understand the importance of your Website

From Optimizing your website with keywords to creating landing pages which converts, understand your website more to grow your business

2. Understand the different tools of Digital Mediums

Create a digital strategy using different digital tools including Facebook, Twitter, LinkedIn, Google Business Page, Instagram etc. to create lead magnets for your business growth

3. How to create effective content

A Macro view of effective content strategy and also understanding the tool to create content including creatives, videos, and blogs which plays a huge role in augmenting your Business Growth.

The 3-Step Process



Step 1: Set your goals and priorities.

Let's set our goals and priorities to create a effective digital strategy

Step 2: Create a Plan to put the Strategy into action

Let's break the strategy into actionable blocks to create a Digital Marketing plan in different mediums

Step 3: Track and analyze the results.

Let's look at the tools to track our results and create actionable difference to better the ROI

HOW

Instructor led training with live
examples and real business case
studies



What You'll Get

- ✓ Hands on Understanding of all facets of Digital Marketing to amplify your business
- ✓ Live Cases
- ✓ Digital Strategy book for your Organisation
- ✓ Complete Course Material



Reach us

Reach us to get a complete list of topics covered and custom plan for your organisation!



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