Technology & Innovation

Introduction:

This survey helps us design strategies that foster growth and innovation for your business in the technology space.

Strategic Questions:

- 1. What are your primary growth objectives for the next 1–2 years?
- 2. Have you implemented any AI, analytics, or other emerging technologies? If so, describe their impact.
- 3. Are you developing new products or services? What challenges are you encountering?
- 4. How does your organization stay ahead of market trends and competitors?
- 5. What are the main obstacles to achieving your goals (e.g., talent gaps, technology limitations)?
- 6. Where would you prioritize investment for innovation (e.g., software, training, marketing)?