



BULK SMS PROVIDER

Company Profile

OUR BUSINESS IS TO HELP YOURS

IT'S
ALL ABOUT GROWTH –
THE GROWTH OF YOUR
BUSINESS – AND THAT'S WHAT WE
ARE PASSIONATE ABOUT.

We aren't your ordinary digital marketing
agency. We truly understand digital! It's our
forte. We live it and breathe it.

DCC QATAR is a leading company in providing
E-Marketing solutions and SMS advertising
services.

We work to help clients develop their
business using the latest innovative
methods and smart professional
solutions.





DCC QATAR, one of the leading providers of E-marketing and Bulk SMS services in Qatar.

Our primary mission is to find the best marketing and advertising solutions through a range of innovative services designed specifically for our clients.

Our services are for both companies and individuals, enabling you to better market your products and services with us and reach the largest segment of customers.

DCC QATAR is the prominent SMS service and databases provider of businesses as well as individuals for lead generation, communicating offers & updates and for other sales and marketing efforts.

DCC QATAR was created in 2004 and has over 50000 customers. We own the most comprehensive data in the industry, which drive global directory services and marketing campaigns.

With over 12+ years' experience, we're the #1 rated online BULK SMS platform. we offer the premium Services.





We commit to always providing the highest quality customer experience. We want every interaction to add value to our customer's business.

Our environment nurtures talent and ensures that our people share in our success.

We want to be leaders in our methodology, develop with a purpose to innovate and provide unyielding stability and security.

Our result-oriented culture encourages accountability and drives excellence across every facet of what we do.

We believe that investment in innovative R&D is the key to our growth, domestically and internationally.





DCC QATAR gives you the opportunity to take up the challenge and create your niche in the global marketplace through targeted marketing and communication strategies. As an experienced digital marketing agency, we make sure all your viewers' senses are arrested. Our ultimate goal is to make consumers associate your brand with a smile. We like to think of ourselves as a one-stop shop. A hub to suit your marketing needs. A pit stop in the realm of marketing & communication. We specialize in creating innovation... and strive to keep it alive. We are a team of experts whose expertise stems from plain intuition. Our intuitive skills have been honed over time and have been shaped simply... by observation.



MAIN SERVICES

01 BULK SMS MARKETING

BUSINESS BULK SMS

02

03 SMS GATEWAY / SMPP SERVER

SMS API

04

05

Bulk SMS Marketing

Bulk SMS is one of the best and most effective means of advertising, lower cost and more widespread. The Best communication way with targeted customers.

Easy and accuracy to direct your promotions and advertising to your customers directly and effectively This service enables you to reach your customers, promote your products and service to get new customers. SMS marketing service enables you to track your marketing campaigns and direct them to the geographic locations of your targeted customers as gender, income level and occupation. What make you very close to their needs and desires

- Ensure faster access to all customers.
- Increase customer base.
- Activate your business in periods of recession.
- Increase existing product sales and display your new products with an attractive way.
- Ensure faster access to all customers.
- Target the desired customer and open a new channel for communication.
- Less cost compared to other advertising methods.
- Available around the clock.
- Advanced, easy, and multilingual interface.
- Determining sending priority according to message type.
- Possibility to send directly from (xlsx, csv,txt) files.
- High quality direct routes with mobile operators.
- Support Unicode and long messages.
- Detailed reports for sent messages with delivery report.
- HLR service helps you identify inactive numbers.
- Reliable and secure HTTP/HTTPS API.

Features of Bulk SMS Service

What we offer for you

- Send the SMS with your company name.
- The possibility of drafting the message in both Arabic and English.
- Choose the targeted customer depend on Nationality, Age and Gender
- Add Social Media Links, Location Map and Contact Options to the message.
- Design special links contains company products and services data.
- Choose the appropriate transmission time.
- Possibility to send messages on different times.
- Ability to modify the content of messages more times.
- Great prices for all packages.
- Large database classified as per customer request.

How to send bulk SMS campaign?

Bulk SMS marketing is a way of communicating with a wide range of customers using mobile technology. With our bulk SMS marketing service, your business is able to contact thousands of potential customers in Australia and around the world with special offerings and discount pricing, delivering your message right to their back pocket. You are able to create the message you wish to communicate to your customers and deliver it to them in a way you know they'll see!

SMS advertising has been a tried and tested method of communicating with customers. With bulk SMS marketing service, you'll enjoy a range of industry defining innovations including information merging and online address book services.

- Upload your contact list and draft your message via our dashboard.
- Click send and your messages are sent instantly and guaranteed to reach your customers.
- Watch how successful your bulk text messaging campaign has been through our reporting and analytics.



WHY CHOOSE OUR BULK SMS?

Budget friendly

An important reason for choosing our service is its being budget friendly. We are less expensive than our rivals in the market. As long as the quality of service is concerned, we are superior to the current providers. We will assure you being fair, honest and accountable in our interactions.

Simplicity of use

The services we offer are exceptionally simple to use. The application we have structured are made keeping in view the basic needs of the clients. The clients can maintain their own communications without having a detailed knowledge of the techniques being employed. We will also guide you with the phenomenal highlights so you can preview the basic work ideas. Simplicity of our services has been maintained to make to make your life easier. We do not integrate you with long and difficult agreements. We know companies trap customers with lawful language. In case you want to leave us you can do so worrying about the additional fee and relevant consequences.

Two-way communication with client assistance

We make it easier for you to check through the progress of the service with only a few performance indicators. Our two-way communication makes continuous data delivery regarding accomplishment of messages that are being sent. Two-way communication feature makes our services reasonably viable. Here we are always available for you to solve your problems and make you able to handle technical glitches. Our 24/7 client support makes us superior to our rivals.



Easy to use programming interface

We have worked with our technicians and engineers to keep the programming interface structure simple and easy to use. Keeping in view your convenience, we always try to update the programs. You can also access our group of skilled designers to address the issue you face with the service. We fulfil your support needs twenty-four hours a week. We are here to help you on daily basis and there is no premium rates membership to access us. We promise to assist you and your business in every possible way.

Client assistance

What really sets Bulk SMS separated from our rivals is our unrivaled spotlight on client care. We offer FULL support, 24 hours per day, 7 days every week.





BUSINESS BULK SMS

- Send an SMS with your brand name e.g., your company name.
Sender ID
- Message can be sent in Arabic or in English or other languages.
- Send single or in bulk up to millions can be sent in one click.
- Reports with 100% transparent and downloadable in CSV format with one click, handset delivery reports in Realtime.
- Reach thousands of potential customers directly.
- Easy, quick and low-cost method for a variety of purposes.
- GULF SMS marketing straight into the consumers' pocket
- Create personalized links and capture key customer information through shortened URLs that enable you to obtain more information with detailed analytics. Detailed Tracking enables you to track campaign wise unique clicks. It further helps you track mobile number at a sms message recipient level. Ease of Use with real time URL shortening along with campaign management tools that provide comprehensive reporting and smart API integration.

VERIFIED DATABASE SUPPORT

Huge mobile numbers database for bulk SMS marketing in QATAR, which is responsive and highly targeted with demographically categorized.

FREE SENDER ID

Register FREE Sender ID for your SMS Campaigns in QATAR and other GCC and Middle East countries.

COMPLETE BACK

Connect with us via SMPP 3.4, HTTP API, OTP API, Mobile Apps, Desktop Application and Web sms dashboard.

AUTOMATED MESSAGING

Keep customers engaged by sending Important automated personalized SMS marketing and transactional SMS. SMS Service made easy. Full featured SMS service.

CONTENT SERVICE

A value-added service which enables mobile phone networks' subscribers to receive alerts through SMS providing information in various fields such as (sports, economy, politics, breaking news, entertainment, health...).

- Implementation of all kinds of content services.
- Online access to send multilingual messages easily.
- Detailed reports showing subscribers, networks and delivered messages.
- Developing custom content service.
- Promoting services through social network channels.
- Launching services with almost all mobile networks.

TARGETED SMS MARKETING

DCC QATAR being the market leader across GCC, gives you the liberty to choose your target audience from our wide, intensive and pertinent database.

SHORT CODES

Are special easily remembered numbers used to activate multiple services such as competitions, polls, congratulations, inquiries, and other services.

- Interactive web interface to track incoming messages.
- Sending an automatic reply to incoming messages.
- Implementing more than one service using a single short code.
- Referring incoming messages to your private email.
- Referring incoming messages to your systems through API.
- Implementing services with almost all mobile networks.

LONG CODES

DCC QATAR offers brilliant long code SMS solution across Middle East & Gulf countries.

Through long code SMS service, we provide our customers, an opportunity to send

ADVANTAGES OF USING OUR BULK MESSAGING SERVICE

With our exhaustive experience in this market, we well determine which people are most likely to respond your offer and accordingly strategize our moves.

- Bull's eye targeting - anyone, anywhere and anytime.
- Reach mobile phones even when offline.
- Reach thousands of potential customers directly
- Send real-time offers, event updated messages etc.
- Easy, swift and low-cost method for a variety of purposes
- Brand messages straight into the prospects' pocket



DCC QATAR has a safe and robust data centre that guarantees steadfast message delivery. It is epitome for businesses that pursue to develop SMS based data applications and also for organizations that like to stay in touch with their stakeholders, as SMS gateway facilitates instant delivery of bulk text messages. Our SMS Gateway is accessible through our API which directly connects end users and operators with each other.

TRANSACTIONAL SMS

Instant and timely engagement with your customers

Our SMS Service gets the right message to your target customer groups in real-time to achieve valuable business outcomes. Popular use cases include:

- Alerts and notifications
- Appointments
- Billing and payments
- Business communications
- Competitions
- Customer campaigns
- Marketing campaigns
- Staff rostering

Schedule SMS for Future

You can schedule your SMS text messages to be sent at a future date and time - up to a year into the future.

No Time Restriction

Transactional SMSs are delivered 24 x 7 Send alerts and reminders across our platform and get instant deliverability.

User-Friendly SMS Portal

Our Company Design Simple SMS Panel. Well Structured, User-friendly Panel for sending SMSs in no time. No technical skills needed.

Send SMS With Brand Name

Brand your SMS Marketing using your Company/Brand Name. Instantly recognizable when delivered to your customers mobile phones.



SMS API

We made it simple yet trusted and most reliable integration for developer-friendly global SMS API into your communications platform. It is to send SMS text messages to your customers fast and easily. Get up and running quickly with clear documentation, developer tools, and comprehensive reporting.

NOTIFICATION AND SMS ALERTS

Send transactional SMS messages in real time to your customers like share purchase receipt information, money transfer receipts, overdue bill notifications, pay rental alert, installment due. Protect your customer data with 2 factor authentication notifications.

SMS OTP SERVICES

One time password (OTP) is a password that typically contains a series of numbers & characters Like: 124DSC and is valid only for Single login. OTPs can support strong one-time authorization, enhanced security and protection against PIN attacks.

IMPROVE CUSTOMER EXPERIENCES

SMS API allows to send instantly to all 750+ direct carriers/operators. Unparalleled global delivery of your brand communications, notifications, and critical customer alerts.

LOWER OPERATIONAL COST

We have lifted all Burdon of messaging with 24/7 support. Brands that use SMS messages to communicate with customers can experience up to a 20% decrease in support calls and a 25% increase in customer satisfaction. Incorporate text messaging into your call center, deliver instant offers, and invite real-time feedback with an SMS API designed for your enterprise needs.

OTP SMS Features

PREMIUM QUALITY

Enjoy the premium quality of our dynamic, flexible SMS API Gateway that guarantee the accuracy and instant delivery of your OTP SMS, Transactional SMS text to any destination mobile in the world.

HIGH AVAILABILITY AND SCALABILITY

Expand your reach to customers with our proprietary SMS API Gateway Server that seamlessly integrates with your systems and supports multiple interfaces, with minimal programming effort.

FAIR PRICING

Pay only for what you need and get the best value for your money, with our specific routes that consider your business needs and the urgency level of your messages. What get you here Won't get you there?

GLOBAL REACH WITH LOCAL SUPPORT

Get immediate coverage to billions of customers around the globe through our 700+ global carrier connections and 85+ networks within the Middle East and Africa.

SHARE THE BIG NEWS

Have you opened a new location, redesigned your shop, or added a new product or service? Don't keep it to yourself, let folks know.

DISPLAY THEIR FAQs

Customers have questions, you have answers. Display the most frequently asked questions, so everybody benefits.

PARTNERS OF SUCCESS





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We believe that a business with a great marketing team can make an impact on the world. Take the first step: contact us, and together, we will reach your company's goals.