



**Sailfish  
SOLAR**

# WHY EV CHARGERS?

Generate revenue for your business and attract & maintain customers.

[www.SailfishSolar.com](http://www.SailfishSolar.com)

## Meeting the Demand

In the United States today there are 150,000 commercial (level 2 and DC) electric vehicle charging plugs available, with that number expected to increase to 1.5 million by 2030.

At the same time, it is projected that residential charging will drop by 15% overall in favor of commercial and public charging stations.

Commercial and public locations offering charging stations join a growing network of an overall EV charging infrastructure.

## Two Charging Solutions

There are two types of public charging:

- Direct current fast charging (DCFC), which is used on highways and for fast fill-ups.
- Level 2 (L2) charging, which is slower and typically available at places such as grocery stores, malls, car dealerships, golf courses, and banks, where people may park for longer periods.

## Benefits

### 1. Generate Revenues

The average car charging station owner can charge a premium of between \$0.10 and \$0.50 per kWh, allowing for a 4 year payback period at 50% capacity.

### 2. Tax Credits Available

A 30% federal tax credit is available for installing charging stations in the U.S.

### 3. Attract & Retain Customers

In addition to being powerful advertising to attract new clients, charging stations retain customers and keep them spending time at your location longer.

### 4. Achieve Sustainability Goals

Be a leader in your community and achieve your sustainability goals at the same time.



## At a Glance

### Typical Costs:

- Level 2 chargers starting at \$19,000 installed
- Direct DC Express chargers starting at \$75,000 installed

### Typical Benefits

- Generate returns per kWh charged
- 4-5 Year Payback Period



**Sailfish Solar**

**Trusted Local Experts**

Licensed & Insured

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**Get an estimate now:  
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