

## SOLAR PV INCREASES HOME RESALE VALUE



A recent study by Zillow showed that a solar PV system increases the resale value of a home in Florida by an average of 4.6%. That is a huge increase that could be between \$15k and 18k on an average FL home.

"One reason houses with solar-energy systems sell for more than those without them is because they can provide substantial future energy cost savings. For homeowners who know they consume a lot of power, these future savings are worth spending a bit more money up front. It is also possible that homes with solar-energy systems are more likely to have other features that are hard to measure yet valuable, like heated floors, which could contribute to the premium associated with solar power."

Source: Zillow Research, April 2019

Personal preferences play a role, too: More than 80% of home buyers say energy-efficient features are important, according to the Zillow Group Consumer Housing Trends Report.

Contact us today for a free estimate.

