

Radio Commercial

Type of Copy: Spokesperson

Format: Dialog

Duration: :45

MUSIC

ANNOUNCER

UP BRIEFLY AND THEN UNDER

At WFMZ we bring people together
through the power of music.

SOUND

MAN 1

OFFICE CHATTER, TYPING, PHONES

RINGING

It's the only station we listen to in the
office.

WOMAN 1

It takes me back to my youth. I'm hearing
throwbacks from when I was my daughter's
age.

SOUND

TEENAGE GIRL

SCREAMING CONCERT FANS

WFMZ surprised my best friend and I with
One Direction tickets. This is probably the
best day of my life.

WOMAN 1

They play today's hits, too. I get to enjoy
the '80s love ballads while my daughter

catches the latest chart toppers. We love sharing our music with each other.

MAN 2

My fiancée insists that we can't go anywhere until WFMZ is on and turned up.

WOMAN 2

We actually met at their annual summer fest.

MUSIC

SUBTLE WEDDING MARCH

MAN 2

Yeah, I guess you could say WFMZ brought us together.

ANNOUNCER

WFMZ, your music community.

MUSIC

WEDDING MARCH FADE OUT