

## Your Biz Quiz

Take a Moment and Ask Yourself the Following Questions

### WHY IT'S VITAL TO REVIEW THE PROGRESS OF YOUR BUSINESS

“It's easy to focus only on the day-to-day running of your business, especially in the early stages. But once you're up and running, it can pay dividends to think about longer-term and more strategic planning. This is especially true as you take on more staff, create departments within the business, appoint managers or directors and become distanced from the everyday running of the business.

Reviewing your progress will be particularly useful if you feel:

- uncertain about how well the business is performing
- unsure if you're getting the most out of the business or making the most of market opportunities
- your business plan may be out of date, e.g. you haven't updated it since you started trading
- your business is moving in a direction different to the one you had planned
- the business may be becoming unwieldy or unresponsive to market demands”

SOURCE INFOENTREPRENEURS

If you find that you score less than half on this list for “knowing” about these essential tools or pieces for your biz, we should chat more about it, because I can help!



***CoachPhyl Leadership***

**817-271-4751**

***Schedule a time to Talk!*** (calendar link) <https://CoachPhyl.as.me/>

**phyllis@coachphyl.com**

<b>MARKET</b>		
	<b>YES</b>	<b>NO</b>
Do I know how I gain market advantage with my products and services?		
<b>BUSINESS PERFORMANCE</b>		
	<b>YES</b>	<b>NO</b>
Do I know the internal factors that may affect my business' ability to compete?		
<b>COMPETITION</b>		
	<b>YES</b>	<b>NO</b>
Do I know what competitive advantages and disadvantages my competitors have compared to mine?		
<b>CUSTOMER EXPERIENCE</b>		
	<b>YES</b>	<b>NO</b>
Do I know if my customer experience is making or costing me money?		
<b>PRODUCTS &amp; SERVICES</b>		
	<b>YES</b>	<b>NO</b>
Do I know which products or services aren't performing as planned and why?		
<b>BUSINESS OPERATIONS</b>		
	<b>YES</b>	<b>NO</b>
Do I know what are the advantages and disadvantages of my current internal business operations performance?		
<b>PEOPLE &amp; SKILLS</b>		
	<b>YES</b>	<b>NO</b>
Do I have the right people to achieve my business objectives?		
<b>BUSINESS STRATEGY, VISION &amp; SUCCESS</b>		
	<b>YES</b>	<b>NO</b>
Do I know what the most important issues are right now keeping me from my business success?		
<b>FINANCIAL MATTERS</b>		
	<b>YES</b>	<b>NO</b>
Do I know if I have more cash at the end of this month than I did last month?		

Your Biz Quiz - TOTALS	
Total - YES	
Total - NO	
How did you do? If you found that it was challenging to mark “yes” on any of these, give me a call! I can help!	
<p style="text-align: center;"><b>817-271-4751</b></p> <p style="text-align: center;"><i>Phyllis Washington</i></p> <p style="text-align: center;"><b>Schedule a time to Talk! (calendar link) <a href="https://CoachPhyl.as.me/">https://CoachPhyl.as.me/</a></b></p> <p style="text-align: center;"><b><a href="mailto:phyllis@coachphyl.com">phyllis@coachphyl.com</a></b></p> <p style="text-align: center;"><b><a href="http://www.coachphyl.com">www.coachphyl.com</a></b></p>	