



**HORSE SHOW SOLUTIONS**



# TOTAL SHOW SOLUTION

*Professional. Reliable. Designed for the Equine Industry.*

Running a successful horse show requires clear communication, strong promotion, and professional presentation. One Stop Equine Design specializes in equine-focused marketing, offering clubs and organizations a complete, stress-free solution to promote their events, support riders, and properly recognize sponsors.

We understand horse shows — from pattern layouts to show-day flow — and we design with purpose so your event looks professional and runs smoothly.

## **Why Choose One Stop Equine Design?**

### **BUILT SPECIFICALLY FOR HORSE SHOWS**

We are not a generic design service. We work exclusively within the equine industry, meaning every graphic, layout, and document is created with riders, sponsors, and show staff in mind.

### **PROMOTION THAT DRIVES PARTICIPATION**

Our marketing materials are designed to build excitement, increase visibility, and help boost entries through professional social media graphics and campaign planning.

### **SPONSOR RECOGNITION THAT MATTERS**

Sponsors are vital to a successful show. We ensure your sponsors are recognized clearly, professionally, and consistently — helping you maintain long-term sponsor relationships.

### **ORGANIZATION THAT SAVES TIME**

Volunteer-run shows are busy. Our organized programs, patterns, and signage reduce confusion and take pressure off your team.

### **ONE PARTNER. ONE VISION.**

With One Stop Equine Design, you get a complete, cohesive package — no juggling multiple designers or vendors.

# TOTAL SHOW SOLUTION PACKAGE

**\$350.00**

Designed to give your show a polished, professional foundation.

## INCLUDED SERVICES:

### ✓ Social Media Graphics (**6 Posts**)

Professionally designed graphics to promote your show, share key details, and build excitement across social platforms.

### ✓ Show Program (Digital or Print-Ready)

A clean, easy-to-follow program including schedules, classes, and important information — ready for digital sharing or printing.

### ✓ Sponsor Ad Layouts & Recognition (**Up to 15 Sponsors**)

Custom sponsor ads that professionally highlight your supporters and their contributions.

### ✓ Rider Pattern Layouts (**Up to 15 Patterns**)

Clear, rider-friendly pattern layouts that improve preparation and reduce confusion on show day.

### ✓ Consistent Club & Show Branding

A cohesive visual identity across all materials to strengthen your club's professional image.

## ADD-ON SERVICES

### SOCIAL MEDIA & PROMOTION

#### **Additional 6 Social Posts – \$150**

Extend your promotion timeline with more branded content.

#### **Story Graphics – \$85**

Quick, engaging designs for Instagram and Facebook stories.

#### **Full Pre-Show & Show-Week Campaign – \$200**

A complete promotional rollout designed to increase engagement and entries.

#### **Post-Show Recap Graphics – \$100**

Celebrate your event and thank riders and sponsors with professional recap visuals.

#### **Awards & Announcement Graphics – \$150**

Polished visuals for results, awards, and announcements.

# SPONSOR RECOGNITION

## **SPONSOR RECOGNITION PACKAGE- \$175.00**

This complete sponsor recognition package is designed to professionally showcase, thank, and elevate your sponsors before, during, and after your event-helping you build stronger, long term sponsor relationships.

### **WHAT'S INCLUDED:**

#### **ADDITIONAL SPONSOR ADS**

Professional ad layouts covering up to 10 sponsors

#### **SPONSOR SPOTLIGHT GRAPHICS**

Custom- designed graphics highlighting individual sponsors.

#### **SPONSOR THANK-YOU GRAPHICS**

Branded visuals created specifically to show appreciation.

## **SHORT VIDEO EDITING & MARKETING CONTENT**

### **SHORT PROMOTIONAL VIDEO EDITING**

We create short, engaging video edits designed specifically for social media promotion. Perfect for show announcements, sponsor highlights, countdowns, and recap content, these videos help capture attention and increase engagement across platforms like Facebook and Instagram.

### **SHOW PROMO & COUNTDOWN CLIPS**

Eye-catching short-form videos that build excitement leading up to your event, featuring key details such as dates, locations, classes, and sponsors.

### **SPONSOR HIGHLIGHT VIDEOS**

Branded video clips showcasing your sponsors in a professional, polished format – ideal for social media shoutouts and sponsor appreciation.

### **POST-SHOW RECAP VIDEOS**

Short highlight-style videos celebrating your event, riders, and sponsors, helping extend your show's visibility even after it's over.

[ASK ABOUT PRICING](#)

# SHOW ENHANCEMENTS

ASK ABOUT PRICING

## BRANDED HIGH-POINT AWARDS

Professionally designed high-point and year-end award branding that elevates recognition and creates a cohesive, polished presentation. Includes custom award graphics, sponsor integration, and promotional visuals for social media and award announcements. Perfect for single - show, seasonal, or year-end awards.

## BRANDED CLUB MERCH & FUNDRAISING

Custom-designed club merchandise created to support fundraising efforts and promote your organization. Designs may include hats, hoodies, t-shirts, and accessories, created for raffles, pre-orders, auctions, and on-site sales. Sponsor-friendly options available to add value and visibility.

### AWARDS & RESULTS GRAPHICS

- Class Results & Placings Graphics
- Champion & Reserve Champion
- Sponsor-Backed Award Graphics
- Post-Show Results Recap Visuals

### SHOW BANNERS & SIGNAGE

Custom banner and signage designs for arenas, gates, warm-up areas, awards spaces, and sponsor recognition. All designs are created to align with your show branding and improve show-day organization.

## CUSTOM PACKAGES AVAILABLE

Every show is unique. We offer fully customized marketing packages tailored to your club's size, goals, and budget.

Contact us to build a package that works for your show.

## OUR COMMITMENT

At One Stop Equine Design, we are committed to delivering professional, reliable, and equine-driven marketing solutions. Our goal is to support your club, elevate your event, and help your horse show succeed — from promotion to final results.

Let us help your show stand out — in the ring and beyond.

WE BRING YOUR IDEAS TO LIFE. LET'S CREATE TOGETHER.

[www.onestopequinedigital.ca](http://www.onestopequinedigital.ca)