

SNS MEDIA – RATE CARD

Residential Property Photoshoot

Package A. 10 images* - \$ 90.00

Package B. 20 images* - \$140.00

Twilight Shoot* - plus \$40.00 to Package A or B shoot price.

*Residential property photo turnaround is normally 24 hours from the date that your selection has been made from the unedited proofs.

Headshots Photoshoot

1 – 5 people - \$110.00 per person

6 – 10 people - \$ 95.00 per person

10+ people - \$ 80.00 per person

*Headshot photo turnaround is normally 24 hours from the date that your selection has been made from the unedited proofs.

Residential Property Videos

A. \$190.00 for a 30 – 60 second 4K fully edited^ and titled production.

B. \$250.00 for a 60 – 120 second 4K fully edited^ and titled production.

The price of the video will rise if the production length exceeds 120 seconds (POA), and for the use of professional voiceovers and or additional non-standard editing requirements.

^ edited - each video production will include, but not limited to:-

- *background music*
- *fades/wipes from room to room*
- *overlaid screen titling of location, rooms, features etc.*

All video editing options, as listed above can be included or removed.

Video production turnaround is normally 48 hours (from date of shoot). This can be longer if external sources such as professional voiceovers etc. are required.

SNS Media Terms and Conditions

1. Copyright/Image Retention

All images will remain the copyrighted property of SNS Media. SNS Media reserve the right to use and publish all images for their own use.

2. Photo Usage Rights

Limited usage rights are transferred to the client for the duration of the property listing. This is an individual and non-transferable license that allows the use of the images for all marketing material and campaigns associated with promoting the specific property and the agent, for the duration of the listing.

This license is only granted to the client and not to any third party, including but not limited to builders, architects, other real estate agents, designers, publications, buyers or sellers. Use of the images by such third parties requires written permission from SNS Media. An exception to the third party is the home owner, who may retain a copy of the images for personal, but not commercial, use.

If images are to be published in any trade publication, written permission needs to be sought from SNS Media, and full credit to SNS Media is required.

3. The Photo Shoot

The client or their representative must be at the shoot unless previously arranged.

All properties are photographed 'as is', and it is the responsibility of the client to ensure the property is ready for photos or video, i.e. clean and devoid of clutter.

Unless instructed by the client as to the taking of specific photographs, SNS Media will use their skill and creativity to photograph the property and present it in the best possible way.

4. Image Delivery & Image Quality

Photographs are delivered after the shoot via Google Drive.

There are two sets of photographs, one high res (full size) for print purposes, one low res (600x800 pixels) for internet usage.

Videos are delivered after the shoot via Google Drive.

5. Cancellations

Cancellations within 24 hours of the shoot will incur a \$75.00+GST charge. This doesn't apply to weather affected bookings.

6. Payment

Payment is via bank transfer within 14 days of receiving the invoice. All prices are subject to GST.

7. Travel Fees

A fee of \$0.80 per km travelled applies to properties that are outside the Gold Coast of Queensland as defined on <http://cityplanmaps.goldcoast.qld.gov.au/CityPlan/> unless agreed in writing prior to shoot date.