



BOOK FOR SCHOOLS PROJECT

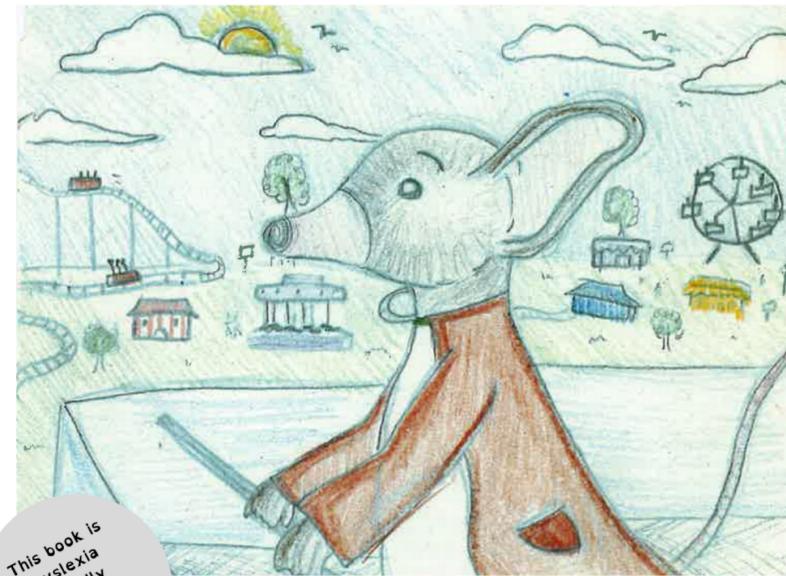
Inspiring children to write

LET YOUR SCHOOL
WRITE ITS OWN ALBERT
MOUSE BOOK

.... with a little help from James

Albert visits the theme park

Albert Mouse - Dartmouth's most fa-mouse resident



This book is
Dyslexia
Friendly

Created by the pupils of
Feniton Church of England Primary School
&

JAMES HYWEL

Book Eleven

WHO IS JAMES HYWEL?

James Hywel is a children's author who has written over thirty books. He is also the creator of Dartmouth's most *fa-mouse* resident - Albert Mouse.

James is now giving primary school children the unique opportunity to work with him to create their very own Albert Mouse story.

Not only that, but James Hywel Books will publish the story into a real book that will be part of the actual *Adventures of Albert Mouse* series.



THE VALUE TO PUPILS

This is a unique opportunity for the pupils to follow the book-creating process right from the book title, to them holding the finished book in their hands that they have written and illustrated.

They will see how easy writing is, and maybe some pupils will be inspired to become authors when they leave school.



IS OUR SCHOOL SUITABLE?

This project has been created with the sole aim of allowing EVERY child the opportunity to be part of the Albert story irrelevant of the size of their school.

So even if you only have a dozen pupils we can still work with you to create an Albert book.



Albert Mouse, Dartmouth's most fa-mouse resident

SO HOW DOES THIS WORK?

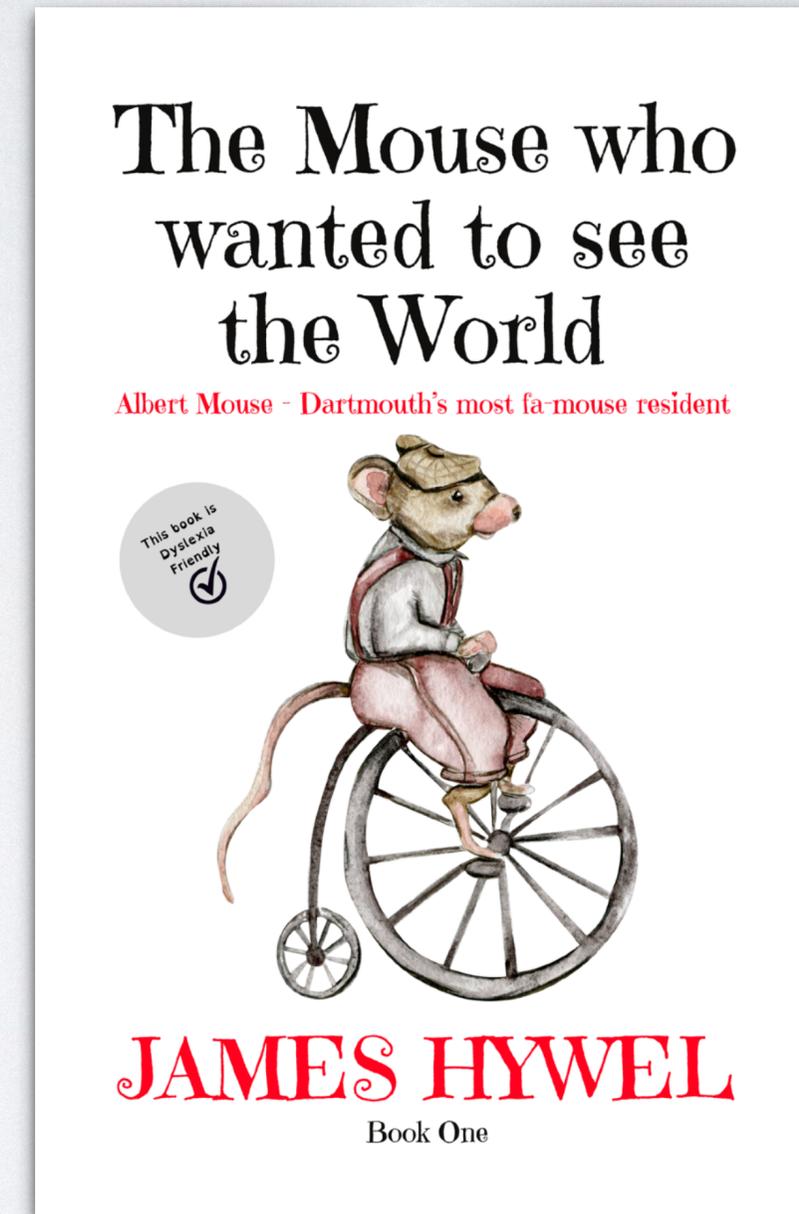
There are just eight very simple stages to making this all happen.

Please remember that James Hywel Books works with your school, within a timetable that suits your pupils and the current workload of your staff.

We do not have any deadlines, other than the ones set by you.

This process can take a month, a term or even an academic year - it's entirely up to you.

So once your Head Teacher has agreed for the school to be part of this opportunity Stage One will start.



STAGE ONE

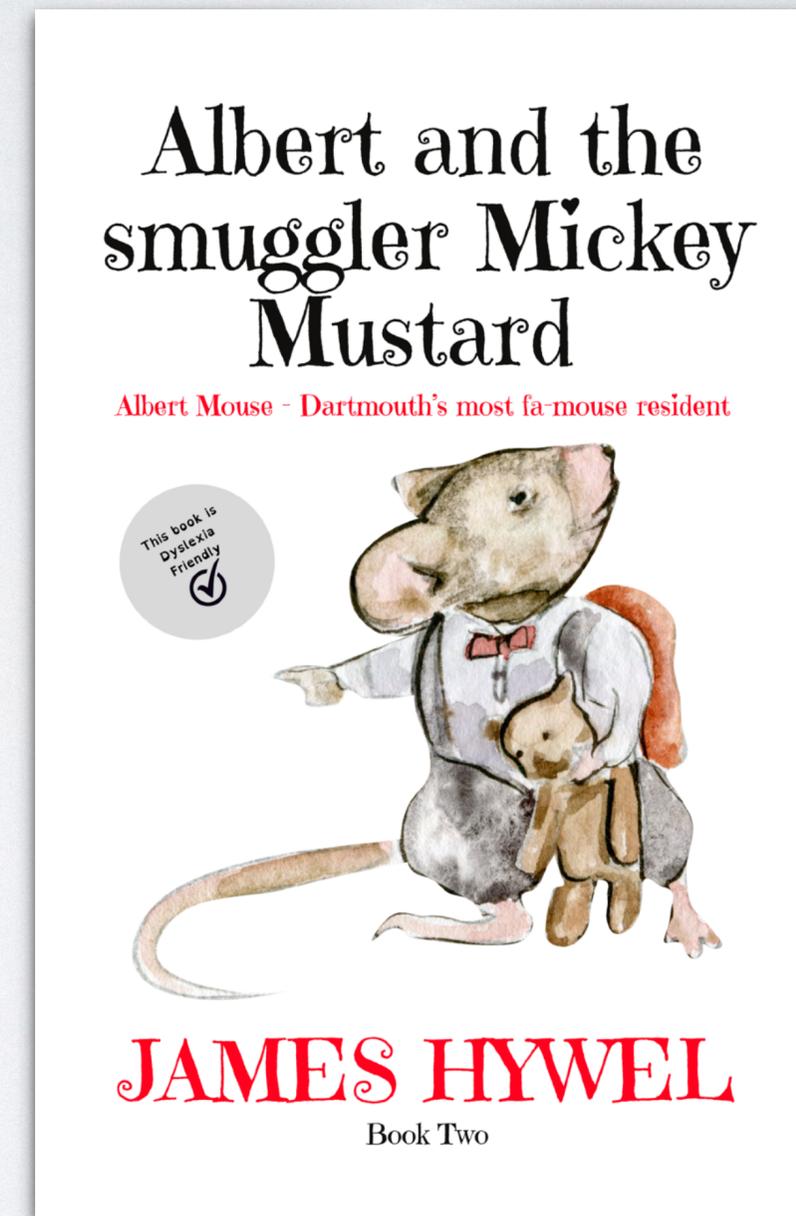
A set of Albert Books donated to your school

James Hywel Books will supply a full set of Albert books (currently valued at £59.95) to your school library.

This will enable the pupils to read about Albert or in the case of Nursery and Early Years, a member of staff can read the books during story time.

This will enable the pupils to understand how Albert thinks and learn about his character.

Although he is a mouse, he is a 'child mouse' and makes the same mistakes that children make including thinking that his mother will not find out when he's done something naughty.



STAGE TWO

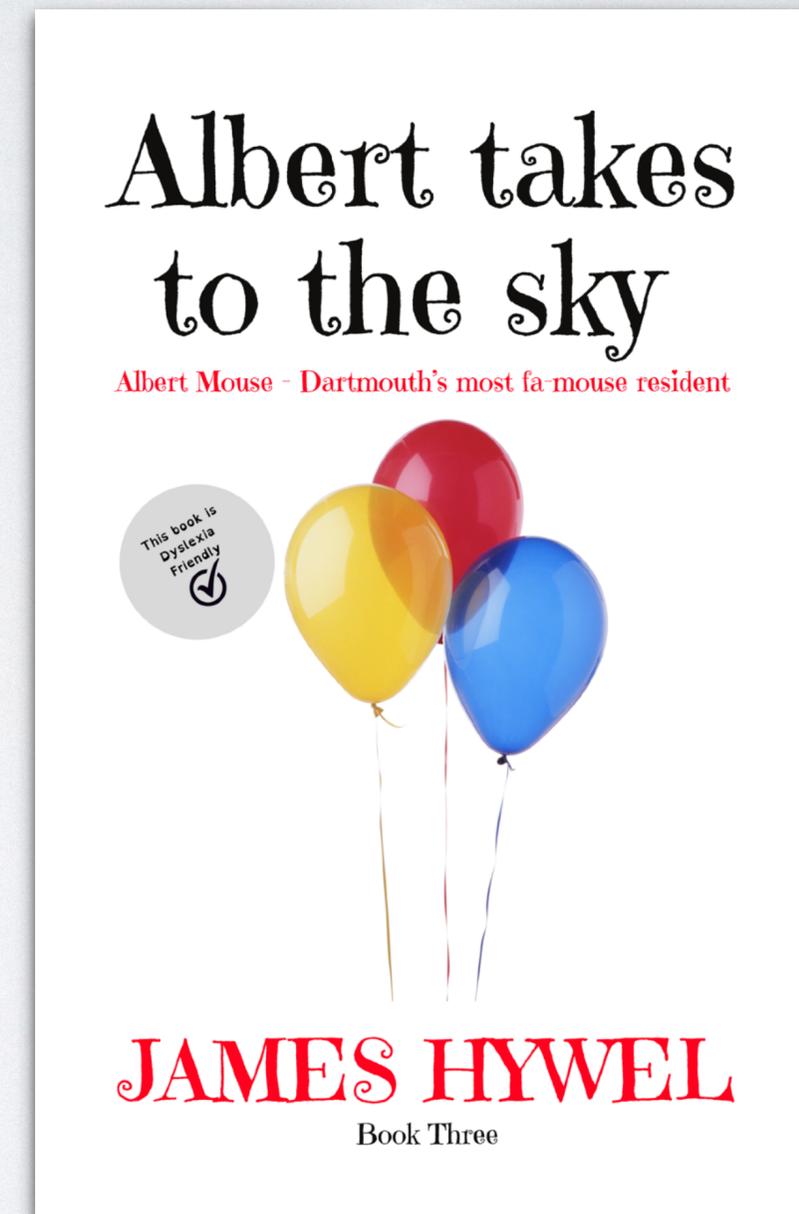
The book title is created by your youngest pupils

Nursery and Early Years pupils will then be asked by their teachers to suggest an adventure that Albert could have.

This could be *'Albert has driving lessons'* or *'Albert visits the zoo'*.

The children must come up with the title themselves. It must be unique. Albert's adventure could take place in their local area or be as far away as the moon.

They cannot suggest a title that has already been created in the Albert series.



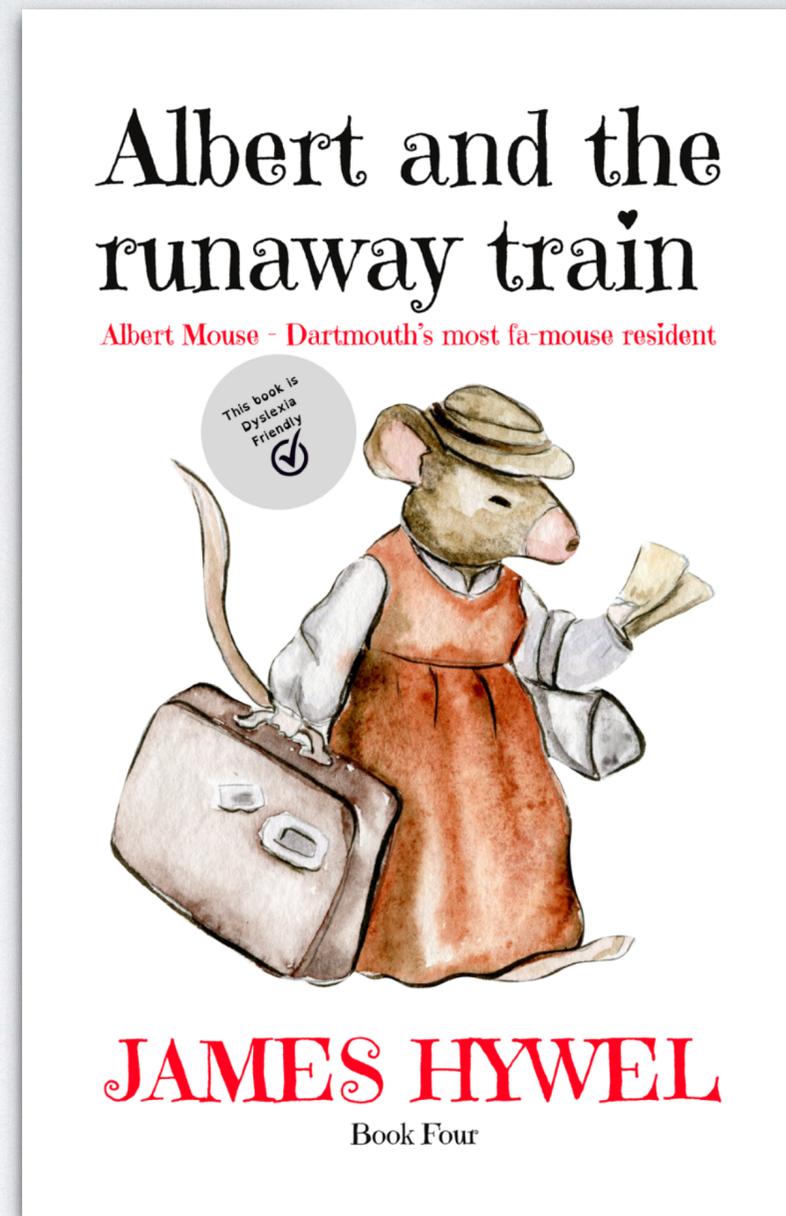
STAGE THREE

A Zoom call to inspire the children

Once a title has been suggested James can make himself available via a Zoom link to talk to the pupils if you wish.

James will also make himself available throughout the process to answer any questions the pupils might have during the story-writing process.

These questions can be emailed to him by the class teacher.



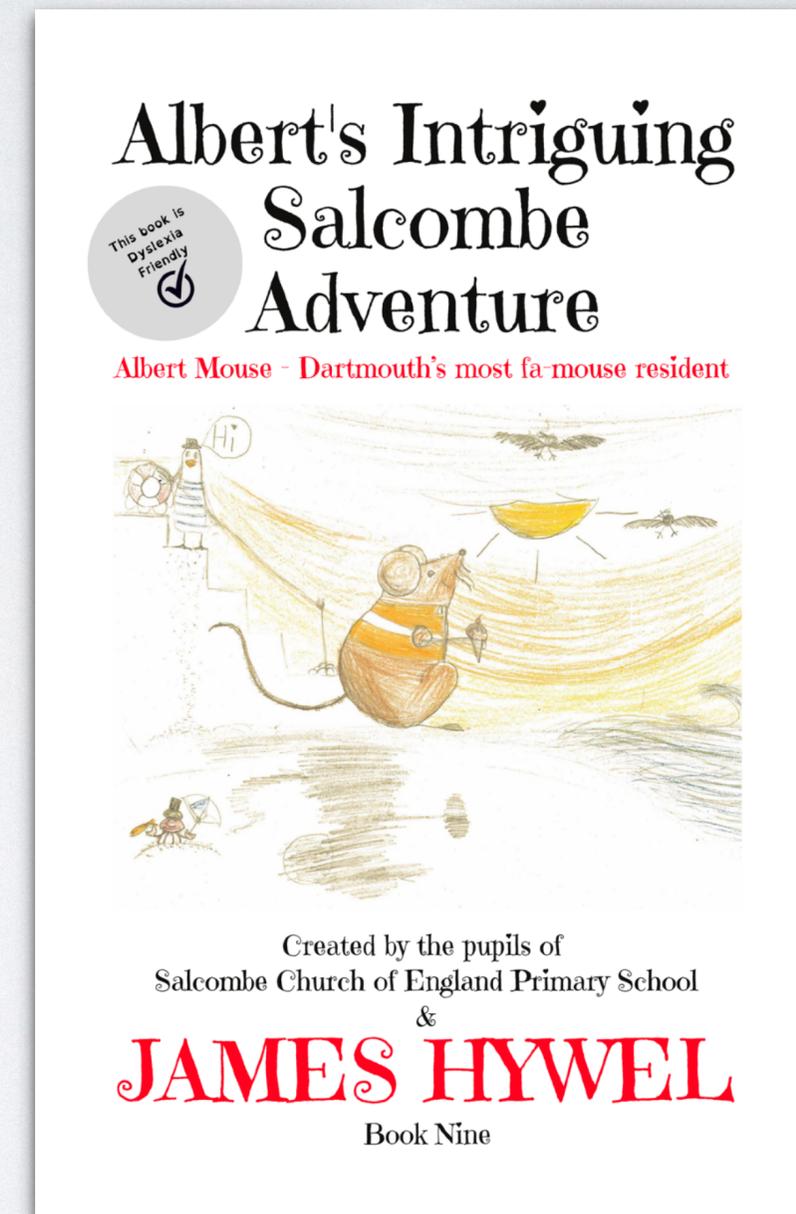
STAGE FOUR

The story is written

The remaining year groups write their Albert story based on the title suggested by the Nursery and Early Years pupils.

Once this stage has been completed, the story can be emailed to us as a Word document.

IMPORTANT: All manuscripts must reach us by the 31st of December



STAGE FIVE

The children will create artwork for the book

Pupils from across the school can then create some illustrations for the book. This can be pencil, paint, crayon or charcoal.

The illustrations obviously have to relate to the storyline.

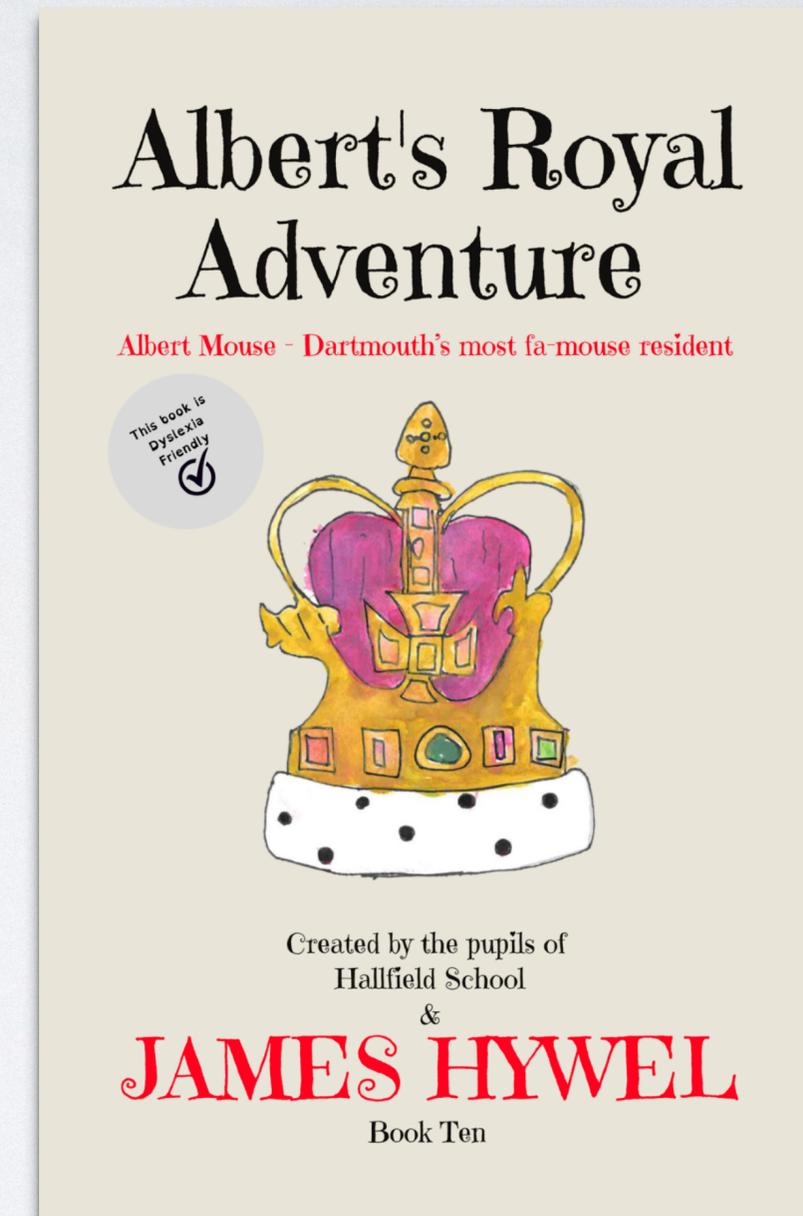
The school can then select one of the illustrations to form the book cover.

A second illustration can be featured on the back cover. This can be run as a completion if you so wish.

We ask that all artwork be scanned in colour and sent to us as JPEG files.

Each illustration can be attributed to the pupil if the parent so wishes, with their first name only and their class name (e.g. Willow Class.) This is so we maintain child protection procedures.

IMPORTANT: All scanned illustrations must reach us by the 1st of March



THE FINISHED BOOK

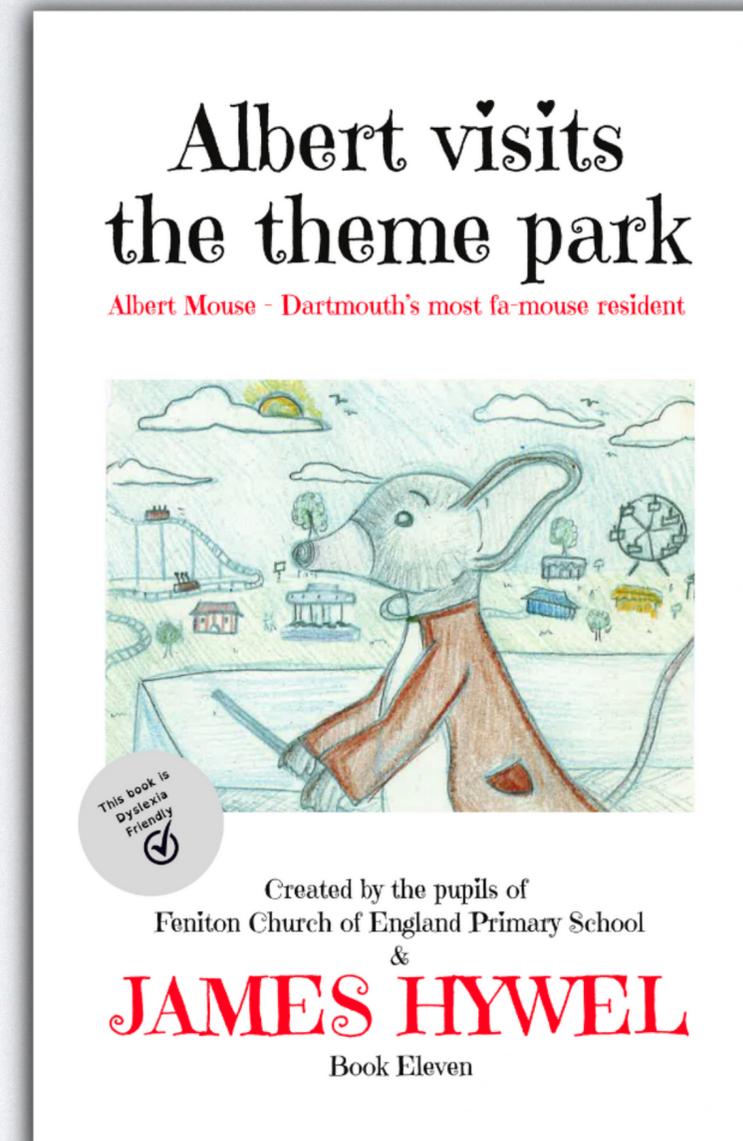
You can order copies at cost

A paperback version will be available on our website and via Amazon at £5.45.

An ebook version will also be available on multiple ebook platforms, including Amazon, Apple, Kobo etc. at £1.00 - £1.95.

Your school is able to buy paperback copies directly from James Hywel Books at cost (approximately £2.49 each) from James Hywel Books which you can then sell to parents. This creates in the region of £3 profit per book, raising funds for the school.

So far schools who have taken part have raised over £1,000 for their schools from the sales of their book.



IMPORTANT INFORMATION

PART I

1. The **Albert Mouse Book for Schools Project** has been designed for pupils from Nursery & Early years, through to KS1 and KS3, although if you feel that you would prefer that only KS 1 and KS2 participate due to sats pressure then we can work with that.
2. The book must be written collectively by all the pupils - please do not allow children to write their own individual stories. This is a single story in a single book.
3. There is **no cost** to the school other than time.
4. This process is completely flexible and centred around the school's and its pupils' needs. This includes the timeline for the creation of the school's Albert book. We work at your speed.
5. Neither the book title nor the story cannot have the name of a celebrity or public figure.
6. The front cover must retain our standard layout for all Albert books. The font and location of the title and author cannot be changed. The illustration that the pupils design for the front cover will be placed within the square indicated in the example:
7. All copyright for the content of the book, including words and illustrations is held by James Hywel Books and no royalties will be paid to the pupils, parents or the school.
8. To maintain safeguarding, the names of the children will only appear within the book at the parent's consent. This will be obtained by the school, as they would for photographs etc.
 - Therefore illustrations will only be attributed to the child if the parent agrees and in the format the parent wishes. ie. Jane - Willow Class, or JH - Willow Class or JH - year 3.
 - We are happy to include a page at the back of the book listing everyone who has been part of the book, including teachers, support staff and pupils. This again will be at the discretion of the parents, staff and school.
9. James Hywel Books will only post promotional information once the school has made its own announcement to parents. This includes posts for our Social Media, Blogs and website.
10. James Hywel Books is happy to repeat the experience with the same school once all pupils who have been part of one book have passed through the school.

IMPORTANT INFORMATION

PART 2 - THE AGREEMENT

1. The Word document manuscript MUST arrive with us by the 31st of December.
2. All illustrations must be delivered to us as JPEG files.
 - Please do not send PDFs or several illustrations in a single scanned image.
 - All illustrations must show the child's name and have a small arrow in one corner showing which way is up.
 - These images MUST arrive with us by the 1st of March.
3. A draft copy of the finished book (PDF) and cover (JPEG) will be sent to you by the 31st of March for your approval.
4. A free copy of the printed book will be sent to you by the 30th of April.
5. Parent orders must be received by us no later than the 31st of May.
 - No changes to the quantity can be made after that date.
6. An invoice for these books will then be raised.
 - This invoice will include the book cost of £2.49 per book.
 - The delivery cost will be added to the invoice and is dependent on the quantity of books ordered. This is usually 10p per book.
7. The books will then be delivered to your school by the 30th of June.
8. All Albert book covers will be white - with black title font and red author name.
9. The internal print will be black and white and in Dyslexia-Friendly Font.

WHAT WE WOULD LIKE FROM YOU

1. We would like a jpeg image of your school emblem or shield so we can add this to our website page. We will create a link from the emblem back to your school website. This enables us to show that your school has been part of this unique project.
2. It would be great if you could write a couple of sentences to say what impact Albert's project has had on the pupils once the book is completed.
3. We would also be grateful if your school and staff could follow us on Facebook and Instagram. Links can be found on our website.



WANT TO PROCEED?

We hope you will see the amazing opportunity that the pupils are being offered.

If you feel it would be of benefit to your school, then please get in touch with us.

James will then arrange a short phone call with a key member of your staff to get a better understanding of pupil numbers etc and run through some of the key points mentioned in this presentation.

After that, we will get a set of Albert books to your library and then we are all good to go.



WHAT ELSE CAN ALBERT MOUSE DO FOR YOU?

Albert decided he needed his own company name. He remembered receiving a birthday card that was addressed to *Albert Mouse Esq.*

“Yes,” he thought. “That’s me!”

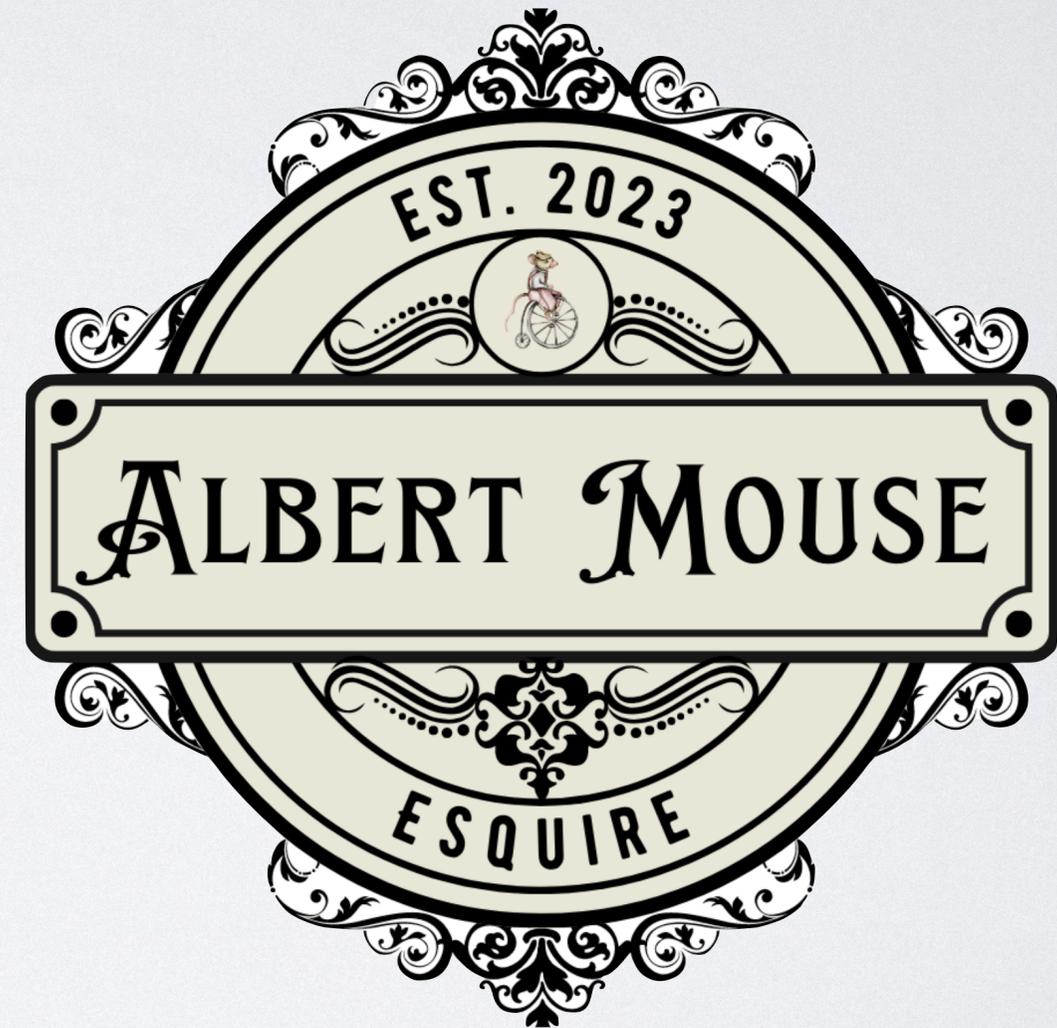
Albert Mouse Esq. helps children and young people benefit from bespoke educational programmes that support their development, helping them to navigate their thoughts and feelings, and appreciate their time in and out of school. Thus, supporting positive relationships and challenging negative behaviour. Albert is excited to be visiting schools with his friend Sarah to talk to children who are feeling anxious, nervous, upset, worried or confused. Albert feels many of the same feelings as other children his age do.

For more information please visit:

www.albertmouseesquire.com

Part of Break The Cycle C.I.C.

Company Number 1426595



SCHOOLS THAT HAVE ALREADY TAKEN PART



**HALLFIELD
SCHOOL**



By Appointment to
children's imagination
James Hywel