# SMARTER USE OF AI & DATA

FOR STATE
GOVERNMENT
EFFICIENCY

ResilientTech Advisors
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# NATIONAL MODERNIZATION INITIATIVES ARE SETTING THE TONE FOR AI-ENABLED GOVERNMENT

- Federal modernization pushes have spotlighted AI, automation, & crossagency data sharing as tools for improving efficiency.
- Post-pandemic digital acceleration has increased public expectation for streamlined, digital-first government services.



#### **Guides legislative approach**

**Bipartisan House Task Force Report on Al (12/2024)** | 66 key findings & 89 recommendations organized to guide Congress on handling Al advances.

#### **Directs agency adoption**

OMB M-25-21: Accelerating Federal Use of Al through Innovation, Governance, & Public Trust (4/2025) | Operational guidance for federal agencies to adopt Al innovatively & transparently.

#### **Sets national priorities**

America's Al Action Plan (7/2025) | Outlined 3 pillars: Accelerating Innovation, Building Al Infrastructure, & Leading International Diplomacy & Security.

### STATE EFFICIENCY EFFORTS ARE EVOLVING TO INCLUDE AI & DATA

Efficiency efforts are widespread &, in many cases, long-standing; however, a meaningful subset are **now explicitly tech / data / Al-driven**.

- Some state programs predate the current administration, reflecting bipartisan & enduring interest in efficiency.
- **Formats vary** widely, from permanent commissions & legislative mandates to short-term task forces & pilot programs.
- The newest wave of initiatives increasingly embeds AI, data integration, & digital engagement into their core mandates.



By leveraging modern technology, we can **do more with less**, ensuring every state agency **delivers maximum value for every dollar spent**.

— Representative Giovanni Capriglione, Chair, Texas House Committee on Delivery of Government Efficiency

### DATA / AI-ENABLED STATE GOVERNMENT EFFICIENCY EFFORTS ARE GAINING MOMENTUM

- Florida, Texas, & Wisconsin require agencies to leverage AI to reduce waste & improve productivity.
- New Mexico, Oklahoma, Texas, & Washington have proposed or enacted open access to interagency data systems to accelerate audits & decision-making.
- Kansas, Missouri, & Iowa have launched public portals to crowdsource citizen ideas, including technology, automation, & data-sharing solutions, for improving state efficiency.

**58%** of states are exploring efficiency initiatives &

more than 1/3 of those

explicitly call for ...

- 1. Artificial Intelligence use
- 2. Expanded data sharing
- 3. Public engagement on these topics<sup>1</sup>



### AI HAS ALREADY BEEN PROVEN TO STREAMLINE ROUTINE GOVERNMENT FUNCTIONS & IMPROVE INFRASTRUCTURE

- Pennsylvania employees using ChatGPT saved ~ 95 minutes per day & North
  Carolina Treasury employees saved 30-60 minutes per day, on routine tasks,
  especially those that involved writing or editing.<sup>1,2</sup>
- Boston partnered with Google's Project Green Light AI to optimize traffic signals
  across 114 intersections in 20 neighborhoods, achieving an average 13.5%
  reduction in traffic delays & a 20% reduction in unnecessary stops, with some
  locations seeing up to 24% delay reduction.<sup>3</sup>
- Memphis partnered with SpringML & Google Cloud to use Al-powered video analysis on bus-mounted cameras for pothole detection, successfully repairing 63K potholes in one year.<sup>4</sup>

<sup>1:</sup> March 2025 Lessons from Pennsylvania's Generative Al Pilot with ChatGPT

<sup>2:</sup> July 2025 Lessons from NC Treasurer's Office Generative AI Pilot with ChatGPT

<sup>3:</sup> Mayor Wu announces expansion of Project Green Light Signal Optimization Program

<sup>4: &</sup>lt;u>Using Machine Learning to improve road maintenance</u>

## THERE ARE FIVE SUCCESS ENABLERS FOR DATA/AI-ENABLED EFFICIENCY IN STATE GOVERNMENT

Success Enablers	Core Moves	Key Questions
1 Leadership Alignment	Unite the executive team early on goals, risk appetite, & delivery priorities.	What are we trying to do & why are we trying to do it?
2 Al Use Case Vetting	<ul> <li>Prioritize high-ROI Al projects.</li> <li>Include privacy, compliance, &amp; end-user input from day one.</li> </ul>	Who is it for & what do they really need?
Design the Guardrails Before You Drive	<ul> <li>Establish oversight for AI &amp; data-sharing before launch</li> <li>Tie efficiency KPIs to speed &amp; safeguards</li> </ul>	How will we know we're headed towards success?
Secure Data Access Across Agencies	<ul> <li>Zero Trust &amp; role-based access (RBAC) for interagency systems</li> <li>Continuous monitoring for misuse or policy violations</li> </ul>	Who should have access to the data, & under what circumstances?
Public Engagement & Trust	Design portals to encourage input while protecting identity & data	What do our citizens think?

# EVEN WITH THE RIGHT ENABLERS, STATES FACE PERSISTENT EFFICIENCY CHALLENGES



- Organizational Structure & Governance
- Technology Management
- Vendor & Procurement Management
- Resource Constraints
- Compliance & External Pressures

Data / Al-enabled modernization turns these challenges into opportunities to cut costs, reduce risk, & accelerate delivery.

## STATE GOVERNMENT EFFICIENCY CHALLENGES | ORGANIZATIONAL STRUCTURE & GOVERNANCE

- Decentralized tech environments Agencies may operate as independent silos, potentially creating inconsistency in architecture, controls, & priorities.
- Competing agency priorities Individual agency agendas might override enterprise objectives, potentially slowing or derailing shared initiatives.
- Inconsistent risk management maturity Risk assessment, treatment, & reporting may vary widely despite statewide standards.
- Change management resistance Deeply embedded processes & culture might resist modernization efforts.
- Political transition impacts Leadership changes can reset priorities & potentially disrupt momentum for programs & projects.

Impact

More than **80%** of public-sector IT projects overrun schedules, with cost overruns ~ **3X higher** than in the private sector.<sup>1</sup>

### STATE GOVERNMENT EFFICIENCY CHALLENGES | TECHNOLOGY MANAGEMENT

- Legacy technology debt Outdated systems with fragile integrations may limit agility & security capabilities.
- Interconnected system dependencies High crossagency reliance might exist without shared resilience or coordinated change control.
- **Cross-agency data silos** Limited visibility & secure sharing across departments may persist.



Our agencies are hesitant to assist IT with citizen digital experience because they are more interested in how they process work internally.

- State CIO

## STATE GOVERNMENT EFFICIENCY CHALLENGES | VENDOR & PROCUREMENT MANAGEMENT

- Vendor management complexity Heavy reliance on third parties may exist without consistent contract governance or accountability structures.
- Procurement bottlenecks RFP & contracting processes might not match technology refresh cycles.



City-level RFP cycle times remain long.
For example, New York City's average RFP runs **376 days** even after reform.<sup>1</sup>

### STATE GOVERNMENT EFFICIENCY Challenges | Resource Constraints

- Chronic understaffing Persistent vacancies & overextension may limit capacity for modernization & compliance.
- Budget cycle constraints Annual appropriations may be misaligned with continuous tech evolution & multiyear program delivery.
- Talent retention challenges Public sector salaries & advancement paths might not compete effectively with private sector offers.



93% of CIOs prioritize continuing to recruit/retain qualified staff for next year.<sup>1</sup>

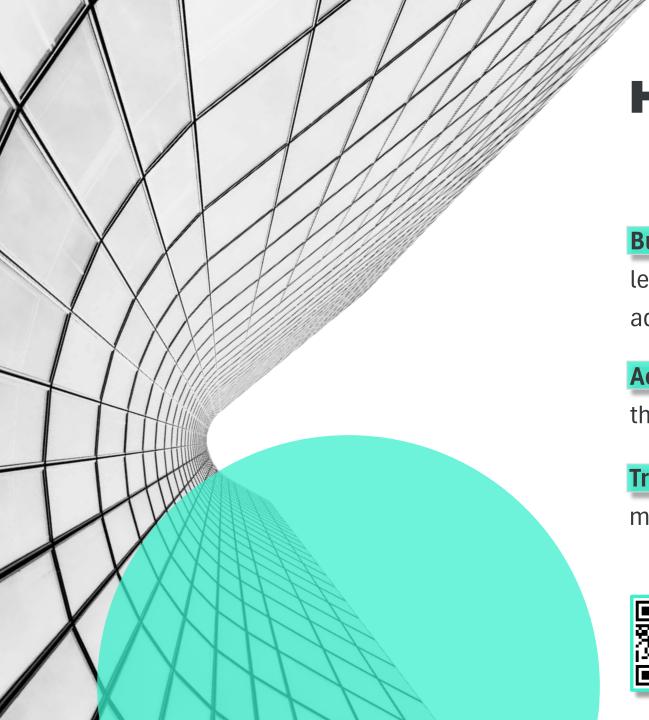
Workforce challenges consistently rank among the top 10 priorities for State CIOs.<sup>1</sup>

#### STATE GOVERNMENT EFFICIENCY CHALLENGES | COMPLIANCE & EXTERNAL PRESSURES

- Regulatory compliance overlap Conflicting or duplicative federal/state mandates may increase complexity & cost.
- Citizen service expectations Pressure to match private sector digital experiences might exist without equivalent funding or agility.

Impact

**98%** of households want their local government to invest in modern online technology.<sup>1</sup>



### HOW WE CAN HELP

**Build** organizational capacity through embedded leadership & capability development that survives administration transitions

**Accelerate** Al adoption with governance frameworks that enable secure innovation

**Transform** complex procurement & vendor management challenges



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