

BRING YOUR [®] DOG TO WORK DAY

— FOUNDED & ORGANISED BY —



BRING YOUR DOG TO WORK DAY



GIVE YOUR DOG A JOB JUNE 21ST 2019

ORGANISED



#BringYourDogToWorkDay

This is the UK's sixth annual Bring Your Dog To Work Day, founded and organised by ethical pet product company **HOWND**.



Photo credit: The Dogvine

JOIN IN THE FUN

On Friday 21st June 2019, businesses from across the UK will welcome their dog loving employees into the workplace along with their four-legged companions. We welcome all businesses and dog owners to join in the fun!

This year, the event is raising money for animal welfare charities **All Dogs Matter** and **Animals Asia**. Why not raise funds for your own charity too, and we'll share your event. It's easy to sign up as a business sponsor, or enter your pooch into the 'dog with a job hall of fame' for a chance to win this year's mega prize! Just visit the website.

Join the UK's best day out for dogs! BringYourDogToWorkDay.co.uk



Text BYDTW5 to 70085 to give £5

Texts cost donation amount plus your standard network rate



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WHAT THE SCIENCE SAYS ABOUT EMPLOYEE WELLBEING

The facts say that sharing the workplace with dogs is good for productivity and wellbeing.

#BRINGYOURDOGTOWORKDAY

Photo credit: Pet Pride Photography

THE BENEFITS OF TAKING PART

Many scientific studies have concluded that the presence of pets can substantially reduce a person's stress level in the workplace.

Increased job satisfaction, team co-operation and morale have all been reported in employees that spend the workday with their pets.

In fact, a study published by the International Journal of Workplace Health Management (2010) concluded that the presence of dogs in the work place even had a positive effect on those employees who didn't have a dog of their own.

So in addition to raising funds raising funds for animal welfare charities, Bring Your Dog To Work Day is likely to boost the productivity and happiness of the employees within your company.

DOG AT WORK ALREADY?

Already take your dog to work? Big woof! You, your businesses or any dog-loving employee can still make a donation and upload your logo or pooch selfie on our website.

Also, if your workplace isn't a suitable environment for dogs, you can still play an important part in Bring Your Dog To Work Day! You can help raise money for All Dogs Matter and Animals Asia by making an online donation on [BringYourDogToWorkDay.co.uk](https://www.bringyourdogtoworkday.co.uk), uploading your logo (businesses) or photo (individuals), and sharing your support on HOWND social media pages using the [#BringYourDogToWorkDay](https://www.bringyourdogtoworkday.co.uk) hashtag.

The following pages will show you how to make an online donation as either a business or an individual.

This year we are also encouraging businesses to raise money for their own charities, too. We will repost all our official sponsor's events and fundraising activities. Just remember to use the hashtag [#BringYourDogToWorkDay](https://www.bringyourdogtoworkday.co.uk)

HOW TO GET INVOLVED TAKING PART IS EASY

Taking part in **Bring Your Dog To Work Day** is easy. Businesses and individuals can donate to our official charities, or a charitable cause of their own choice.

Photo credit: Pet Pride Photography

DONATING AS A BUSINESS

If you own or run a business, you can participate by making an online donation on BringYourDogToWorkDay.co.uk to become a business sponsor. In return for a **minimum donation of £100**, your company's logo and website link will be displayed on our website homepage. And you will get a 'thank you' shout out on social media from the organisers and charities.

Alternatively you can raise your own funds for a charitable cause of your choice, using Bring Your Dog To Work Day as a sponsored workplace event for your employees.

Please use the guidelines in this information pack to help you arrange an enjoyable and safe experience. Remember to share your photos on social media using **#BringYourDogToWorkDay** too!

DONATING AS AN INDIVIDUAL

With employer permission, individuals can also make a donation and bring their dogs to work. For a minimum online donation, a picture of your dog can be published on our website's 'Dog with a Job Hall of Fame'. **When you donate £10 or more on BringYourDogToWorkDay.co.uk, you will automatically be entered into a prize draw to win £100s of goodies from our business sponsors.**

SHARE YOUR VIDEO & PHOTOS

Share your photos and videos for the world to see on BringYourDogToWorkDay.co.uk

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ALL DOGS MATTER

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All Dogs Matter is a charity that rescues and rehomes more than 300 dogs a year in London, Norfolk and the surrounding areas.

The dogs who come into our care are strays, from pounds or simply dogs whose owners no longer can or want to keep them. Opposite is Peter Egan, actor and patron of All Dogs Matter, with ex stray Chelsea who now has her forever home.

Unfortunately, there is a growing demand for rescue services in the current climate, as more and more unwanted dogs find themselves in need of new homes. Our job is to pair each dog with the best new owner for it, ensuring that it will be safe, cared for and loved for the rest of its life.

Our work is done in three stages:

- 1. Identifying and taking on the dogs in need of help;**
- 2. Placing the dogs in foster homes where they can be assessed, checking their health, microchipping, neutering & vaccinating them;**
- 3. Finding them forever home!**



PETER EGAN AND
CHELSEA

HOW A DONATION COULD HELP

£2 = could be used for food or treats for one day.

£10 = is enough to buy bedding.

£250 = can cover vet bills to treat injuries to dogs that are taken into care.

ANIMALS ASIA

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Founded in 1998 by Jill Robinson MBE, Animals Asia has worked tirelessly around the horrific dog and cat meat trade as well as the cruel bear bile farming industry.

It promotes compassion and respect for all animals, working to improve their welfare and bring about long-term change in China and Vietnam. It is the only organisation with a bear sanctuary in China.

Guided by these principles, its Cat and Dog welfare programme drives two broad objectives – removing supply and reducing demand – with the ultimate aim of ending the eating of cats and dogs.

In addition, Animals Asia campaigns for an end to abusive animal practices in zoos and safari parks in Asia, and works closely with governing authorities to improve animal management and increase awareness of the welfare needs of captive animals.



HOW A DONATION COULD HELP

£5 = could buy a jar of honey for the bears.

£8 = is enough to buy basket of fruit to feed the bears.

£115 = can cover vet care bills for one month.

Some HR Guidelines..

Businesses and individuals that participate in Bring Your Dog To Work Day should follow these basic guidelines to make sure everyone involved has a safe and enjoyable time.

-  Written consent should be obtained from every office employee ahead of Bring Your Dog to Work Day.
-  Owners are responsible for controlling their dogs at all times.
-  Businesses must have the correct employee insurance. Bring Your Dog To Work Day is not responsible for keeping employees safe.
-  An accurate record of all dogs in the workplace should be kept.
-  Individuals need to gain the permission of their employers to bring their dogs to their place of work.
-  Each dog coming to the workplace should be kept on a leash while walking in the building as well as outside, and should have an identity tag with the owner's contact details.
-  Determine if any employees are allergic to dogs
-  Respect those employees who may not feel comfortable around dogs.
-  Dogs should be clean and well-groomed ahead of their day at work.
-  Keep the workplace clean and adhere to all hygiene standards.
-  Dogs should be well socialised ie good natured and comfortable around dogs and people.
-  Each participating employee should bring a 'Dog Packed Lunch' - including treats, toys, a lead, water bowl and food.
-  Each participating employee should also bring appropriate bedding for their dog - ie dog basket, mat or rug - just so the working day is as comfortable as possible!

Have fun and enjoy the day!

BringYourDogToWorkDay.co.uk

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Photo credit: Pet Pride Photography



ALL YOU NEED TO KNOW TO ORGANISE YOUR DAY

#BRINGYOURDOGTOWORKDAY

To make the day memorable, be sure to take plenty of snaps of your dogs at work and share the fun with us on social media! Just use the hashtag #BringYourDogToWorkDay.

CONTACT & SOCIAL MEDIA

You can get involved with the fun across Twitter, Facebook and Google+ using the hashtag #BringYourDogToWorkDay.

For further information about Bring Your Dog To Work Day, please visit our website or contact us on the following details:

*General enquiries: +44 (0)203 004 5255 (HOWND)
Email: hello@bringyourdogtoworkday.co.uk*

*Media enquiries: +44 (0)208 8209 0120
Email: pr@bringyourdogtoworkday.co.uk*

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