



NVERGESM

An Immersive Experience in
Transdisciplinary Societal Problem Solving

August 2-4, 2023

Baltimore Marriott Inner Harbor at Camden Yards
Baltimore, Maryland | USA

SPONSORSHIP GUIDE



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CONVERGESM

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WHY CONVERGE?

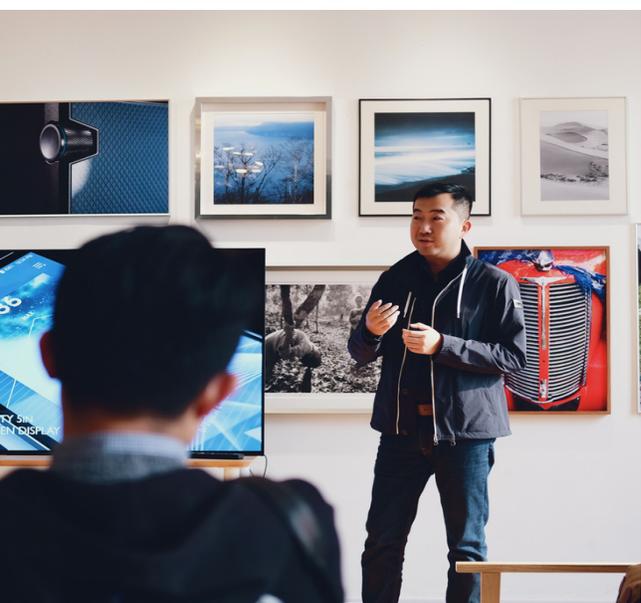
Historically, “people” oriented disciplines have been siloed from “technical” areas. Even within science, technology, engineering, and mathematics (STEM), there are silos that isolate social and behavioral sciences from engineering, computing, natural, and physical sciences. Society is plagued with disparities in healthcare, infrastructure, the environment, criminal justice, and other areas because we haven’t taken an inclusive and holistic view of solving social problems.

CONVERGE aspires to bring together individuals from academia, industry, the non-profit sector, government, and communities that include educators, students, poets, artists, engineers, scientists, policy makers, performers, and more. The aim is to exemplify convergence, that is, *how different ways of thinking, doing and knowing come together to improve societal problem solving*. It is designed to foster knowledge exchanges, new collaborations, and immersive experiences to advance knowledge in areas of national need, inextricably linked with principles and practices of justice, equity, diversity and inclusion (JEDI).

We invite you to become a sponsor for the inaugural **CONVERGE**, which will be held **August 2-4, 2023** at **Baltimore Marriott Inner Harbor at Camden Yards**.

Questions?

Info@PEERGroupConsulting.com



SCHEDULE AT A GLANCE

	Morning	Noon	Afternoon	Evening
Wednesday August 2	Pre-Event Workshops (Ticketed \$\$)	Lunch (Sponsor Dependent)	Pre-Event Workshops (Ticketed \$\$)	Reception and Opening Session (Ticketed-FREE*)
Thursday August 3	<p>90 Minute Sessions 8:30-10</p> <p>Break 10-10:30</p> <p>Exhibits 10-12</p> <p>30 Minute Sessions 10:30-11</p> <p>Break 11-11:15</p> <p>30 Minute Sessions Exhibits 11:15-11:45</p>	<p>Day I Plenary Luncheon (Ticketed-FREE*) 12-1</p>	<p>Poster & Demonstration Sessions 1:30-2:15</p> <p>Break 2:15-2:30</p> <p>Immersive Experience 2:30-4:30</p> <p>Break 4:30-4:45</p> <p>Wrap Session(s) 4:45-5:30</p>	<p>Exhibits 5:30-7</p> <p>Networking Reception (Ticketed-FREE*) 6-7</p> <p>Dinner On Your Own</p>
Friday August 4	<p>90 Minute Sessions 8:30-10</p> <p>Break 10-10:30</p> <p>Exhibits 10-12</p> <p>30 Minute Sessions 10:30-11</p> <p>Break 11-11:15</p> <p>30 Minute Sessions 11:15-11:45</p>	<p>Day II Plenary Luncheon (Ticketed-FREE*) 12-1</p>	<p>Immersive Experience 1:30-3:30</p> <p>Break 3:30-3:45</p> <p>Wrap Session(s) 3:45-4:30</p>	<p>Engineering Change Awards Ceremony[®] (Ticketed-FREE*)</p> <p>Reception 5:45-6:30</p> <p>Dinner/Program 6:30-8</p>

*FREE - Included in event registration, major sponsorship opportunity



CONVERGE 2023 SPONSORSHIP OPPORTUNITIES

We seek sponsors and exhibitors with a keen interest in sharing, developing or promoting transdisciplinary solutions to societal problems through the lens of convergence. The broad range of sponsorship opportunities to support this unique event experience are outlined in the pages that follow. Whether as a lead sponsor of CONVERGE, a sponsor of a unique CONVERGE activity or session, or an exhibitor that wants to share your contribution to this collaborative effort, we encourage you to consider joining us. Sponsorship of this transformative experience includes brand exposure for your organization and other benefits as outlined in the CONVERGE sponsorship opportunities that follow.

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Wednesday, August 2, 2023

Pre-Event JEDI Training Workshops | 8:30 – 11:30 am and 1:00 – 4:00 pm

Based on The PEER Group's mantra and strategy - ENGINEERING INCLUSIVE ENGINEERS® - our trainings were created to build awareness among stakeholders and to share evidence-based approaches for cultivating of equity and inclusion and incorporating JEDI principles into STEM education and practice. As a Registered Continuing Education Program (RCEP) provider, our trainings are eligible for PDH credits for licensees in the architecture, engineering, and construction industry in most jurisdictions. There is a separate registration fee for the pre-event trainings.

Sponsorship | \$5,000 plus cost of food and beverage

Benefits of sponsorship include:

- Listing as sponsor on CONVERGE website and event app
- Branding at training event
- Speaking role (official welcome) during lunch
- Ten (10) complimentary registrations for training(s)
- Table during CONVERGE exhibits
- Sponsorship supports training materials

Reception and Opening Session | 5:30 – 6:30 pm (Reception) | 6:30 – 7:30 pm (Opening Session)

Join us for the CONVERGE opening reception and session, which will include a welcome address and an overview of what to expect during the engaging sessions and networking opportunities we have planned for our two days together in the Charm City.

Sponsorship | \$27,500

Benefits of sponsorship include:

- Logo placement as sponsor on CONVERGE website and event app
- Branded signage at event
- Speaking role (official welcome) during opening session
- Table during CONVERGE exhibits
- Five (5) complimentary CONVERGE sponsor registrations
- Sponsorship supports heavy hors d'oeuvre and beverages (inclusive)



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Thursday, August 3, 2023

Morning Coffee Break | 10:00 – 11:30 am

Sponsorship | \$3,000

Benefits of sponsorship include:

- Listing as sponsor on CONVERGE website and event app
- Table during CONVERGE exhibits
- Sponsorship supports morning coffee/tea service (inclusive)

Day I Plenary Luncheon | 12:00 – 1:15 pm

The plenary session will include lunch and a keynote presentation on a CONVERGE themed topic.

Sponsorship | \$22,500

Benefits of sponsorship include:

- Logo placement as sponsor on CONVERGE website and event app
- Branded signage at event
- Speaking role (topical presentation) during luncheon
- Table during CONVERGE exhibits
- Three (3) complimentary CONVERGE sponsor registrations
- Sponsorship supports plated lunch (inclusive)

Afternoon Coffee Break | 3:00 – 4:30 pm

Sponsorship | \$3,000

Benefits of sponsorship include:

- Listing as sponsor on CONVERGE website and event app
- Table during CONVERGE exhibits
- Sponsorship supports afternoon coffee/tea service (inclusive)

Networking Reception | 6:00 – 7:30 pm

Partner with The PEER Group to host a networking reception. This is a unique opportunity for a sponsor to engage CONVERGE participants while The PEER Group acknowledges our current clients and partners.

Sponsorship | \$15,000

Benefits of sponsorship include:

- Logo placement as sponsor on CONVERGE website and event app
- Branded signage at event
- Speaking role (sponsor representative welcome) during reception
- Table during CONVERGE exhibits
- Three (3) complimentary CONVERGE sponsor registrations
- Sponsorship supports hors d'oeuvre and beverages (inclusive)



Questions?

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Friday, August 4, 2023

Morning Coffee Break | 10:00 – 11:30 am

Sponsorship | \$3,000

Benefits of sponsorship include:

- Listing as sponsor on CONVERGE website and event app
- Table during CONVERGE exhibits
- Sponsorship supports morning coffee/tea service (inclusive)

Day II Plenary Luncheon | 12:00 – 1:15 pm

The plenary session will include lunch and a keynote presentation on a CONVERGE themed topic.

Sponsorship | \$22,500

Benefits of sponsorship include:

- Logo placement as sponsor on CONVERGE website and event app
- Branded signage at event
- Speaking role (topical presentation) during luncheon
- Table during CONVERGE exhibits
- Four (4) complimentary CONVERGE sponsor registrations
- Sponsorship supports plated lunch (inclusive)

Afternoon Coffee Break | 3:00 – 4:30 pm

Sponsorship | \$3,000

Benefits of sponsorship include:

- Listing as sponsor on CONVERGE website and event app
- Table during CONVERGE exhibits
- Sponsorship supports afternoon coffee/tea service (inclusive)



Questions?

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Friday, August 4, 2023 (Continued)

ENGINEERING CHANGE® Awards Ceremony Reception and Dinner | 5:45 – 8:00 pm

Built on the premise of ENGINEERING CHANGE® Podcast, the Engineering Change® Awards recognize individuals and organizations that have demonstrated success in applying intentional, iterative strategies to improve quality of life, educational opportunities, career success or other outcomes for minoritized and or marginalized populations.

Ceremony Sponsorship | \$15,000

Benefits of sponsorship include:

- Logo placement as sponsor on CONVERGE website and event app
- Branded signage at event
- Speaking role (sponsor representative welcome)
- Three (3) complimentary CONVERGE sponsor registrations
- Reserved event sponsor table (Up to 5 seats)*
- Table during CONVERGE exhibits
- Sponsorship supports food and beverage (inclusive)

Table Sponsorship | \$1,500

Benefits of sponsorship include:

- Listing as sponsor on CONVERGE website and event app
- Reserved event sponsor table (Up to 5 seats)*

**Sponsored students/postdocs may be placed in remaining seats.*



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Friday, August 4, 2023 (Continued)

ENGINEERING CHANGE® Awardee Sponsorships

Benefits of all awardee sponsorships include:

- Listing as sponsor on CONVERGE website and event app
- Listing as sponsor of a specific award on program booklet
- Table during CONVERGE exhibits
- Sponsor representative to present award at ceremony
- One (1) complimentary CONVERGE registration



Questions?

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The table below summarizes the benefits to individual and organizational awardees.

	INDIVIDUAL AWARD SPONSORSHIP \$4,000	ORGANIZATION AWARD SPONSORSHIP \$9,500
Cash Award	\$1,500	\$5,000
CONVERGE Registrations**	1	2
Travel Grant***	\$1,200	\$2,400

**Standard rates. Up to 2 registrations for organization awardees.

***Includes airfare, lodging and ground transportation. Up to 2 travel grants for organizational awardees.





ADDITIONAL SPONSORSHIP OPPORTUNITIES

Exhibitor | \$1,500

We welcome organizations to staff a table during CONVERGE exhibits. These spaces may be used to demonstrate a product or service relevant to the event, recruit potential employees or graduate students, or disseminate information to the audience about the results of the entity's efforts toward convergent societal problem solving. Organizations with research experiences available to undergraduate students are encouraged to become an exhibitor.

Benefits of becoming an exhibitor include:

- Table during CONVERGE exhibits
- One (1) complimentary CONVERGE sponsor registration

Travel Grants | \$1,500

To ensure faculty from predominantly undergraduate institutions (PUIs) and students (graduate and undergraduate) are able to attend CONVERGE, we are seeking partners who can provide travel grants to defray the cost of travel. Travel grants provide students the opportunity to showcase their current non-proprietary research, design, and creative works through any CONVERGE session type, including a dedicated student session. They may also network with potential employers and research sponsors. PUI faculty members will have the opportunity to present their work during a wide range of session types and network to form new collaborations.

Travel grants will provide recipients:

- One (1) complimentary standard CONVERGE registration
- Up to \$680 to cover transportation (including ground transportation to/from airport)
- Three (3) nights accommodations at CONVERGE hotel



SPONSORSHIP LEVELS & BENEFITS

DESCRIPTION OF BENEFITS	T \$27,500	P \$20,000	G \$15,000	S \$10,000	B \$5,000
Display banner at events	✓				
Top tier banner ad on event app	✓	✓			
Second tier banner ad on event app			✓	✓	
Logo on pre-event promotion collateral	✓	✓			
Logo on CONVERGE website	✓	✓	✓	✓	
Mentions in pre-event social media promotions	✓	✓	✓		
Mention in CONVERGE media & PR materials	✓	✓	✓	✓	✓
Listing on event collateral	✓	✓	✓	✓	✓
Table during CONVERGE exhibits	✓	✓	✓	✓	✓
Complimentary CONVERGE Registrations*	5	4	3	2	2
Welcome remarks during plenary or reception	✓	✓			

*Higher number of this and other sponsorship types. | T=Titanium, P=Platinum, G=Gold, S=Silver, B=Bronze



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