

Pre Shoot Checklist

Preparing your home for Real Estate Photography can be overwhelming. But with the tips below, you can make sure your home stands out from the crowd. Remember, first impressions matter!

Exterior:

- Move vehicles from driveway and away from the front of home
- Place trash cans, and anything that is not attached to the home, in the garage or out of sight
- Cut grass, and remove all weeds from cracks in concrete.
- Remove garden hoses from the yard
- Pressure wash driveways and sidewalks
- Clean windows and mirrors
- Remove the yard sign
- When possible, water the grass 4-5 hours prior to shooting. Even a brown lawn will look better

General:

- Open all drapes and blinds on windows with a good view
- For security, remove any expensive artwork and firearms from view
- Turn all ceiling fans OFF
- Turn lights ON
- Turn televisions OFF, and clean them
- Make beds and close closets doors
- Open doors between rooms to provide an open feeling
- Remove ALL evidence of pets
- Remove small rugs from floors, especially from tile or wood floors
- Conceal cords
- Replace any burnt out light bulbs
- No shoes by doors or anywhere visible

Kitchen:

- Remove calendars – calendars make a listing dated if it goes over 30 days
- Declutter countertops. – no dishtowels, dish clothes, soap, or knives
- Okay to leave 1-2 small appliances for size perception, but more than that can be distracting
- Clear everything off the refrigerator – no magnets, pictures, lists...
- Clean shiny appliances of fingerprints and food splatter
- Remove trash can from kitchen

Bathrooms:

- Toilet lids should be down.
- Clear the counter-top from absolutely every item considered to be personal
- Remove cleaning brushes, plungers and trash cans
- Clean mirrors and shower enclosures
- Close shower curtains. If custom tiled bath, leave shower curtain half-open
- Place a full roll of toilet paper on the holder



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