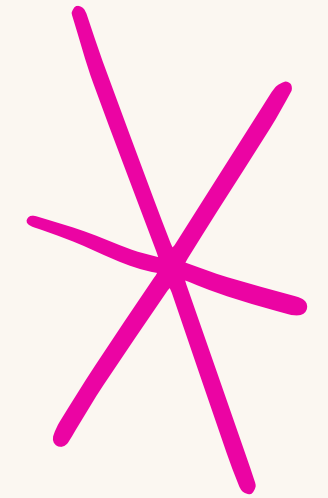
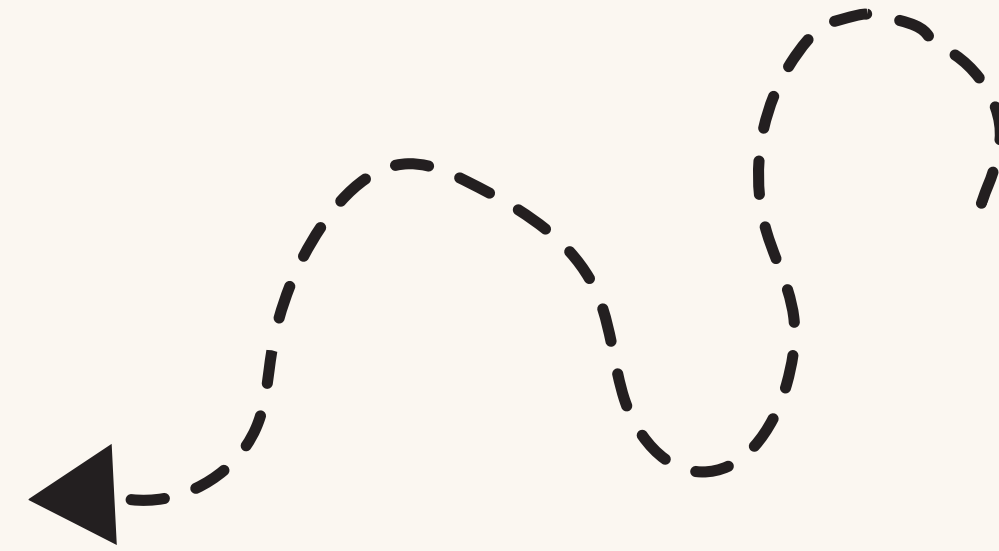


By Olivia Wilson



Digital

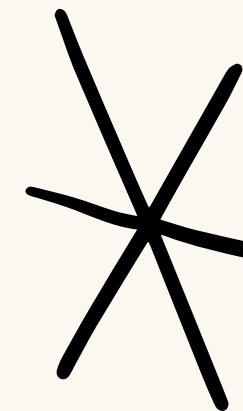
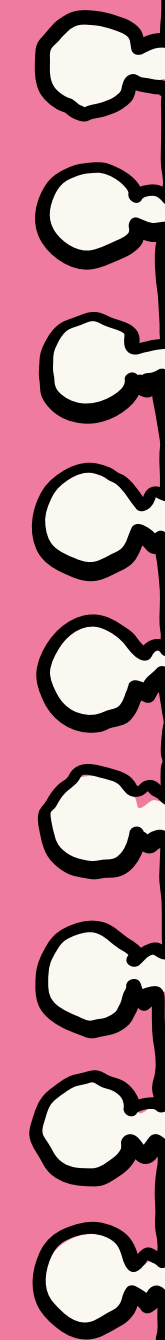
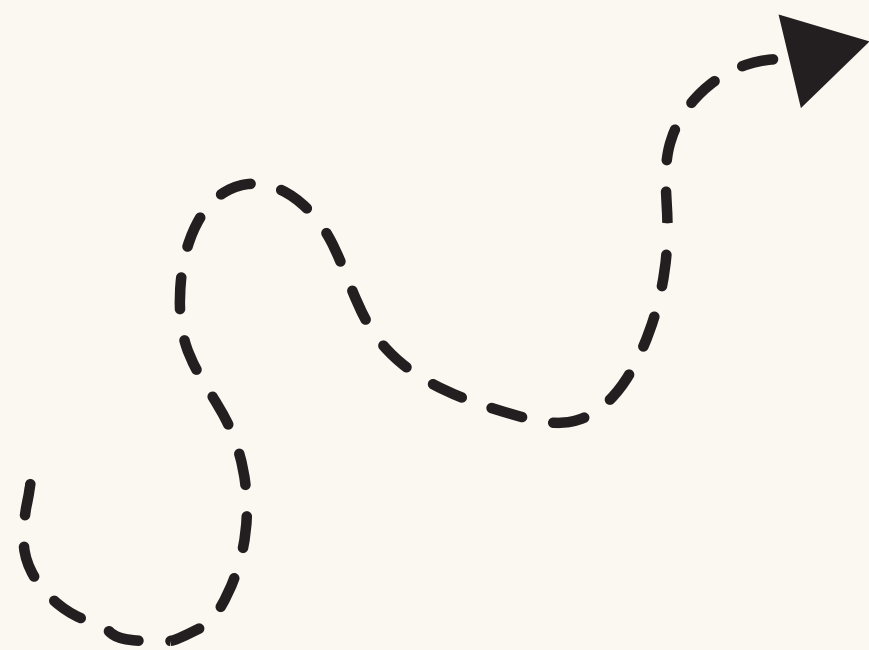


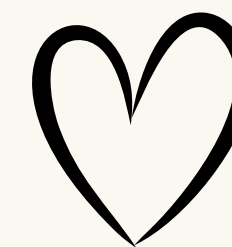
BRAINSTORM



Agenda

1. Introduction
2. The team
3. Ice breaker
4. Competitive analysis
5. Conclusions
6. Contact

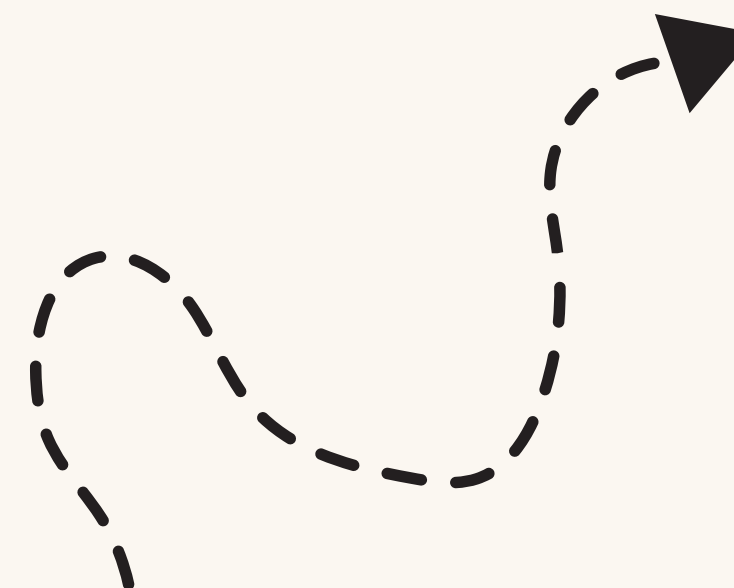


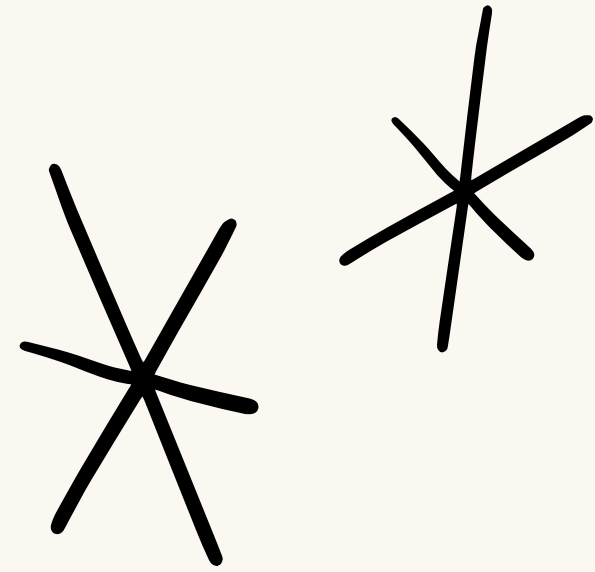


Hi there! I'm Sarah!

Introduction

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The team



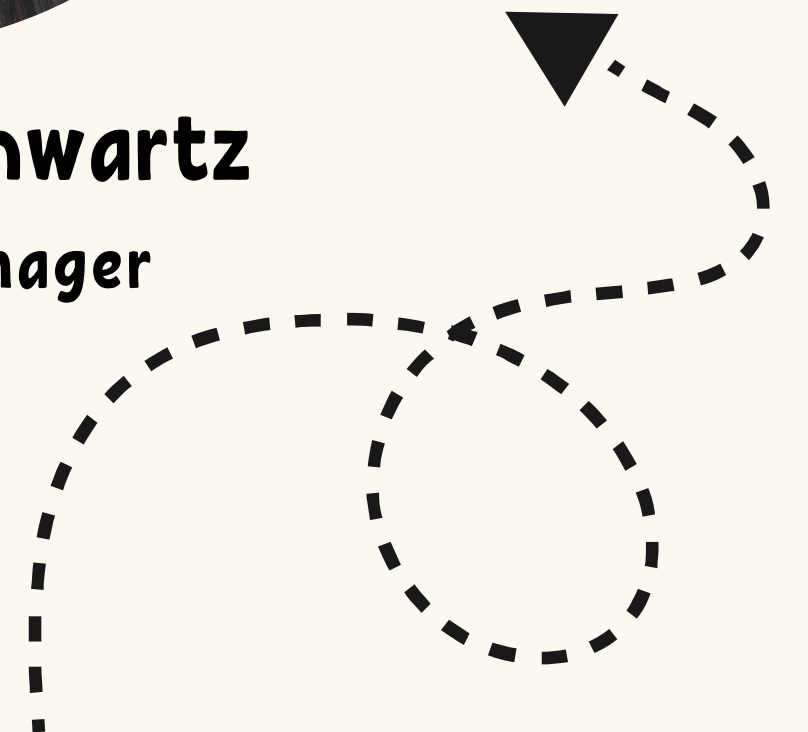
Olivia Wilson
Project manager



Howard Ong
Marketing



Brigitte Schwartz
Project manager





ICE BREAKER

Let's know each other...

- What's your favorite color?
- What's your favorite food?
- What's your favorite film?
- What's your favorite city?

My favorite
food



My favorite
film



My favorite
city



Brainstorming

MAIN RULES

1

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5

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Brilliant idea!

Awesome idea!

Creative idea!



Mind MAP

Project

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Planning

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Analysis

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Revision

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Collaboration

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Presentation

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CONCEPT MAP

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Creative idea

Brilliant idea

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Great idea

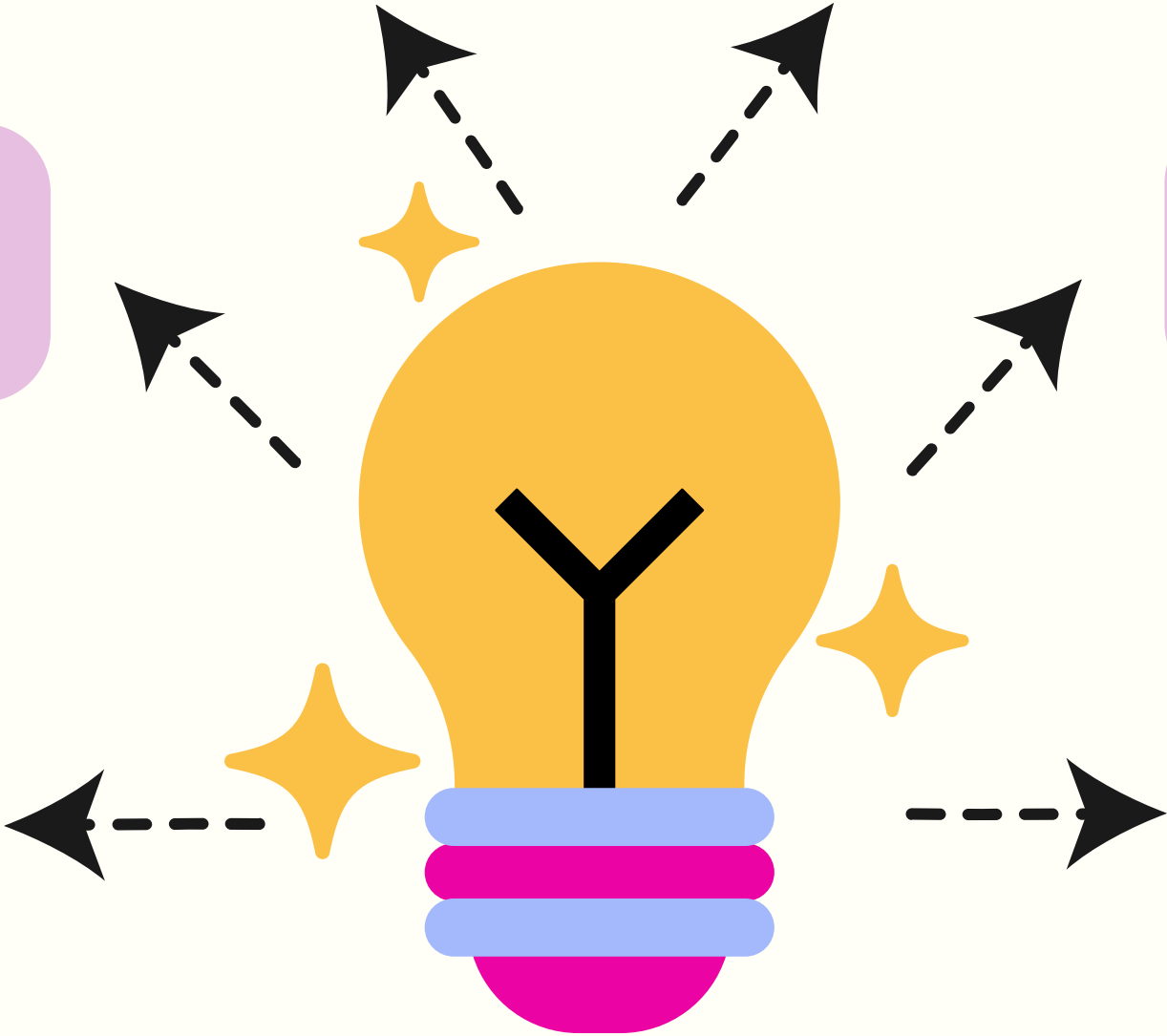
Simple idea

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Cool idea

Awesome idea



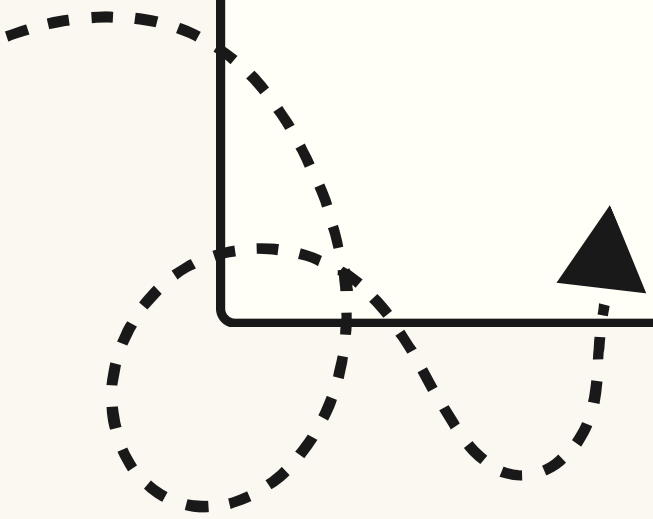
THE BEST IDEAS

Great idea!

Awesome
idea!

WRONG IDEAS

Creative
idea!



COMPETITOR 1

Larana Company



- **BRAND IDENTITY**

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- **MISSION**

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- **VALUES**

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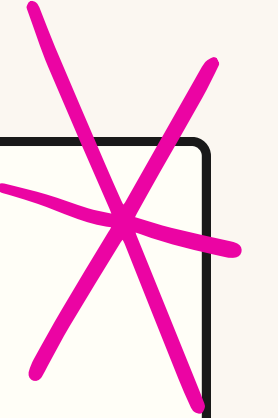
- **VISION**

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COMPETITOR 2

Borcelle Company



- **BRAND IDENTITY**

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- **VALUES**

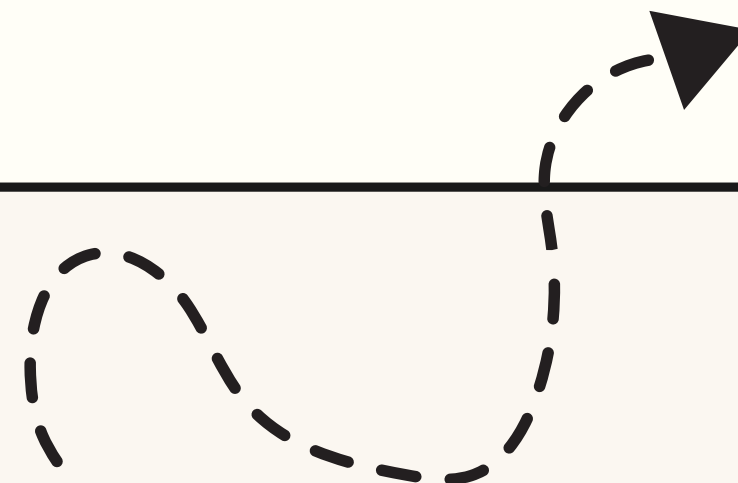
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- **MISSION**

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- **VISION**

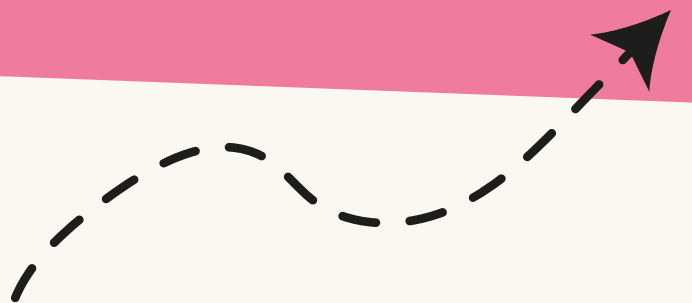
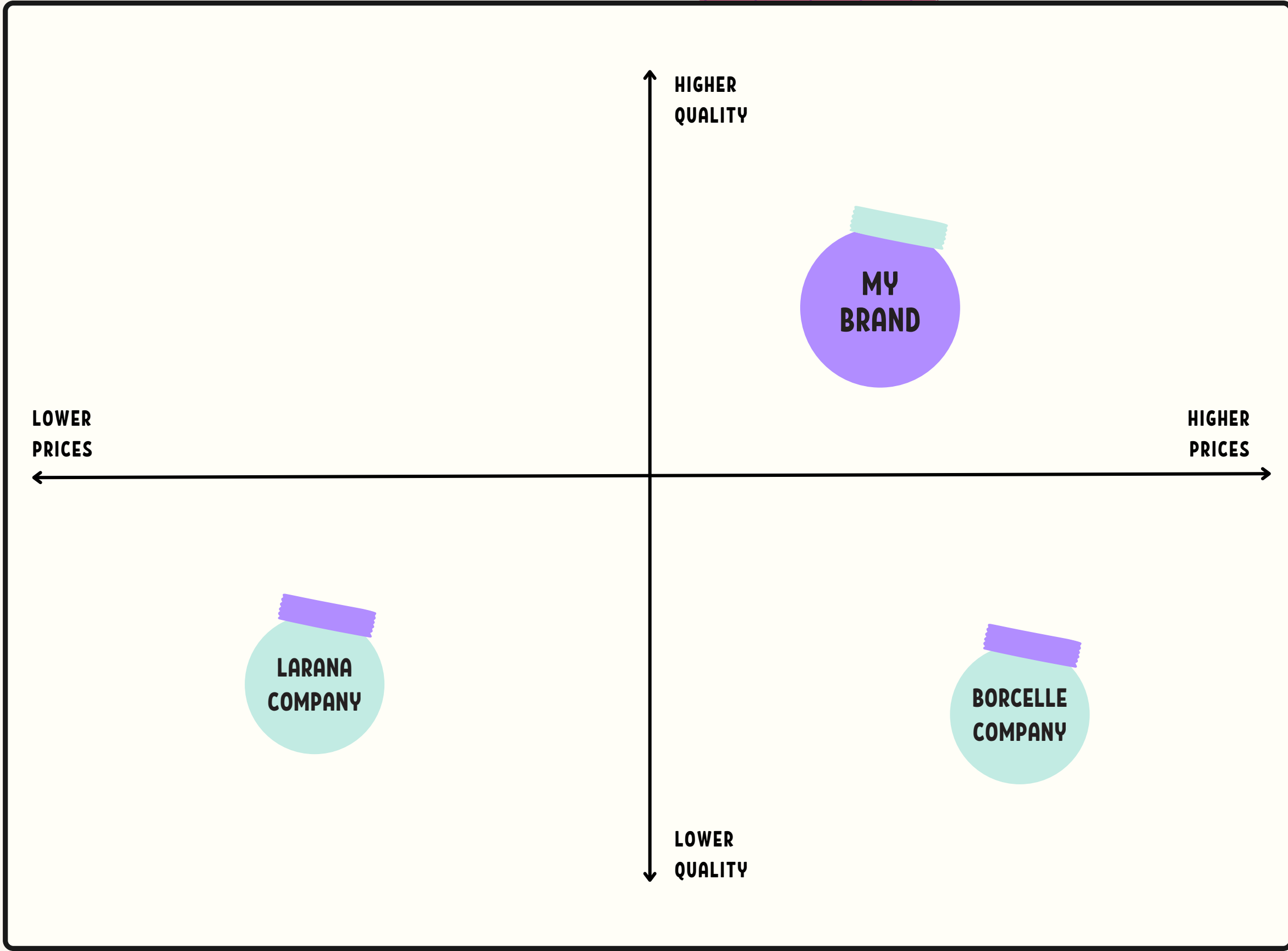
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COMPETITIVE ANALYSIS

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- 3** Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed non orci hendrerit augue interdum lacinia at egestas dolor. Vivamus elementum pulvinar tempus.



Take action!

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1

Add an action item.

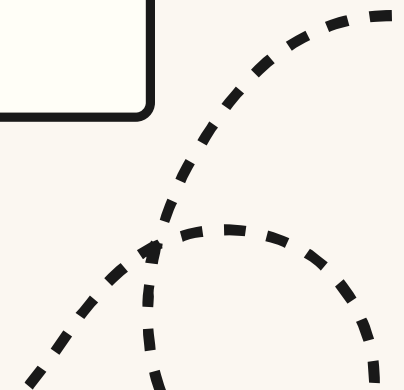
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2

Drag your photo to claim the action item.





Action 1

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Action 2

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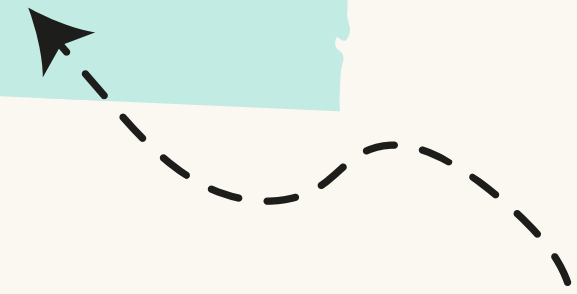
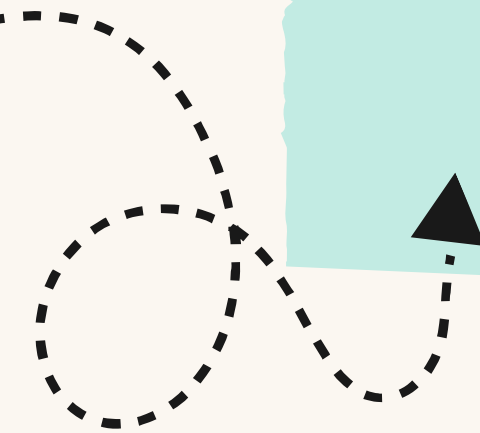
Action 3

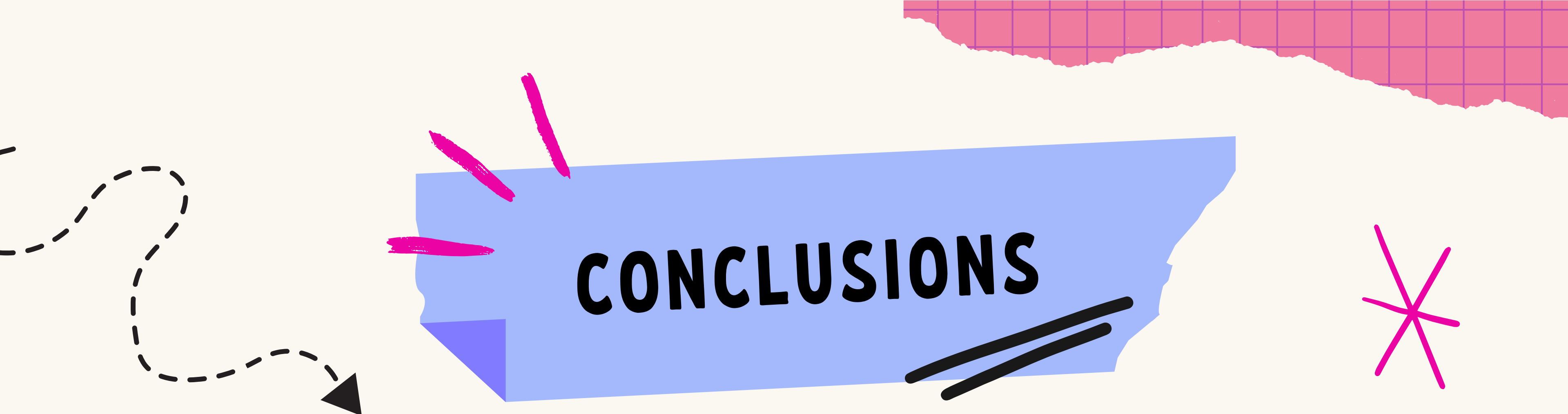
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Action 4

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CONCLUSIONS

CONCLUSION 1

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CONCLUSION 2

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CONCLUSION 3

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THANK
YOU!

