



*The Future
is Bright*

EMPOWER AND GROW • MARCH 8-10, 2023 • LAS VEGAS

EMPOWER AND GROW



Welcome to Women in DSO

On behalf of Dr. Aman Kaur, Founder and President, and the Founding Board of Directors, welcome to Empower and Grow 2023.

This is one of the most important events to happen in DSO. We've made great strides in the last 12 months with over 580 members which includes leading DSOs, Private Equity groups, global organizations, and many professional leaders, but greater things are coming.

Over 600 attendees to include leading DSOs such as Heartland Dental, Aspen Dental, Independence Dental Services, Dental Care Alliance, Smile Brands, Risas Dental & Braces, 42 North Dental, Dental Express, Pepperpointe Partnerships, Rodeo Dental and Braces and more joined for the groundbreaking inaugural event last March.

Here are some numbers that illustrate our progress:

- 50+ organizations have joined Women in DSO, including a few from Canada and Switzerland
- 700+ women leaders are Women in DSO members
- 200 attendees (standing room only) at our launch event in July 2021 (which grew to 450 attendees in 2022)
- 650 attendees and 47 women speakers at our inaugural Empower and Grow event
- 11 Women in DSO panels featuring 40+ women speakers at a variety of industry events
- 17 exChange Circle and emPower Networking events featuring 50+ women speakers
- 110+ (and growing) women leaders professional journeys showcased by Women in DSO

Representation matters. Becker's review reported 35% increase in women leaders promotion to c-suite roles last year. But we know, there is still a lot of work to be done for this new wave to become a permanent shift. We're looking forward to launching important initiatives to just do that. Thank you again, for your continued support and commitment, every one of us has an important role to play in the work ahead. Join us.

Women in DSO®

Dr. Aman Kaur • Amy Mendoza * Andrea Hight • Brian Colao • Kathleen Noll • Kathleen Titus • Susan Greenspon-Rammelt • Sarah Sharfstein • Theresa Schekirke

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WEDNESDAY, MARCH 8

Registration and Welcome Reception Sponsored by SmileDirectClub

THURSDAY, MARCH 9

Let's Get Growing: Breakfast & Registration Sponsored by Darby Dental Supply



Connect, Communicate, and Contribute

How Women in DSO is Delivering Access and Opportunities

- Dr. Aman Kaur, Founder and President, Women in DSO
- Kathleen Titus, Director Corporate Relations, Henry Schein
- Brian Colao, Director, Dykema DSO Industry Group
- Andrea Hight, Division Director, DSOs, Darby Special Markets
- Sarah Sharfstein, Vice President Category Development & Strategy, Aspen Dental

Joined by non-presenting Founding Board Members



Changing the Face of Leadership

Leading with a Growth Mindset

- Dr. Maryam Beyramian, Founder and CEO, Westwind Integrated Health
- Stephenie Goddard, CEO, Glidewell Dental
- Wardah Inam, PhD Co-Founder and CEO, Overjet
- Patricia Mahoney, CEO, The Smilist
- Lorri Detrick, President, Riccobene Dental



Who's in Your Corner When You're Not There

Women in DSO Male Allyship Panel - Sponsored by Henry Schein, Inc.

- Rania Anderson, Executive Coach and International Speaker
- Geoff Ligibel, President and CEO, 42 North Dental
- Dr. Saam Zarrabi, Founder and CEO, Rodeo Dental
- Brian Colao, Director, Dykema DSO Industry Group
- David Kochman, Chief Corporate Affairs Officer, Office of the CEO, Henry Schein

Let's Get Loud

Las Vegas, Nevada

March 8 -10, 2023

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THURSDAY, MARCH 9



Making Sense Out of Change DSO Finance Practices for 2023

- Brandy Merritt, Director, Strategic Account, iCreditWorks
- Hollie Williams, CFO, Rodeo Dental & Orthodontics
- Crissy Fiscus, CFO, Pepperpointe Partnerships
- Cheryl McManus, VP, Finance Americas, Align Technology, Inc.
- Emily Brems, Consulting CFO, CliftonLarsonAllen LLP



Stories that Matter: An Intimate Showcase

The journey of two dentists as DSO-Owners, dental hygiene school owners, scientists and internationally-renowned innovators.

- Nancy Coy, CEO, Choice Payment Services
- Dr. Goly Abivardi, Founder and co-CEO, vVardis
- Dr. Haley Abivardi, Founder and co-CEO, vVardis

Lunch & Empower Networking sponsored by Envista
The DSO Grow Studio and Story Lounge in partnership with Specialized Dental

The Women in DSO 2023 Leadership Awards Women in DSO in partnership with Overjet

- Dr. Aman Kaur, Founder and President, Women in DSO
- Wardah Inam, PhD, Co-Founder and CEO, Overjet



Make Your DSO Brand New What's Really Trending in Marketing

- Amy Mendoza, VP Corporate Marketing, Vyne
- Stephanie Moritz, Chief Customer Innovation Officer, American Dental Association
- Tracy Ziskovsky, Senior Vice President, Marketing, Specialty Dental Brands
- Erania Brackett, SVP, Customer Experience, Dentsply Sirona
- Kamal Bhandal, Vice President, Consumer & Brand Marketing, Align Tech

*Get It,
Together*

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THURSDAY, MARCH 9



Assembling an All-Star Cast

The DSO HR Update

- Rachel Kopp, Chief People Officer, OrthoFi
- Dr. Rute Ramalho, Chief of Staff, Clinical Support Team at Aspen Dental
- Erika Williams, Chief Talent Officer, Dental Care Alliance
- Ali Oromchian, Chief Executive Officer, HR for Health
- Kaitlin Connor, VP Human Resources, Specialty Dental Brands



Stories that Matter: An Intimate Showcase

The journey of two Industry Leaders, different paths but same perseverance.

- Melissa Marquez, Chief Operating Officer, Jarvis Analytics
- Susan Huff, Chief Integration Officer, MB2 Dental Solutions
- Katie Nelson, Business Development Officer, Oryx Dental Software

Empower Networking sponsored by Fidler & Associates
The DSO Grow Studio and Story Lounge in partnership with Specialized Dental



The Modern Toolkit for Clinical Leaders

Why Clinical Leader Support is More Important than Ever

- Cher-Mari Scott, Head of DSO, Ivoclar
- Dr. Cindy Roark, SVP & Chief Clinical Officer, Sage Dental Management
- Dr. Suzanne Mericle, KOL and Clinical Director, SmileDirectClub
- Dr. Sonia Chopra, Author, Instructor, Speaker, Specialty1
- Dr. Vladna Babcic-Tal, Chief Clinical Officer, Specialized Dental (US Endo Partners)



Walk this Way

Actionable Strategies to Help Achieve Success as a Leader in Your Organization

- Leesa Olson, Assistant Vice President, Launch Loyalty Powered by Careington
- Terri Krauss, Chief Operating Officer, Dental 365
- April Kates-Ellison, Chief Client Services & Tripartite Relations Officer, American Dental Association
- Kristen Cusack, Chief Executive Officer, Phase 1 Equity
- Shawna Eury, Division Vice President of Operations, Dental Care Alliance

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is Set*

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THURSDAY, MARCH 9



The 2023 Empower and Grow Keynote - Erica Dhawan

Sponsored by Henry Schein Inc., Presented by Kim Diamond, VP Business Development North American Strategic Accounts, Henry Schein Inc.

- Erica Dhawan, Leading Authority on Collaboration and Innovation. Bestselling Author. Named “Oprah of Management Thinkers” and Ranked #1 of Top Women Keynote Speakers of 2020.

The 2023 Empower and Grow Bash Co-Sponsored by vVardis, Henry Schein, and Henry Schein ONE

FRIDAY, MARCH 10

Let's Get Growing: Breakfast & Registration Sponsored by Rectangle Health



Trends Impacting Dental Economics

Dental Trends to Watch and Learn from

- Marko Vujicic, Chief Economist & VP Health Policy Institute, American Dental Association
- Michele Reeder, Executive Director, Nevada Dental Association
- Dr. Reena Gajjar, Chief Clinical Officer, Vyne Dental
- Lisa Ward, VP of Communications, Association of Dental Support Organizations (ADSO)
- Dr. Lulu Tang, Owner Dentist, Pacific Dental Services



Here We Grow Again

The Role of Compliance and Processes for DSO Growth

- McKenzie Fagan, Area Sales Manager Strategic Markets, Henry Schein ONE
- Cheryl Polmatier, Vice President Provider Network Development, DentaQuest
- Kim Pittman, Deputy GC, SVP and Chief Compliance Officer, Smile Direct Club
- Karla-Marie Santiago Melendez, Director of Procurement, Oakpoint
- Norma Romero, Chief Compliance Officer, Community Dental Partners

*Power
Move*

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FRIDAY, MARCH 10



Mission Critical: Lessons Learned from Ops

Best Practices and Systems for Growing DSO Organizations

- Allison Alexander, Vice President, Darby Group Companies Inc.
- Carey Lasher, VP of Performance, Independence Dental Services
- Angela Zourdos, Regional Director of Operations, Heartland Dental
- Brooke Young, Chief Operating Officer, Espire Dental
- Teresa Williams, CFO - Market Facing, CliftonLarsonAllen LLP

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Breaking the Code

Organizing a Smart DSO Techstack for 2023

- Michelle Dowling, EVP Marketing, Rectangle Health
- Amol Nirgudkar, Chief Executive Officer, Patient Prism
- Ornit Maizel, Chief Technology Officer, Sunbit
- Nikki Dean, Director of Strategic Accounts, Pearl
- Leah Crites, Vice President Client Success, RecallMax



The Growth Mindset: No Limits but Know Limits

Winning Formula for Growth in any Market Conditions

- Brian Colao, Director, Dykema DSO Industry Group
- Caitlin Waters, Associate Director of Communications, Risas Dental
- Rob Linder, Chief Operating Officer, eAssist
- Rondi Michaux, Director of Business Development, 42 North Dental
- Sarah Biedel, Strategic Accounts, Patterson Dental

The Future of Women in DSO

- Dr. Aman Kaur, Founder and President Women in DSO

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These Women in DSO® event contributors proudly support the mission of advancing women leaders in our industry, and partner in the development of programs that grow the next generation of leaders.

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SAVE THE DATE



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