EMPOWER AND GROW



2022 OFFICIAL SPEAKER LINEUP



"Bonnie St. John is one of the five most inspiring women in America." -- NBC News

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THE FUTURE IS BRIGHT



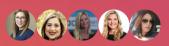
Registration and Welcome Reception Sponsored by tab 32

Thursday MAR 10











Breakfast & Registration Sponsored by Darby Dental Supply

- · Opening Session and Introductory Remarks
 - Dr. Aman Kaur, Founder and President, Women in DSO®
- Women in DSO: A Discussion with Women In DSO Founding Board Members
 - o Dr. Aman Kaur, Founder & President Women in DSO®
 - o Brian Colao, Director of DSO Industry Group, Dykema
 - o Kathleen Titus, Director Strategic Accounts, One Schein
 - Susan Greenspon-Rammelt, Chief Legal Officer & EVP Business Affairs,
 - Amy Mendoza, Head of Marketing & Brand, Vyne Dental
- Supporting & Leading Women Across DSOs
 - o Sarah Sharfstein, Vice President, Category Development & Strategy, Aspen Dental

 - Shawna Eury, Vice President of Operations, Dental Care Alliance
 - Gina Bruzzichesi, Chief Operating Officer, Aspen Dental
 - Lisa Iskandar, Chief Operating Officer, Smiles West Dental
- Lessons in Leadership from Women CEOs

- o Geoff Ligibel, Chief Executive Officer, 42 North Dental
- Eva Sadej, Founder and Chief Executive Officer, MedBar Kimberly Harrington, Executive Vice President, Chief Commercial Officer, orthobrain
- Nancy Coy, Chief Executive Officer, Choice Payment Services
- Dr. Maryam Beyramian, Chief Executive Officer/Co-Founder, Westwind Integrated

Break & Networking Sponsored by Launch Loyalty & Careington



- Finding Your Voice A Bespoken Story Sponsored by Henry Schein
- Jackie Miller, Communication Coach & Strategist + DEI Facilitator at Bespoken



- Women in DSO® Stories that Inspire An Intimate Interview
 - Susan Greenspon-Rammelt, Chief Legal Officer & EVP Business Affairs,
 - o Dr. Amira Ogunleye, Cosmetic & General Dentist-Owner, Beautiful Smiles

Lunch & Networking Sponsored by Patterson Dental

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MARCH 9-11, 2022 ARIA RESORT & CASINO, LAS VEGAS, NEVADA

THE FUTURE IS BRIGHT





The Women in DSO® Leadership Award



- The Future is Bright: Women at the Forefront of Dentistry
- Leesa Olson, Director of Launch Loyalty, Careington
 - Dr. Mina Ghorbanifaraizadeh, Clinical Manager, Overiet
 - o Ellie Naderi, Chief Executive Officer, Global Dental Practice Solutions
 - Melissa Marquez, Chief Operating Officer, Jarvis Analytics
 Rashmi Jain, Chief Information Officer, Careington



- · Making Things Happen: Chief Officers of Today
 - Melissa LuVisi, Chief Strategy Officer, tab32
 - Lorri Detrick, Chief Operations Officer, Riccobene Associates Family Dentistry
 - Teresa Williams, Chief Operations Officer, The Dental Express
 - Hollie Williams, Chief Financial Officer, Rodeo Dental & Orthodontics
 - Monica Rattay, Vice President Operations, Rodeo Dental & Orthodontics

Break & Networking Sponsored by Align Technology



- In DSO: Leaders Making a Difference
 - Andrew Smith, Executive Director, ADSO
 - Dee Fischer, Founder and Chief Executive Officer, Fischer Professional Group
 - Maureen Howes, Vice President, Hygiene Support, Aspen Dental
 - Dr. Ellen Polsky, Co-Founder and Chief Executive Officer, Visio
 - o Dr. Katie McCann Lee, Regional Dentist, Pacific Dental Services



- Women in DSO® Stories that Inspire An Intimate Interview
 - Samantha Glucksman, Director of Sales, Strategic Accounts, Henry Schein
 - Wardah Inam, PhD., Co-Founder & Chief Executive Officer, Overjet



- The 2022 Empower and Grow Keynote Bonnie St. John
 - Sponsored by Henry Schein Bonnie St. John, the first African American to win medals in the Winter Olympic competition, collecting a silver and two bronze medals at athlete, Ms. St. John graduated with honors from Harvard, won a Rhodes Scholarship, and was appointed by President Bill Clinton as a director of the White House National

Thursday Bash Sponsored by SmileDirectClub

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Friday MAR 11













Networking & Breakfast sponsored by Rectangle Health

Meet Emerging Women Leaders in DSO

- McKenzie Fagan, Area Sales Manager, Strategic Accounts Multi-Site and DSO Segment, Henry Schein
- Dr. Rania Saleh, Founder and Chief Executive Officer, Oryx Dental Software
- o Dr. Lori Noga, Chief Executive Officer, Tranquility Dental Wellness
- Nicole Brandi Ashmore, Chief Executive Officer, The Dental Express
- Nichole Garcia, Chief Executive Officer, The Dental Express

Women Business Development Leaders

- Brian Colao, Director of DSO Industry Group, Dykema
- Rondi Michaux, Director of Corporate Development, 42 North Dental
- Samantha Strain, Head of Growth + Development, Oak Dental Partners
- Maria Melone, Managing Director, Caber Hill Advisors
- Alison Dengler, Senior Director, De Novo Operations, Rodeo Dental & Orthodontics

The Power of Your Personal Brand: Get Your Story Straight

- o Amy Mendoza MBA, Head of Marketing & Brand, Vyne Dental
- Allison Alexander MBA, Vice President, Darby Group Companies
- o Cara Cherry, Region President, Patterson Dental

Building a Winning Culture through Communication

- Lauren Seymour, Vice President of Sales, Dentsply Sirona
- Kasey Pickett, VP of Communications, Aspen Dental
- o Amber Nish, Chief Marketing Officer, Community Dental Partners
- Josey Sewell, DEO Partner, Founder JoyFULL People
 Randa O'Connor, Chief Executive Officer, Dental Medical Careers

Harnessing the Power of Relationships

- o Amol Nirgudkar, Chief Executive Officer, Patient Prism
- Beth Gaddis, Director of Content Marketing, Simplifeye Kathleen Titus, Director Strategic Accounts, One Schein Maria Fuertes, Director, Practice Heroes, CareStack
- Penny Reed, Chief Executive Officer, Practice Booster

Win with WinDSO

- Dr. Aman Kaur, Founder & President Women in DSO®
- Brian Colao, Director of DSO Industry Group, Dykema
- Kathleen Titus, Director Strategic Accounts, One Schein Susan Greenspon-Rammelt, Chief Legal Officer, SmileDirectClub Amy Mendoza, Head of Mktg. & Brand, Vyne Dental Andrea Hight, Director Strategic Initiatives, Darby Dental

- Kathleen Noll, Vice President of Dental Solutions
 Theresa Schekirke, Chief Executive Officer, Gennua Consulting
 Sarah Sharfstein, VP Category Development, Aspen Dental

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Thank you to our sponsors. These Women in DSO® event contributors proudly support the mission of highlighting the contributions made by women leaders in the DSO space, and partner in the development of progressive programs that grow the next generation of women leaders.

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