

# ASCEND

Presented by Women in DSO®  
at the 2025 Dykema DSO Conference



## Lead Boldly. Rise Confidently.

Join us for ASCEND, the annual leadership presentation and networking event powered by Women in DSO® and held in partnership with the 2025 Dykema DSO Conference. This curated experience is designed to develop, empower, and celebrate leadership across the dental industry.

### What to Expect:

- Insightful presentations from leading orgs in DSO
- DSO leadership industry updates
- Mentorship, networking, and community connections
- PLUS the Summer Issue of The LEAD Magazine and Release Party



## AUGUST 6 • 4PM

Register with Promo Code: **TheLEADvip** for \$350 off!



**SIGN UP TODAY**

**Dykema**

LEADING LAW FIRM IN DENTAL SERVICES™

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IN  
DSO**

**THE LEAD**  
by Women in DSO®



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