

**5TH
ANNUAL
EVENT!**

**FIVE YEARS OF
MAKING A DIFFERENCE!**

I Like Me



5TH ANNUAL ALL-STAR CHARITY BASKETBALL GAME

EMPOWERING LIVES ON AND OFF THE COURT

SPONSORSHIP PROPOSAL

**DATE: SATURDAY, JULY 18, 2026
TIME: 12PM - 4PM
LOCATION: LOYOLA HIGH SCHOOL
15325 PINEHURST, DETROIT MI**



5TH ANNUAL ALL-STAR CHARITY BASKETBALL GAME

Dear Prospective Sponsor/ Donor,

I hope this letter finds you well. We are pleased to present you with an opportunity to partner with us for our 5TH Annual ALL-STAR Charity Basketball Game.

The charity basketball game is set to captivate sports enthusiasts and raise funds to benefit I Like Me, Inc., a Detroit-based 501(c)(3) nonprofit organization dedicated to empowering underprivileged youth by providing mentorship, educational support, and essential resources that help young people overcome barriers and achieve academic and personal success. The funds raised will be utilized to purchase school supplies and hygiene products for children in grades Pre-K - 12 for the 2026 backpack giveaway.

Our 2025 outreach efforts focused on youth living in the Detroit zip code 48224, an area on the city's east side with a significant population of families and individuals experiencing economic hardship. I Like Me, Inc. gave away over 300 backpacks and 100 hygiene bags. In the past, we have partnered with the MICPA, Meijer, Walmart, Sam's Club, 4Imprint, JB's Ice Cycles, the Semaj Morgan Foundation, just to name a few. This year, we are planning to give away 500 backpacks and 200 hygiene bags.

We are seeking sponsors and donors to help us reach our goal to directly impact the community by providing school supplies and hygiene products to underprivileged youth in the City of Detroit.

With your support, I Like Me, Inc. will be able to expand its impact in the community by raising funds to support our outreach efforts. We welcome the opportunity to discuss this further with you and answer any questions you may have. We look forward to hearing from you soon.

Blessings,
Diamond Reynolds, CPA
Founder & President
I Like Me, Inc.



5TH ANNUAL ALL-STAR CHARITY BASKETBALL GAME

EVENT HISTORY

The first ALL-STAR Charity Basketball Game was held in July 2019 at Loyola High School in Detroit. We received a lot of support, and it was a great event. Of course, we had plans to have the charity basketball game every year, but the world shut down due to the COVID-19 pandemic. In 2023, four years after the first charity basketball game, we emerged from the pandemic BIGGER & BETTER. We had more support, more volunteers, more sponsors, and more attendees.

EVENT DETAILS

The 5TH Annual ALL-STAR Charity Basketball Game is poised to be a thrilling and entertaining game featuring the Detroit Police Department Basketball Team, local celebrities, professional athletes, and community members who are generously donating their time and skills to raise funds for underprivileged youth in Detroit.

The event will feature vendors, a halftime performance, a live DJ, and various interactive activities for attendees of all ages. The game will feature the Detroit Police Department Basketball Team v. Team Professor Reynolds including Mayor Kelly Garrett of Lathrup Village, Harold "House" Moore (Actor & Film Producer), Alan Longstreet (Fox 2 Detroit), and more! The game will be hosted by the Legendary Comedian Mike Bonner from Def Comedy Jam and BET's Comic View. We anticipate more than 300 men, women, and children of all ages to support the event.

Date: Saturday, July 18, 2026

Time: 12:00PM - 4:00PM

Tickets \$10; Kids 2 & under FREE

Location: Loyola High School, 15325 Pinehurst, Detroit, MI 48238

- Sponsorship Opportunities (see packages)
- Donations are accepted via our website www.ilikemeinc.org
- Donations of school supplies and hygiene products will be accepted during the charity basketball game

The event is designed to create a fun, family-friendly community experience while supporting a meaningful cause.



I LIKE ME, INC OUR IMPACT



Every backpack represents confidence, dignity, & a fresh start for a Detroit student.





COMMUNITY PARTNERS & SUPPORTERS

Proudly supported by community organizations, media partners, educational institutions, and local leaders committed to empowering Detroit youth for the past five years.



**MICHIGAN ASSOCIATION OF
CERTIFIED PUBLIC ACCOUNTANTS**



ALL-STAR CHARITY BASKETBALL GAME

SPONSORSHIP PACKAGES

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Presenting
Sponsor

\$5,000

- ✓ Exclusive naming rights
- ✓ Largest Company logo placement throughout the event, website & on promotional materials
- ✓ Exclusive recognition as Presenting Sponsor during the event, media interviews, & press releases
- ✓ Opportunity to speak during the event
- ✓ Full-page BACK COVER ad in program booklet
- ✓ VIP seating for 20 guests
- ✓ Largest logo placement on event T-shirts
- ✓ On-court recognition during half-time
- ✓ Premium booth or vendor table
- ✓ Social media spotlight campaign

MVP
Sponsor

\$2,500

- ✓ Prominent placement of Company logo throughout the event, website & on promotional materials
- ✓ Exclusive recognition as MVP Sponsor during the event
- ✓ VIP seating for 15 guests
- ✓ Full-page advertisement in program booklet
- ✓ Vendor booth/table
- ✓ Logo placement on event T-shirts
- ✓ Recognition during announcements
- ✓ Featured social media promotion

ALL-STAR
Sponsor

\$1,000

- ✓ Placement of Company logo on flyers, website & on promotional materials
- ✓ Recognition as All-Star Sponsor during the event
- ✓ Social media recognition
- ✓ VIP seating for 10 guests
- ✓ Half-page advertisement in program booklet
- ✓ Vendor booth/table opportunity
- ✓ Logo placement on event T-shirts

COMMUNITY & MEDIA REACH

- 300+ Expected Event Attendees
- Combined Social Media Reach of 30,000+
- FOX 2 Detroit Community Coverage Since 2023
- Engagement from local media personalities, community leaders, and supporters throughout Metro Detroit
- Participation from public figures, local organizations, and community partners

ALL-STAR CHARITY BASKETBALL GAME

SPONSORSHIP PACKAGES

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**Gold
Sponsor**

\$750

- ✓ Placement of Company logo on website & on promotional materials
- ✓ Recognition as Gold Sponsor during the event
- ✓ VIP seating for 6 guests
- ✓ Quarter-page advertisement in program booklet
- ✓ Social media mention

**Silver
Sponsor**

\$500

- ✓ Company name listed on promotional materials
- ✓ Website recognition
- ✓ Recognition as Silver Sponsor during the event
- ✓ VIP seating for 4 guests
- ✓ Company name listed in program booklet

**Bronze
Sponsor**

\$250

- ✓ Company name listed on promotional materials
- ✓ VIP seating for 2 guests
- ✓ Recognition during the event

**Community
Sponsor**

IN-KIND

- ✓ Recognition for product/service donation
- ✓ Company name listed in program booklet
- ✓ Social media acknowledgment

Sponsors receive brand exposure through event promotions, social media campaigns, community outreach, and event-day engagement opportunities reaching hundreds of attendees and thousands online.



OFFICIAL MEDIA SPONSOR

The 5TH Annual ALL-STAR Charity Basketball Game presented by I Like Me, Inc. is seeking an Official Media Sponsor to help amplify our mission of empowering underprivileged youth in the City of Detroit through education, mentorship, and community outreach.

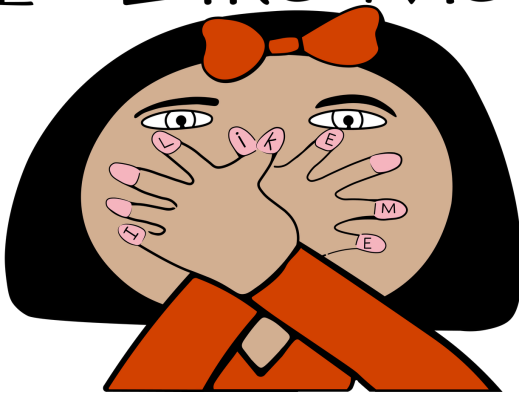
Since 2023, FOX 2 Detroit has supported our charity basketball game by inviting us to speak on-air about our outreach efforts and annual event. FOX 2 Detroit news anchors Brandon Hudson and Alan Longstreet have also participated in the charity basketball game, helping us raise awareness and community support for Detroit youth.

Their continued involvement has helped expand the visibility and impact of our mission while strengthening community engagement throughout Metro Detroit.

As the Official Media Sponsor, your organization will play a vital role in helping us increase awareness, attendance, and support for our annual backpack and hygiene giveaway benefiting youth in grades Pre-K through 12.

continued on next page...

I Like Me



OFFICIAL MEDIA SPONSOR

MEDIA SPONSOR BENEFITS

- Exclusive recognition as the Official Media Sponsor
- Company logo placement on event flyers, banners, website, and promotional materials
- Recognition during the charity basketball game and throughout the event
- Social media mentions and tags across event promotions
- Opportunity for on-site interviews, live coverage, and event highlights
- Opportunity to distribute promotional materials or branded items at the event
- VIP seating and event access for media representatives
- Association with a positive, community-focused initiative supporting Detroit youth

MEDIA SPONSOR SUPPORT MAY INCLUDE

- Television or radio promotion
- Social media promotion
- Event calendar listing
- Community spotlight/interview segment
- Event coverage before and/or during the event
- Digital marketing support

WHY THIS PARTNERSHIP MATTERS

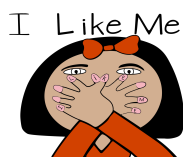
Your partnership will help I Like Me, Inc. continue providing school supplies, hygiene products, mentorship, and essential resources to youth and families experiencing economic hardship in Detroit.

Together, we can create a powerful community experience that inspires confidence, promotes education, and changes lives on and off the court.

For media partnership opportunities, please contact:

Professor Diamond Reynolds, CPA
Founder & President, I Like Me, Inc.
248-825-9840
ilikemeinc@gmail.com
www.ilikemeinc.org





ALL-STAR CHARITY BASKETBALL GAME

EMPOWERING LIVES ON AND OFF THE COURT

SPONSOR'S INFORMATION

Company Name: _____

Contact Person: _____ Title: _____

Website/Social Media: _____

E-mail: _____ Phone: _____

SPONSORSHIP LEVEL SELECTION

Please check your sponsorship level:

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor - \$5,000 | <input type="checkbox"/> MVP Sponsor - \$2,500 |
| <input type="checkbox"/> All-Star Sponsor - \$1,000 | <input type="checkbox"/> Gold Sponsor - \$750 |
| <input type="checkbox"/> Silver Sponsor - \$500 | <input type="checkbox"/> Bronze Sponsor - \$250 |
| <input type="checkbox"/> Community Sponsor - In-Kind Donation _____ | |

PAYMENT INFORMATION

Please select preferred payment method:

- Check: *Please make check payable to I Like Me, Inc.*
- Zelle: *Please send Zelle payment to ilikemeinc@gmail.com*
- Credit Card: *Please make payment at www.ilikemeinc.org or scan QR code*
- Invoice: *Please contact Diamond Reynolds to request an invoice*



Scan to Pay

SIGNATURE

Sponsor Signature: _____ Date: _____

- Sponsorships must be confirmed by Friday, July 3rd.
- Please email logos in PNG or JPEG format and/or advertisement by Friday, July 10th.

Thank you for Supporting Our Mission

For Sponsorship Opportunities Contact Professor Diamond Reynolds, CPA

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THANK YOU

Dear Prospective Sponsor/Donor,

On behalf of everyone at I Like Me, Inc., I would like to extend our heartfelt gratitude for your generous donation/sponsorship. Your support is crucial to our mission of providing resources and mentoring to underprivileged youth in the City of Detroit. Your contribution will directly aid our programs and initiatives, allowing us to reach more youth and make a significant impact in their lives.

We are truly inspired by your commitment to our cause and appreciate your willingness to invest in the future of our organization. Please know that your donation will be put to immediate and effective use.

I Like Me, Inc. is a registered 501(c)(3) nonprofit organization. Your contribution is tax-deductible to the extent allowed by law. Our Tax ID Number is 87-1766063. Please retain this letter for your records.

Thank you once again for your kindness and support. We look forward to sharing updates on how your contribution is making a difference.

Blessings,
Diamond Reynolds, CPA
Founder & Executive Director
I Like Me, Inc.
(248) 825-9840
ilikemeinc@gmail.com