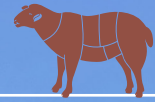


Niche Meat Processor Assistance Network, American Association of
Meat Processors, and Kitchen Table Consultants Presents:

MEAT PROCESSOR ACADEMY MASTERMIND



Business Accelerator Intensive
12 month program begins February 2023

This online mastermind program is targeted to **business owners, operators, and managers of inspected meat businesses** with 10 to 150 employees who wish to scale up and strengthen their businesses. It **combines virtual classes with one-on-one coaching** to reinforce the lessons learned, creating lasting and impactful change for your business. Monthly meetings will include expert instructors, real business case studies, and ample time for group discussion and problem solving.

Apply now for a limited seat at
www.meatprocessoracademy.com

- Application Deadline: January 10th, 2023
 - Selections made the week of January 23rd
 - Only 20 processors will be selected
 - Full participation required
 - \$1,500 investment with \$500 returned at completion of program
- Partial scholarships reserved for BIPOC and socially-disadvantaged operators



NICHE MEAT PROCESSOR
ASSISTANCE NETWORK

KITCHEN TABLE
CONSULTANTS



AMERICAN ASSOCIATION
OF
MEAT PROCESSORS

APPLY:



MEAT PROCESSOR ACADEMY

a project of the Niche Meat Processor Assistance Network (NMPAN)

www.nichemeatprocessing.org

Apply Now: <https://meatprocessoracademy.com/mastermind-program>

Mastermind Program Curriculum



MONTH 1 Mastering your Chart of Accounts	MONTH 2 Understanding and Utilizing the Balance Sheet	MONTH 3 Budgeting and Cash-flow; Deepen Knowledge of Accrual vs Cash	MONTH 4 Operations Analysis and SOPs Creation for Quality and Efficiency
MONTH 5 Operationalizing Food and Workplace Safety	MONTH 6 Technology, Traceability, Scaling with Software Upgrades, and Managing the Change	MONTH 7 Labor Strategy for Matching Production to Capacity	MONTH 8 Leadership Principles, Staff Incentives, and Labor Tracking for Profitability
MONTH 9 Market Channels Overview and Risk Management Strategies	MONTH 10 Establishing Product and Service Margins for Profitability	MONTH 11 Adding a New Market / Wholesale vs Retail	MONTH 12 Feasibility and Strategic Planning / Metrics for Success



- **Solve** the biggest hurdles in your meat business
- **Uplevel** your financial record keeping systems
- **Improve** your profit potential
- **Learn** from your peers and other experts in the industry
- **Understand** how to identify your key business metrics compared to your peers
- **Create** an Action Plan for success

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