

#### Homepage

## 1 Peak Logo

"New" 2020 Re-branded Peak
Fitness logo left-justified
overlapping header image.
Clicking on logo will direct
user to homepage. Will remain
visible on all pages.

### 2 Main Navigation Bar

Left Justified Navigation Menu will remain visible.

Menu items will change color to indicate where user is.

#### Behavior:

When HOVERING over respective navigation link, user will see a drop down subnavigation menu of anchored links to each item.

Each link will direct user to respective content on single page.

When CLICKING on respective navigation link, user will be directed to single page containing combined content and directed to anchored links.

Body content area fold

# Site Map

Link will appear here for site map. Left-justified.

Upon clicking, user will be directed to page containing links to an index of website pages.

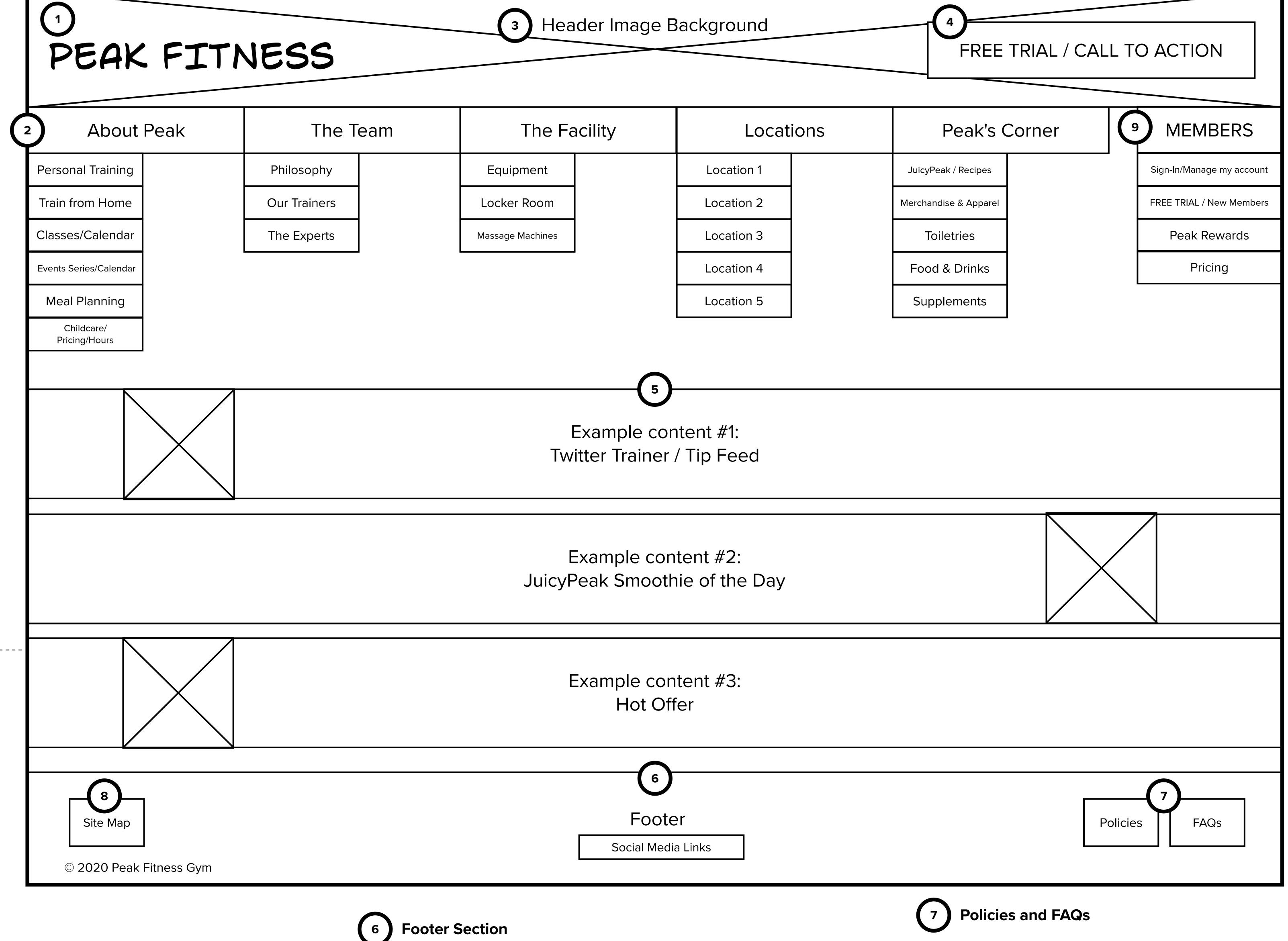


Background image containing image of team and target audience in actual gym setting will align to the top of the page and stretch the entire width.

## 4 Call to Action

Right justified link will overlap header image and urge user to take advantage of Peak Fitness FREE trial offer.

Space can also advertise seasonal or current offers.



Bottom justified and stretched across the width of the homepage.

Will contain links to social media pages and direct users to respective

Footer section will remain floating even while user scrolls down.

apps or websites.

Respective links to Policies and FAQs will appear in footer. Right-justified.

Upon clicking, user will be directed to page containing anchored links to content on single page.

Section will contain featured trainers and experts with their images along with tips or feed from Twitter or other social platforms

9 Members

navigation.

**5** Body Section

Body section of homepage

the page and will display a

Image boxes will alternate in

placement to each respective

Example content will or may

include, but not limited to,

examples shown here:

#1. Twitter/Tip Feed

variety of content to help

engage user into site.

left and right justified

section.

will stretch the entire width of

Right-justified navigation

menu item will have same

look and behavior as main

#2. Smoothie of the Day
Section will contain
JuicyPeak's smoothie of the
day recipe to help drive
interest to the Peak's Corner
store and JuicyPeak smoothie
bar.

#3. Advertisement for any Peak Fitness specials or promotions.